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2026 Media Guide

GIT SICHERHEIT

Your No. 1 in Safety and Security

Management | Security | IT-Security
Fire Protection | Safety

www.git-sicherheit.de



WILEY

Industry
Talks

GIT SICHERHEIT

GIT SICHERHEIT magazine reaches all decision makers involved in investing – in purchasing, through specialist departments and up to management level, in the private as well as in the public sector. This publication speaks to the whole distribution channel, from the manufacturer and all kinds of distributors along to the end-users. The magazine deals with the diversity and complexity of safety and security topics and covers them in regular sections: Management, Security, IT and IT-Security, Fire Protection and Safety. Decision makers and opinion leaders inform themselves with GIT SICHERHEIT about market news, products, companies, applications and trends.

With its IVW-audited copies and the large digital reach GIT SICHERHEIT is the magazine with the highest circulation in the target markets of Germany, Austria and Switzerland. The outstanding high market penetration, the exceptional editorial quality and the big variety of digital services on the business web GIT-SICHERHEIT.de make GIT SICHERHEIT the # 1 publication.

With the virtual Wiley Industry Talks GIT SICHERHEIT also offers a digital event platform for a cross-industry exchange on safety and security issues.

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Overview

Publication Frequency

monthly, incl. 2 double issues, thereof 1 annual GIT Special Issue PRO-4-PRO

Volume

35th year 2026

Circulation

Ø 25,000 – For circulation mix Print/e-Paper per quarter see iwv.de



Membership

IVW

Publishing Director

Steffen Ebert

Commercial Manager

Jörg Wüllner

Sales Team Lead

Miryam Reubold

Advertising Administration

Claudia Vogel

Subscription

€ 122.30 (+ VAT) per year
Print incl. digital issue as ePaper or PDF; same price for "print only" and "digital only" incl. annual GIT Special Issue PRO-4-PRO (published as GIT SICHERHEIT No. 7-8)

Single Copy Rate

€ 17.00 (+ VAT, + Postage)
Subscription for Students 50% discount


ISSN

0948-9487

Format of the magazine

DIN A4, 210 x 297 mm

Analysis

Copies per Issue (IVW Q2/2025) 	Copies
Distribution	25,812
Sold (incl. Subscription)	4,196
Controlled circulation	21,616
Print copies	18,000
ePaper	7,982

Position in the Company / Organisation	Ø
CEO/Director/Owner	24 %
Managing security/safety and/or fire officer	24 %
Head of department / Purchasing / Project leader	18 %
IT / DP Manager	12 %
Works Manager / Production Manager	9 %
Technical Manager	8 %
Sales Manager / Product Manager / Marketing	5 %

Controlled circulation. Employees with decision influence are included as management. Copies per issue/average.

Branches	Copies Ø	Contacts in the GIT security database
Processing industries, machine and system builders ¹	29 %	ca. 43,000
Service providers in the security industry ²	29 %	ca. 13,000
Wholesale and retail	7 %	ca. 2,300
Transport and logistics	7 %	ca. 2,400
Public sector, government offices and fire service	4 %	ca. 2,000
Information technology, data processing and telecommunication	4 %	ca. 3,000
Credit and insurance industry	4 %	ca. 2,000
Leisure and tourism, health industry	4 %	ca. 6,000
Production industry	3 %	ca. 2,500
Transport and passenger transport (air, water, land)	3 %	ca. 9,500
Utilities, suppliers	2 %	ca. 1,200
General commercial, public and personal service providers	2 %	ca. 2,800
Others	1 %	ca. 1,400
Totals	100 %	ca. 91,100

Based on classification of the Statistischen Bundesamtes (National Statistics Office) and classification WZ Wiley. All values are average values, rounded to the nearest percent. Left column „Copies“: Average number of copies per issue, based on the print edition. Right-hand column „Contacts“: Entire database.

GIT SICHERHEIT

Die GIT SICHERHEIT is important to me, because it is characterized by proximity to the players of the safety and security industry. It is thanks to this trust that first-hand information and insights that are rarely open insights for the industry.



