

### Equine Veterinary Journal

*Equine Veterinary Journal (EVJ)* focuses on evidence to improve clinical practice and expand scientific knowledge in equine veterinary medicine. This international scientific journal has 6 issues per year and contains peer-reviewed articles with original and potentially important findings in each. Published on behalf of the British Equine Veterinary Association (BEVA), it highlights experts in the field from around the globe. *EVJ* topics include:

- Immunology
- Colic
- Evidence-based medicine
- Laminitis
- Conformation

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**Editor-in-Chief:**  
Celia M. Marr

#### Audience:

*EVJ* reaches a global audience of researchers and clinical specialists, including all BEVA members, both in print and online.

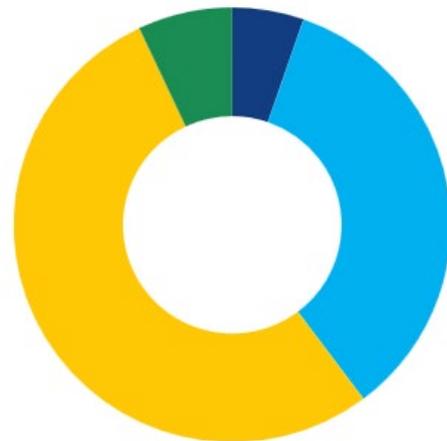
[Learn more about the Veterinary Medicine Portfolio >>](#)

### Reach

Print	Total Print	460
	Frequency	6 issues per year
Digital	Unique Visitors on Wiley Online Library	433,681
	Average Monthly Page Views	119,558
	Full Text Downloads	658,806

From 1 May 2024 to 30 April 2025

#### Print Circulation by Region



■ Americas - 24   ■ EMEA - 59   ■ UK - 245   ■ APAC 32

### For More Information

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## 2026 Advertising Rate Card

### Rates

**Pricing** Pricing below is in GBP and is established based on publication origin.

**Earning Rates** Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2026 Price
Full Page Mono	£ 1,105.00
Full Page Colour	£ 1,975.00
Half Page Mono	£ 605.00
Half Page Colour	£ 1,475.00
Double Page Spread	2 pages at earned page rate
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details

All rates are commissionable to bona-fide agencies.

Cover Position	Uplift from Colour Rate
Cover 2	35%
Cover 3	25%
Cover 4	50%
Other Premium Positions	20%

Frequency Insertion Rates Colour		
Frequency	Full Page Mono	Full Page Colour
1x	£ 1,105.00	£ 1,975.00
3x	£ 1,060.00	£ 1,930.00
6x	£ 1,015.00	£ 1,885.00
12x	£ 975.00	£ 1,845.00
24x	£ 925.00	£ 1,795.00

### Issue Deadlines

Issue number	Print publication date	Booking deadline	Creatives due	Inserts due
58:1 January 2026	12-Dec-25	11-Nov-25	18-Nov-25	25-Nov-25
58:2 March 2026	13-Feb-26	13-Jan-26	20-Jan-26	27-Jan-26
58:3 May 2026	10-Apr-26	10-Mar-26	17-Mar-26	24-Mar-26
58:4 July 2026	11-Jun-26	11-May-26	18-May-26	25-May-26
58:5 September 2026	14-Aug-26	14-Jul-26	21-Jul-26	28-Jul-26
58:6 November 2026	16-Oct-26	15-Sep-26	22-Sep-26	29-Sep-26

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### Digital Statistics for Equine Veterinary Journal

<b>Unique Visitors on WOL for Equine Veterinary Journal:</b> 433,681				
<b>Unique Visitors on WOL by Region</b>				
Americas	EMEA	UK	Other	APAC
26.8%	28.1%	20.0%	16.3%	8.8%

From 1 May 2024 to 30 April 2025

<b>Average Monthly Page Views for Equine Veterinary Journal:</b> 119,558				
<b>Page Views by Region</b>				
Americas	EMEA	UK	Other	APAC
24.9%	26.9%	24.4%	14.9%	8.9%

From 1 May 2024 to 30 April 2025

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Explore the world's broadest and deepest collection of online resources. Place your banners on the **Wiley Online Library**, one of the most heavily trafficked online resources for scientific, medical, and scholarly content.



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<a href="#">eLearning</a>	<a href="#">Issue Alerts*</a>	<a href="#">Webinars</a>
<a href="#">Custom Projects</a>		

\*ePDF Ads and Issue Alerts only available on select publications  
Additional advertising opportunities are subject to approval by society/journal

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### For More Information

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### Print Ad Specifications

Journal Trim Size 210 mm x 276 mm 8.25" x 10.875"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0mm 17.125" x 11.125"

Contact your Account Manager for sizes of other opportunities.

### Digital Ad Specifications

#### Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 960px x 1265px

#### Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

### Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm  7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm  3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm  7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm  3.5" x 5.0"

### Submit Your Creatives

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All print ads must have a minimum  
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#### Cover Tip/Belly Bands & Inserts Materials

Submit materials to:  
**Hobbs The Printers**  
Brunel Road, Totton,  
Southampton  
Hampshire SO40 3WX  
United Kingdom

### Contact Information

#### Print Production

[PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com)

#### Digital Production

[OnlineAdTraffic@wiley.com](mailto:OnlineAdTraffic@wiley.com)

#### Contact

[corporatesaleseurope@wiley.com](mailto:corporatesaleseurope@wiley.com)

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