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2025 Advertising Rate Card

ENTtoday

ENTtoday, an official publication of the Triological Society, reports on breaking news, issues, and trends in the field of otolaryngology. The publication delivers credible, up-to-the-minute, balanced reporting of technological advances, cutting edge research, and practice issues in the field, as well as expert perspectives on key areas of concern and controversy.



Editor-in-Chief: Physician Editor: Robin W. Lindsay, MD

Audience:

0,0

The most comprehensive list available in Otolaryngology, comprising members of the prestigious Triological Society and American Broncho-Esophagological Association (ABEA), and supplemented by the AMA Otolaryngology list. *ENTtoday* uses the Triological Society member list to match against AMA physicians to capture the entire Otolaryngology physician universe. This includes AMA physicians in Allergy and Immunology, Allergy, Head and Neck Surgery, Otology/Neurotology, Pediatric Allergy and Facial Plastic Surgery.

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Frequency	King Page Mono	King Page Color
1x	\$ 3,035.00	\$ 4,675.00
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24x	\$ 2,550.00	\$ 3,930.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 1,640.00	

Issue Deadlines

lssue date	Booking Deadline	Creatives Due	Inserts Due
20:1 January 2025	12-06-2024	12-13-2024	12-17-2024
20:2 February 2025	01-08-2025	01-15-2025	01-17-2025
20:3 March 2025	02-07-2025	02-14-2025	02-19-2025
20:4 April 2025	03-07-2025	03-14-2025	03-18-2025
20:5 May 2025	04-08-2025	04-15-2025	04-17-2025
20:6 June 2025	05-08-2025	05-15-2025	05-16-2025
20:7 July 2025	06-09-2025	06-16-2025	06-18-2025
20:8 August 2025	07-08-2025	07-15-2025	07-17-2025
20:9 September 2025	08-08-2025	08-15-2025	08-18-2025
20:10 October 2025	09-09-2025	09-16-2025	09-18-2025
20:11 November 2025	10-08-2025	10-15-2025	10-17-2025
20:12 December 2025	11-07-2025	11-17-2025	11-19-2025

For More Information

Timothy Wolfinger, twolfinger@pminy.com or visit us at corporatesolutions.wiley.com



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For More Information

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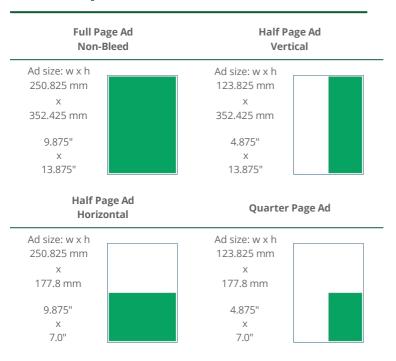
Advertising Specifications



Print Ad Specifications

Newsmagazine Trim Size		10.875" x 15"
Keep all text and image	s at least 0.3"/8mm away	from the trim line.
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
King Page	250.825 x 352.425 mm 9.875" x 13.875"	282.575 x 352.425 mm 11.125" x 15.25"
Half Page - Vertical	123.825 x 352.425 mm 4.875" x 13.875"	
Half Page - Horizontal	250.825 x 177.8 mm 9.875" x 7.0"	
Quarter Page	123.825 x 177.8 mm 4.875" x 7.0"	
Three Quarter Page - Vertical	187.325 x 346.075 mm 7.375" x 13.625"	
Three Quarter Page - Horizontal	250.825 x 254.0 mm 9.875" x 10.0"	
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Print Ad Specifications



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Formats & Details

For specifications, formats, and further details see:

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Digital Display Ads	Digital Display Ads	
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Contact Information

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