Dr. Alexandra Forster,
Leiterin Konzernsicherheit
bei der Bayer AG

Digital Reach	Contacts
Linkedin*	22,026
Newsletter	7,960
Digital/Social Media total	29,986
GIT-SICHERHEIT.de**	Ø 19,266
Total monthly reach	Ø 49,252

* Sums: Contacts of the editorial staff, 07/2025

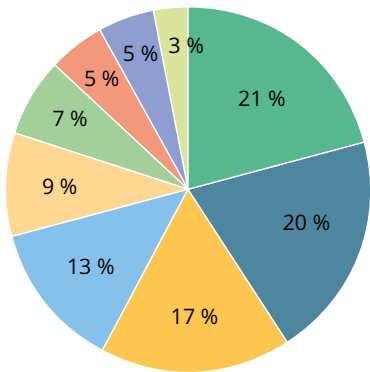
** Unique Visitors per month

Analysis

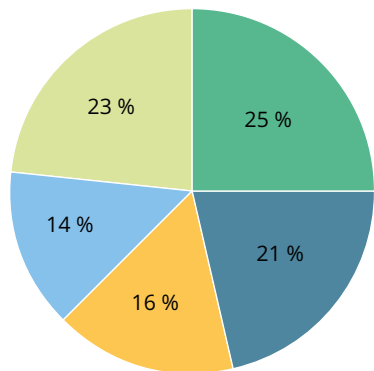
**¹ Processing Industries,
Machine and System Builders**

	Copies Ø
Machine and system builders, general	21 %
Electronics and electrical technology	20 %
Chemical and pharmaceuticals	17 %
Automobiles and suppliers	13 %
Measurement, controls, precision apparatus	9 %
Food and luxury foodstuffs	7 %
Automation and robotics	5 %
Printing and paper, packaging	5 %
Plastics and mineral oil industry	3 %
Totals	100 %

Based on classification of the Statistischen Bundesamtes (National Statistics Office) and classification WZ Wiley. All values are average values, rounded to the nearest percent. Copies per issue/average.



- Machine and system builders, general
- Electronics and electrical technology
- Chemical and pharmaceuticals
- Automobiles and suppliers
- Measurement, controls, precision apparatus
- Food and luxury foodstuffs
- Automation and robotics
- Printing and paper, packaging
- Plastics and mineral oil industry



- Constructors and installers
- System integrators and system houses, incl. manufacturers
- Dealers and distributors
- Planners, architects and consultants
- Security service providers incl. firefighters

² Service Providers in the Security Industry

	Copies Ø
Constructors and installers	25 %
System integrators and system houses, incl. manufacturers	21 %
Dealers and distributors	16 %
Planners, architects and consultants	14 %
Security service providers incl. firefighters	23 %
Totals	100 %

Based on classification of the Statistischen Bundesamtes (National Statistics Office) and classification WZ Wiley. All values are average values, rounded to the nearest percent. Copies per issue/average.



GIT SICHERHEIT is important to me because I always need a qualified overview of the topics of safety and security!



Dirk Aschenbrenner,
Direktor der Feuerwehr Dortmund,
Präsident der vfdB



GIT SICHERHEIT is important to me because it provides me with new trends and information in the fields of safety and security.



Enno Münster,
Head of Occupational Safety,
Integrated Management
System Functions & Security bei
DB Fernverkehr AG



Analysis

Summary of the Survey Methodology

1. Survey method:

Distribution analysis by data evaluation

2. Composition of data:

The recipient data contains the addresses of all recipients. The available postal information enables the data to be sorted into postcode areas and/or national and international recipients.

3. Recipient structure:

Recipient structure of an average edition according to sale format:

– Constant controlled circulation	ø 58 %
– Variable controlled circulation	ø 26 %
– Individual sale/Subscription	ø 16 %

Actual distributed editions (ADE)	25,812
--	---------------

– Internationally	848
(Austria: ø 45 %)	
(Switzerland: ø 39 %)	
(other countries: ø 16 %)	

4. Population (surveyed portion)

Print run 2025 18,000 = 100 %
 of which not included in the survey:
 – archive and specimens 170 = <1 %
 The survey represents
 of the total circulation 19,830 = 99 %

5. Description of database:

The evaluation is based on the overall data. The established portions for the distribution area were projections based on the actual distributed copies on a yearly average in accordance with AMF point 17.

6. Target of the survey:

Addressees, readers listed in the GIT and Wiley Corporate Solutions database

7. Definition of the reader: not applicable

8. Fluctuation margin: not applicable

9. Survey carried out by: Publisher, July 2025

GIT SICHERHEIT Die GIT SICHERHEIT ist für mich wichtig, weil sie in einem tollen Format eine Vielfalt an Fachthemen und Interviews vereint.



Volker Buß,
Chief Security Officer,
Merck Group

GIT SICHERHEIT GIT SICHERHEIT is important to me because it corresponds to my idea of a holistic view of security and safety.



