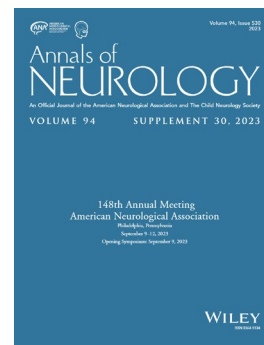


## Annals of Neurology

*Annals of Neurology* publishes peer-reviewed articles to promote understanding of the mechanisms and treatment for diseases of the human nervous system. The journal is an official publication of the American Neurological Association and the Child Neurology Society, and covers all areas of clinical and basic neuroscience, including:

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### Editor-in-Chief:

Kenneth L. Tyler, MD

### Audience:

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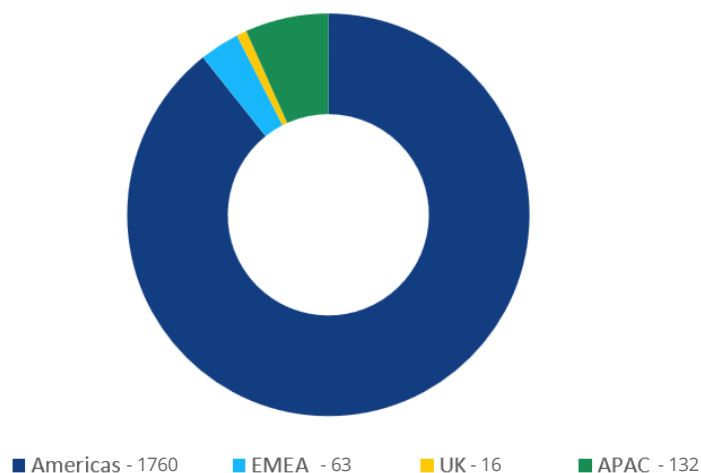
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## Reach

Print	Total Print (Paid Subscription)	1,971
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	755,001
	Average Monthly Page Views	160,730
	Full Text Downloads	782,816

From 1 July 2023 to 30 June 2024

Print Circulation by Region



## For More Information

Stephanie Kogel, [skogel@mrwica.com](mailto:skogel@mrwica.com) or visit us at [corporate.wiley.com](https://corporate.wiley.com)

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24x	\$ 1,630.00	\$ 2,965.00
Color Rates (in addition to earned B&W rate)		
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Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
97:1 January 2025	11-23-2024	11-30-2024	12-16-2024
97:2 February 2025	12-22-2024	12-29-2024	01-14-2025
97:3 March 2025	01-19-2025	01-26-2025	02-11-2025
97:4 April 2025	02-16-2025	02-23-2025	03-11-2025
97:5 May 2025	03-23-2025	03-30-2025	04-15-2025
97:6 June 2025	04-20-2025	04-27-2025	05-13-2025
98:1 July 2025	05-18-2025	05-25-2025	06-10-2025
98:2 August 2025	06-21-2025	06-28-2025	07-14-2025
98:3 September 2025	07-20-2025	07-27-2025	08-12-2025
98:4 October 2025	08-22-2025	08-29-2025	09-14-2025
98:5 November 2025	09-21-2025	09-28-2025	10-14-2025
98:6 December 2025	10-19-2025	10-26-2025	11-11-2025

For More Information

Stephanie Kogel, [skogel@mrvica.com](mailto:skogel@mrvica.com) or visit us at [corporate.wiley.com](https://corporate.wiley.com)

## Digital Statistics for Annals of Neurology

Unique Visitors on WOL for Annals of Neurology in 2023: 755,001				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
32.4%	25.3%	7.6%	15.3%	19.4%

From 1 July 2023 to 30 June 2024

Average Monthly Page Views for Annals of Neurology in 2023: 160,730				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
31.0%	22.7%	6.8%	17.9%	21.6%

From 1 July 2023 to 30 June 2024

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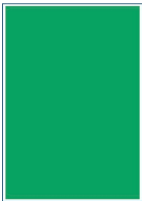
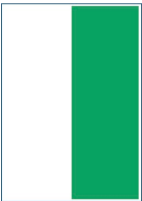
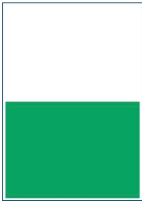



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Keep all text and images at least 0.3"/8mm away from the trim line.		
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Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0mm 17.125" x 11.125"
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Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm  7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm  3.5" x 10.0"
	
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm  7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm  3.5" x 5.0"
	

Digital Ad Specifications

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Cover Tip/Belly Bands & Inserts Materials	Submit materials to: Sheridan Press 450 Fame Avenue Hanover PA 17331 United States

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