

## Annals of Neurology

*Annals of Neurology* publishes peer-reviewed articles to promote understanding of the mechanisms and treatment for diseases of the human nervous system. The journal is an official publication of the American Neurological Association and the Child Neurology Society, and covers all areas of clinical and basic neuroscience, including:

- New technologies
- Cellular and molecular neurobiology
- Population sciences
- Studies of behavior, addiction, and psychiatric diseases

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**Editor-in-Chief:**  
Kenneth L. Tyler, MD

### Audience:

*Annals of Neurology* informs academic neurologists across the globe.

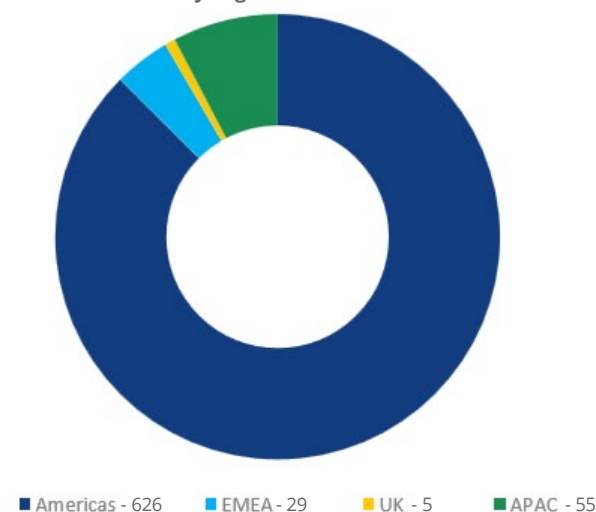
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## Reach

Print	Total Print (Paid Subscription)	715
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	815,968
	Average Monthly Page Views	166,997
	Full Text Downloads	856,939

From 1 May 2024 to 30 April 2025

Print Circulation by Region



## For More Information

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## 2026 Advertising Rate Card

### Rates

#### Pricing

Pricing below is in USD and is established based on publication origin.

#### Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2026 Price
Full Page Mono	\$ 2,105.00
Full Page Color	\$ 3,605.00
Half Page Mono	\$ 1,095.00
Half Page Color	\$ 2,685.00
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Mono (B&W) Rate Plus Color Charge
Cover 2	35%
Cover 3	25%
Cover 4	50%
Other Premium Positions	20%

Frequency Insertion Rates Mono (B/W)		
Frequency	Full Page Mono	Full Page Colour
1x	\$ 2,105.00	\$ 3,605.00
3x	\$ 1,935.00	\$ 3,525.00
6x	\$ 1,860.00	\$ 3,450.00
12x	\$ 1,775.00	\$ 3,365.00
24x	\$ 1,695.00	\$ 3,285.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 1,590.00	

### Issue Deadlines

Issue number	Print publication date	Booking deadline	Creatives due	Inserts due
99:1 January 2026	26-Dec-25	28-Nov-25	5-Dec-25	12-Dec-25
99:2 February 2026	22-Jan-26	25-Dec-25	1-Jan-26	08-Jan-26
99:3 March 2026	19-Feb-26	22-Jan-26	29-Jan-26	05-Feb-26
99:4 April 2026	19-Mar-26	19-Feb-26	26-Feb-26	05-Mar-26
99:5 May 2026	23-Apr-26	26-Mar-26	2-Apr-26	09-Apr-26
99:6 June 2026	21-May-26	23-Apr-26	30-Apr-26	07-May-26
100:1 July 2026	18-Jun-26	21-May-26	28-May-26	04-Jun-26
100:2 August 2026	22-Jul-26	24-Jun-26	1-Jul-26	08-Jul-26
100:3 September 2026	20-Aug-26	23-Jul-26	30-Jul-26	06-Aug-26
100:4 October 2026	24-Sep-26	27-Aug-26	3-Sep-26	10-Sep-26
100:5 November 2026	21-Oct-26	23-Sep-26	30-Sep-26	07-Oct-26
100:6 December 2026	18-Nov-26	21-Oct-26	28-Oct-26	04-Nov-26

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### Digital Statistics for Annals of Neurology

Unique Visitors on WOL for Annals of Neurology: 815,968				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
32.4%	25.3%	7.6%	15.3%	19.4%

From 1 May 2024 to 30 April 2025

Average Monthly Page Views for Annals of Neurology: 166,997				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
31.0%	22.7%	6.8%	17.9%	21.6%

From 1 May 2024 to 30 April 2025

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Print Ad Specifications

Journal Trim Size	210 mm x 276 mm	8.25" x 10.875"
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0mm 17.125" x 11.125"
Contact your Account Manager for sizes of other opportunities.		

Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm  7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm  3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm  7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm  3.5" x 5.0"

Digital Ad Specifications

Formats & Details	
For specifications, formats, and further details see: <a href="#">Overview Digital Specifications (pdf)</a>	
Leaderboard Digital Display Ads	MPU Digital Display Ads
Ad size: 728px x 90px	Ad size: 300px x 250px

Submit Your Creatives

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Cover Tip/Belly Bands & Inserts Materials	Submit materials to: Sheridan Press 450 Fame Avenue Hanover PA 17331 United States

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