Johannes Strümpfel,
Vorsitzender des
VSW-Bundesverbands,
Deputy Head of Corporate
Security Siemens AG

Prices & Formats

Advertisements	width/height (mm)	Price in €
1/1 Page	210 x 297*	9,425
1/2 Page portrait	90 x 260	5,460
1/2 Page landscape	185 x 128	5,460
Juniorpage	137 x 190	6,005
1/3 Page portrait	58 x 260	3,745
1/3 Page landscape	185 x 85	3,745
1/4 Page classic	90 x 128	2,950
1/4 Page portrait	43 x 260	2,950
1/4 Page landscape	185 x 63	2,950
1/8 Page classic	90 x 63	1,910
1/8 Page landscape	185 x 30	1,910
Job Advertisements 25 % discount on standard advertisements		

Preferred Positions		Price in €
Title Page + Story ¹	213 x 303	11,450
Inside front/back page ¹	210 x 297* flap: 5,250	9,620
Back page ¹	210 x 297*	9,740
Ad at contents	400 x 30	3,060
Belly Band	450 x max. 100	9,920
Title corner	73 x 51 x 51*	3,280
Strip ad on cover	210 x 10	4,020
Postcards ²		130
Inner cover		4,780

*plus 3 mm overlap on all sides

Advertorials in PRO-4-PRO

Partial title	50 x 33 mm	2,890
Inner cover	PR-Text, Pictures, Logo	4,905
1/1 Page	PR-Text, Pictures, Logo	4,290
1/2 Page	PR-Text, Pictures, Logo	2,150
1/4 Page	PR-Text, Pictures, Logo	1,105

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
 Taunus Turm · Taunustor 1
 60310 Frankfurt, Germany
 IBAN: DE55501108006161517443
 BIC: CHASDEFX

VAT-Id.No.: DE136766623

Tax No.: 47020/29082

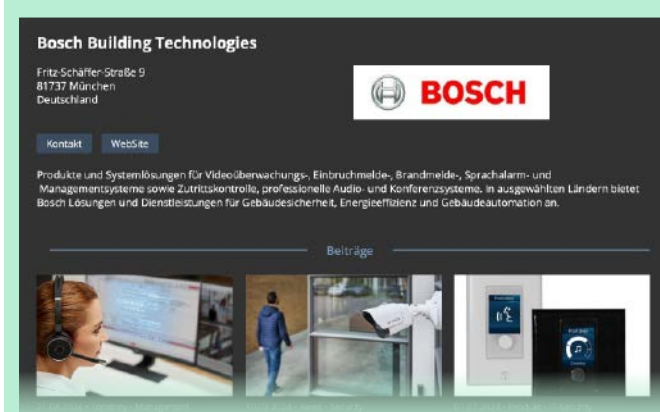
All prices are subject to the statutory VAT.

The new price list comes into effect on
 1 October 2025 and supersedes all previous price lists.

Loose inserts ³	weight	Price in €
	up to 25 g	310
	up to 50 g	405

Bound-in inserts*	width / height (mm)	Price in €
2-page A4*	210 x 297	7,725

* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm



Company Channel & Channel Content Service at GIT-SICHERHEIT.de

- incl. logo promotion and back link
- incl. promotion at **GIT Business Partner digital, printed and e-edition**
- incl. Channel Content Service: Publication of your your press and product releases in your own company channel channel - parallel to the print publication

2,250 Euro per year

Company Channel & Content Service	Price €*
6 month / per month:	235
12 month / per month:	225

* until further notice, price per publication.

Booking only one channel (print only or online only): 10%

Reprints

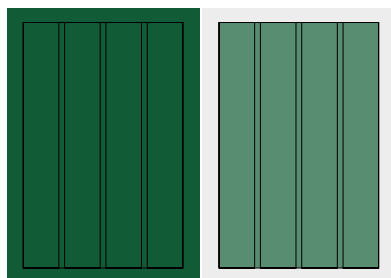
We would be pleased to provide you with the PDF file of your article for a nominal charge for your internet presence **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Contact:

Mirjam Reubold, +49 (0) 6201 606 127
 mirjam.reubold@wiley.com

- 1 Cancellation only possible up to 8 weeks before advertising deadline.
 Title page: the picture must be coordinated with publisher in advance and
 Wiley-VCH GmbH has exclusive rights of it for 6 months.
- 2 Postcards: 130 €, Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

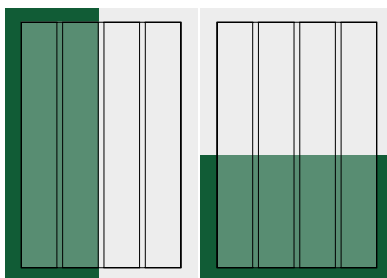
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

