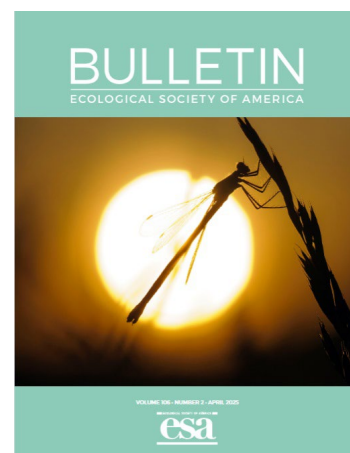
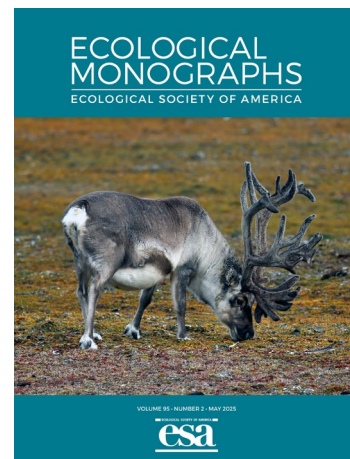
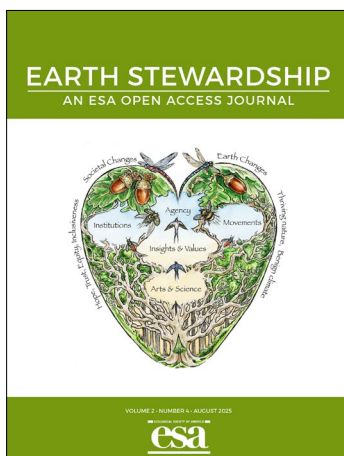
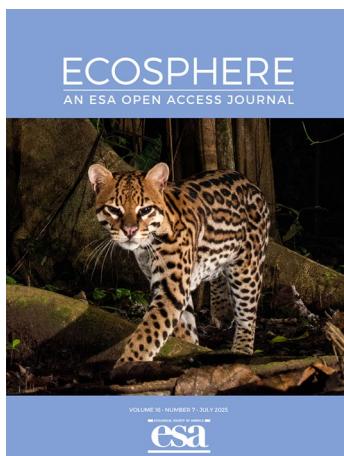
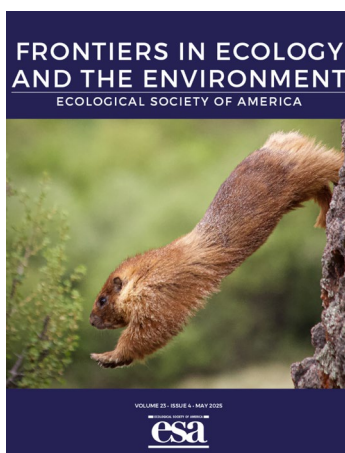
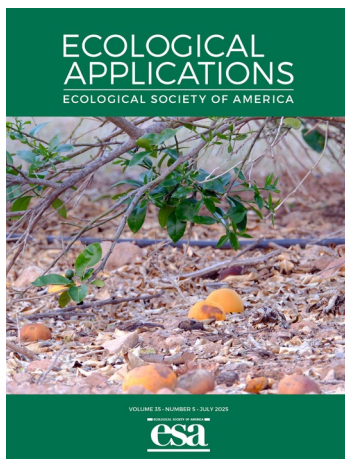


Ecological Society of America

MEDIA GUIDE 2026



Ecological Society of America

The Ecological Society of America (ESA) is the world's largest community of professional ecologists. As a trusted source of scientific knowledge that serves as a foundation for understanding and action, the ESA is committed to advancing the science and practice of ecology and supporting ecologists throughout their careers. We envision a future where people embrace science to understand and foster a thriving planet, guided by our core values of integrity, inclusion, and adaptability.

One of the Society's strategic goals is to foster the advancement and exchange of scientific research, discovery, and application. To that end, we publish seven peer-reviewed journals, which are among the most widely read and cited journals in the field of ecology. ESA is a community of over 8,000 researchers, practitioners, students, educators, policy-makers, and leaders — all of whom are dedicated to understanding life on Earth. Benefits of belonging to the Society include online access to all seven ESA publications.

Audience & Reach



ESA members hail from more than 80 countries — underscoring our commitment to advancing ecological science on a global scale

Collectively, ESA journals publish approximately 1,000 new papers each year

Member breakdown by industry sector:

- 70% academic
- 10% government
- 8% non-profit
- 8% consulting

The Journals



Ecology

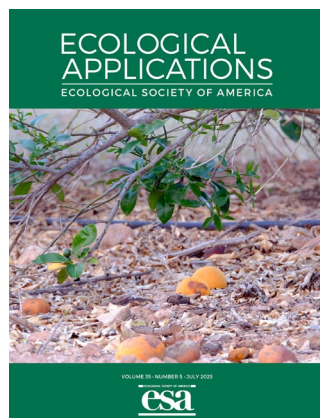
We're the journal for ecologists, by ecologists. Over *Ecology's* 100+-year history we've seen, published, and furthered the sharpest conceptual thinking in our field. Today, we're still breaking new ground. With rigorous peer review and rapid publication, we're known globally for cutting-edge novel discoveries. Clear, concise papers spanning empirical and theoretical research, varied approaches, and every area of ecology.

