

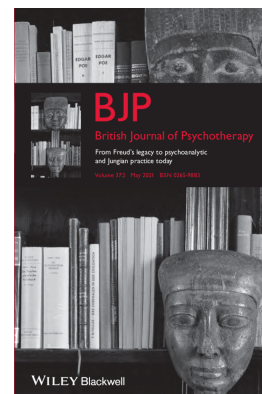


British Journal of Psychotherapy

The British Journal of Psychotherapy is a journal for psychoanalytic and Jungian-analytic thinkers, with a focus on both innovative and everyday work on the unconscious in individual, group and institutional practice.

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bpf BRITISH
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Editor-in-Chief:
Ann Scott

Audience:

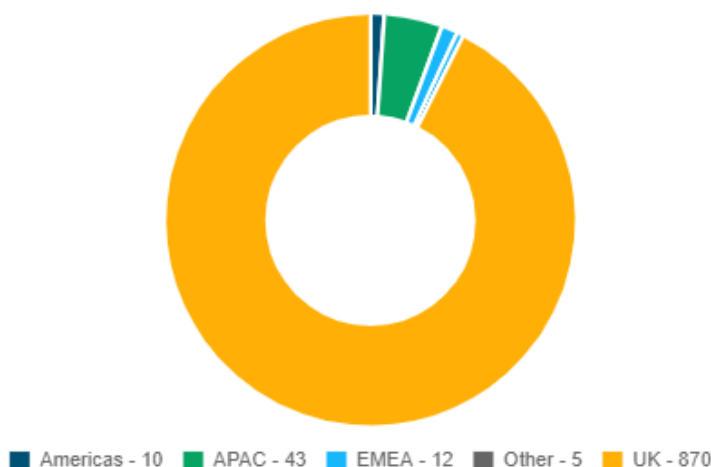
British Journal of Psychotherapy reaches an audience dedicated to the research and practice of psychotherapy, psychoanalysis, psychoanalytic psychotherapy and closely related practices.

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Reach

Print	Total Print	940
	Frequency	4 issues per year
Digital	Unique Visitors on Wiley Online Library in 2020	101,429
	Average Monthly Page Views in 2020	18,402
	Full Text Downloads in 2020	61,611

Print Circulation by Region



Rates

Pricing

Pricing below is in GBP and is established based on publication origin.

Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Cover Position	Uplift from Colour Rate
Cover 2	15%
Cover 3	25%
Other Premium Positions	15%

Ad Size	2022 Price
Full Page Mono	£ 600.00
Half Page Mono	£ 425.00
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Issue Deadlines

Issue date	Booking Deadline	Materials Due	Inserts Due
38:1 February 2022	12-23-2021	12-29-2021	01-11-2022
38:2 May 2022	03-15-2022	03-21-2022	04-03-2022
38:3 August 2022	06-16-2022	06-22-2022	07-05-2022
38:4 November 2022	09-21-2022	09-27-2022	10-10-2022

Digital Statistics for British Journal of Psychotherapy

Unique Visitors on WOL for British Journal of Psychotherapy in 2020: 101,429

Unique Visitors on WOL by Region

Americas	APAC	EMEA	UK	Other
22%	23%	14%	25%	16%

Average Monthly Page Views for British Journal of Psychotherapy in 2020: 18,402

Page Views by Region

Americas	APAC	EMEA	UK	Other
20%	15%	14%	36%	15%

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Journal Trim Size		6" x 9"
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	127.0 x 203.0 mm 5.0" x 8.0"	127.0 x 203.0 mm 5.0" x 8.0"
Half Page	127.0 x 101.0 mm 5.0" x 4.0"	127.0 x 101.0 mm 5.0" x 4.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
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Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
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4-Page 6" x 9"	305.0 x 232.0 mm 12.0" x 9.125"

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Digital Ad Specifications

Formats & Details	
For specifications, formats, and further details see: Overview Digital Specifications (pdf)	
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