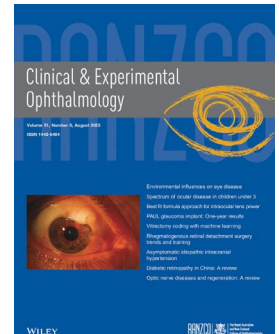


CLINICAL & EXPERIMENTAL OPHTHALMOLOGY

Clinical & Experimental Ophthalmology (CEO) is the official journal of The Royal Australian and New Zealand College of Ophthalmologists. This journal publishes peer-reviewed, original research and reviews dealing with aspects of practice which are international in scope and application. CEO recognises the importance of collaborative research and also publishes papers that have a direct influence on ophthalmic practice but are not unique to ophthalmology.

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Editor-in-Chief:

A/Professor Fred Chen and A/Professor Michael Goggin

Audience:

Clinical & Experimental Ophthalmology is the official journal of The Royal Australian and New Zealand College of Ophthalmologists. It reaches an audience of ophthalmologists and ophthalmic medical researchers.

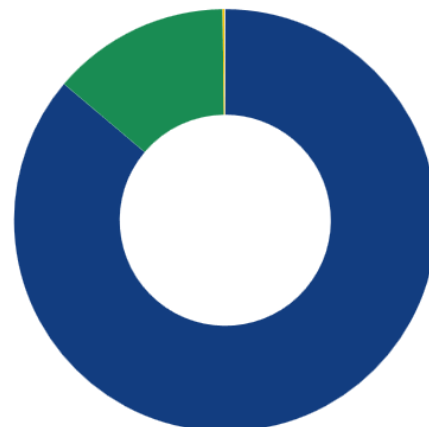
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Reach

Print	Total Print	1,454
	Frequency	9 issues per year
Digital	Unique Visitors on Wiley Online Library	212,586
	Average Monthly Page Views	42,354
	Full Text Downloads	213,838

From 1 July 2023 to 30 June 2024

Print Circulation by Region



■ AUS - 1253 ■ NZ - 198 ■ ASIA - 2 ■ OTHER - 1

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12x	\$ 2,415.00	\$ 4,665.00
24x	\$ 2,310.00	\$ 4,560.00

Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
53:1 January/February 2025	10-01-2025	15-01-2025	04-02-2025
53:2 March 2025	07-02-2025	12-02-2025	04-03-2025
53:3 April 2025	07-03-2025	12-03-2025	01-04-2025
53:4 May/June 2025	09-05-2025	14-05-2025	03-06-2025
53:5 July 2025	06-06-2025	11-06-2025	01-07-2025
53:6 August 2025	11-07-2025	16-07-2025	05-08-2025
53:7 September/October 2025	12-09-2025	17-09-2025	07-10-2025
53:8 November 2025	10-10-2025	15-10-2025	04-11-2025
53:9 December 2025	03-11-2025	07-11-2025	28-11-2025

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Digital Statistics for CLINICAL & EXPERIMENTAL OPHTHALMOLOGY

Unique Visitors on WOL for CLINICAL & EXPERIMENTAL OPHTHALMOLOGY in 2023: 212,586

Unique Visitors on WOL by Region

AUS	NZ	Asia	Other
6.7%	1.4%	9.9%	82.0%

From 1 July 2023 to 30 June 2024

Average Monthly Page Views for CLINICAL & EXPERIMENTAL OPHTHALMOLOGY in 2023: 42,354

Page Views by Region

AUS	NZ	Asia	Other
9.2%	2.0%	12.0%	76.8%

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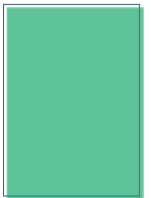
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Print Ad Specifications

Journal Trim Size 210 mm x 276 mm


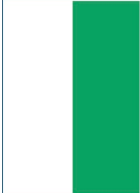
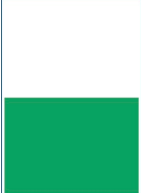
Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	210.0 x 276.0 mm	220.0 x 286.0mm
Half Page - Vertical	80.0 x 244.0 mm	90.0 x 254.0mm
Half Page - Horizontal	170.0 x 115.0 mm	180.0 x 125.0mm
Cover Wrap	500.0 x 100.0 mm	510.0 x 110.0mm

Contact your Account Manager for sizes of other opportunities.

Inserts Specifications	Width / Height
Bookmark	70.0 x 160.0 mm

Print Ad Specifications



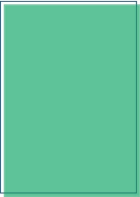
Full Page Ad Non-Bleed	Half Page Ad Vertical	Half Page Ad Horizontal
Ad size: w x h	Ad size: w x h	Ad size: w x h
210.0 mm x 276.0 mm	80.0 mm x 244.0 mm	170.0 mm x 115.0 mm
		

Digital Ad Specifications

Formats & Details

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Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 960px x 1265px
		

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