Impact Factor 2024: 4.3

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 224,370

Avg. Monthly Unique Visitors: 72,293



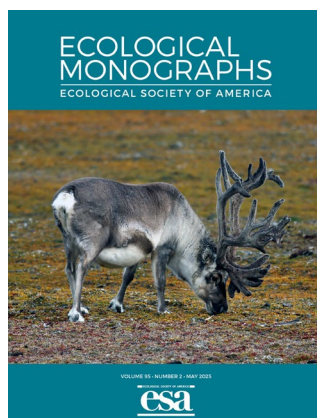
Ecological Applications

With worldwide reach, *Ecological Applications* addresses national, international, and global issues, with a focus on integrating ecological science and its concepts with application. Our articles apply or enhance the basic scientific principles on which environmental decision-making should rest. They explicitly discuss the applications or implications of the work on policy, management, or the analysis and solution of major environmental problems.

Impact Factor 2024: 4.3

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 107,360
Avg. Monthly Unique Visitors: 41,000



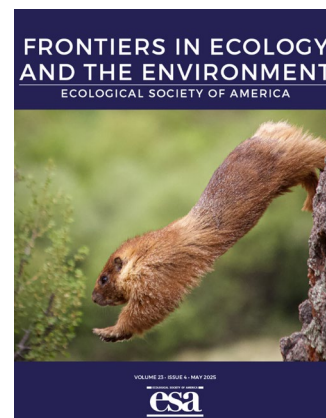
Ecological Monographs

From syntheses to seminal papers, *Ecological Monographs* welcomes work representing major theoretical, empirical, or methodological advances in the field of ecology and evolution. We offer authors the freedom to elaborate complex ideas and directions for future research.

Impact Factor 2024: 7.5

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 49,018
Avg. Monthly Unique Visitors: 20,158



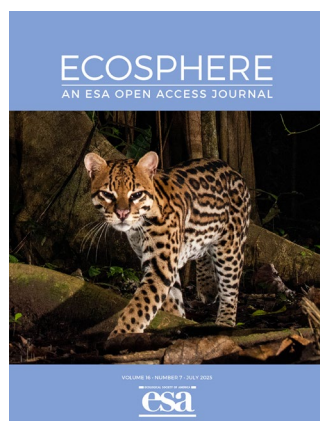
Frontiers in Ecology and the Environment

Known for clearly articulated, novel research, *Frontiers in Ecology and the Environment* publishes interdisciplinary, problem-oriented articles. Our applied, integrated science addresses current and emerging ecological and environmental issues. Our authors' experience matters to us, and we provide personalized attention to every article.

Impact Factor 2024: 7.6

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 85,818
Avg. Monthly Unique Visitors: 38,074



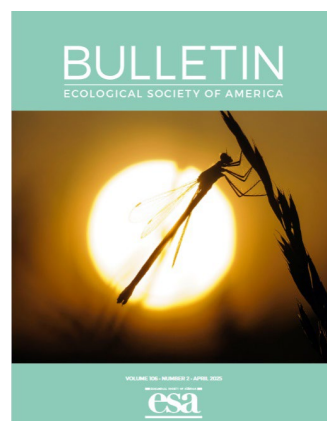
Ecosphere

Ecosphere is where traditional ecology and emerging disciplines coalesce, going to places most journals can't reach. Through our diverse subject tracks, we publish research relating to every area of ecology — including confirmatory and innovative research. Our papers span multidisciplinary fields, from basic plant and animal ecology, to computer science, social sciences, and eco-education. If a paper does not fit specifically into a track, it can be listed as general ecology. Proudly and freely accessible, every issue is open to the world.

Impact Factor 2024: 2.9

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 106,655
Avg. Monthly Unique Visitors: 48,069



Bulletin

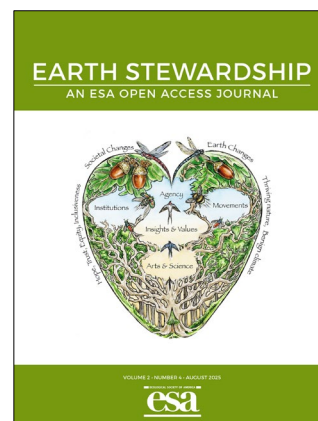
The *Bulletin of the Ecological Society of America* is the official record of the business of the Ecological Society of America. The *Bulletin* also covers ecological events, news, and reports of interest to the ecological community. Non-refereed articles on ecological education, history and best practices, DEI, and science communication are all at home in the *Bulletin*.

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 19,235
Avg. Monthly Unique Visitors: 11,879

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: 19,235
Avg. Monthly Unique Visitors: 11,879



Earth Stewardship

Earth Stewardship targets novel contributions arising from transdisciplinary collaborations between scientists and diverse social sectors to shape a sustainable future for nature and society on planet Earth. It will be the first ESA publication to target the integration and convergence of the natural and social sciences, and humanities, and the technical, environmental, cultural, and Indigenous knowledge held by local practitioners. This integrative approach aims to both advance sustainability and stewardship theory and practice, while creating transformative solutions for complex problems.

Online Metrics (May 2024 – April 2025)

Avg. Monthly Page Views: *not available*
Avg. Monthly Unique Visitors: *not available*

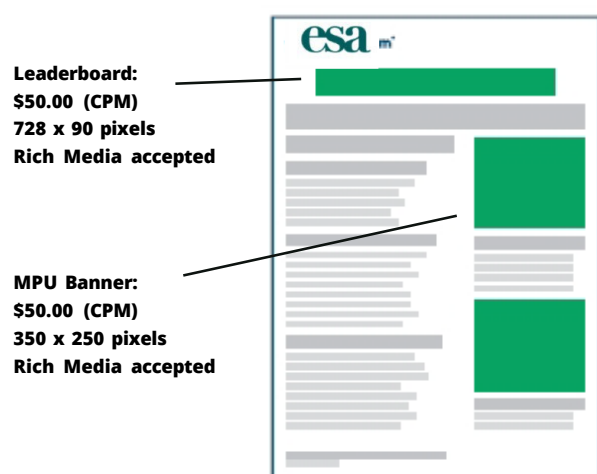
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Visit: esajournals.onlinelibrary.wiley.com



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- Maximum banner size: 200 KB
- Rich media accepted

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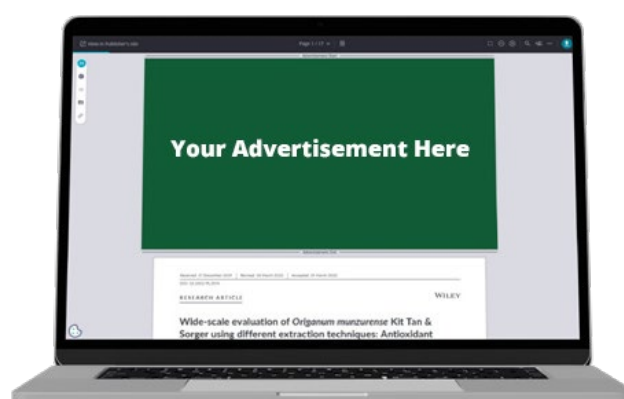
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We take the guesswork out of your online advertising program by providing you with periodic tracking reports of impressions and the click-through rates of your banner ads.

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	Billboard	970x250
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	16x9 - Large	1067x600*
	16x9 - Standard	960x540
Mobile	MPU	300x250
	Full screen	320x480*

*Optimum display and user experience.

ePDF Advertising Specifications:

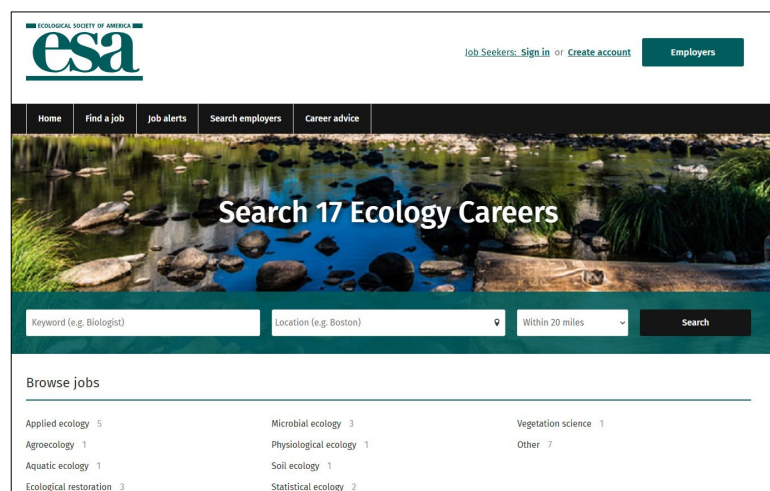
- Include your URL with ad creative file

The ESA Career Center

www.esacareercenter.org





Maximize your recruitment efforts and attract the best talent in the ecological community

- **Reach** an exclusive audience of over 8,000 highly specialized individuals
- **Align** your employer brand with one of the most trusted and respected associations in ecology
- **Utilize** flexible and cost-effective “candidate centric” posting options
- **Engage** with a highly specialized, well educated, global community of ecology researchers and professionals



Select from one of the following packages:

Our packages offer a range of options across ESA media for maximum exposure to the ecological community.

	 Qualified A great starter package to find jobseekers actively looking for a role.	 Practicing 1.4x job views per vacancy compared to the Qualified package	 Experienced Engage a broader reach of jobseekers with greater visibility.	 Specialist 2.5x job applications per vacancy compared to the Qualified package
A straightforward ad with your logo	✓	✓	✓	✓
Highlighted in job search results	✗	✓	✓	✓
Job Anchored at the Top of All Search Results	✗	✗	✓	✓
Ad posted to online ESA Journal Pages	✗	✗	✗	✓
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