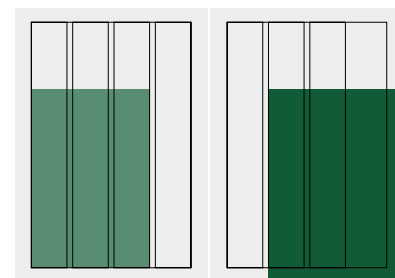
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

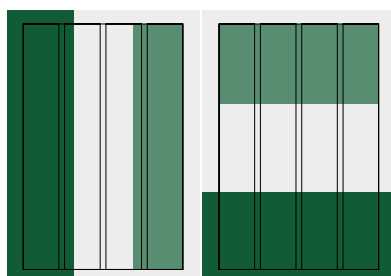
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

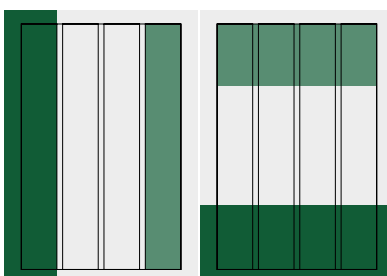
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

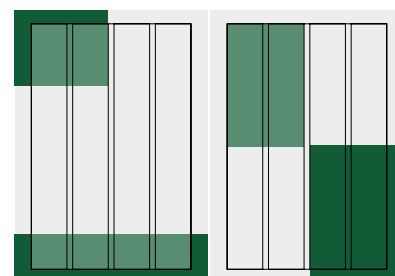
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size
 185 x 260 mm (width x height), print space
 Number of columns: 3; column width 58 mm or
 Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling
 Print profile: ISO Coated_v2_300 (39L)

Loose inserts

Minimum insert size: 105 x 148 mm (w x h)
 Maximum insert size: 200 x 287 mm (w x h),
 the back fold must be on the long side (287 mm)
 Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts/bound-in-inserts

The delivery quantity and delivery address
 as well as the delivery date are stated
 on the order confirmation.

Data format

We accept the following data formats:
 PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by e-mail to claudia.vogel@wiley.com



Wiley-VCH GmbH
 FAO: Claudia Vogel
 Boschstrasse 12
 69469 Weinheim, Germany
 Tel.: +49 (0) 6201 606 758

GIT SICHERHEIT *GIT SICHERHEIT is important to me because it contains interesting and high-calibre specialist articles and practical reports.*

Sascha Puppel,
 Geschäftsführender Gesellschafter
 der Sachverständigen- und
 Planungsbüro
 Sascha Puppel, Erkelenz



GIT SICHERHEIT *GIT SICHERHEIT is important to me because it is a great format in which current safety and security topics and developments are communicated through both technical articles and interviews.*

Julia Vincke,
 Vice President Security
 BASF Group



Dates & Contents

ISSUES	1/2 January/February	3 March	4 April	5 May	6 June
Publishing Date	02.02.2026	02.03.2026	09.04.2026	11.05.2026	11.06.2026
Advertising Deadline	14.01.2026	12.02.2026	19.03.2026	23.04.2026	25.05.2026
Editorial Deadline	16.12.2025	15.01.2026	19.02.2026	26.03.2026	27.04.2026
GIT-SICHERHEIT.de Newsletter an Leser – alle zwei Wochen dienstags	20. January (1) 17. February (2)	10. March (3) 24. March (4)	31. March (5) 14. April (6)	5. May (7) 19. May (8)	2. June (9) 16. June (10)
Special Newsletter_ “New e-Paper released”	3. February (19)	3. March (20)	9. April (21)	12. May (22)	11. June (23)
	Journal in Journal: ROBOTICS DRONES/JVA	Journal in Journal: FIRE PROTECTION WORK SAFETY	Journal in Journal: VIDEO/ACCESS PLANT SAFETY	Anniversary 35 Years GIT SICHERHEIT	Journal in Journal: FIRE PROTECTION

WILEY | Industry Talks

			Virtual Event SecureMaker - The Talk with the market leaders	Virtual Event Access solutions
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TOPICS	Latest Trends, Products and Applications Complement the Editorial Schedule of Each Issue				
• News	■	■	■	■	■
• Security Services • System Integration		■		■	
• Intrusion • Perimeter Protection · Alarm	■			■	
• Building Security		■	■	■	■
• Video Surveillance • Video Security	■		■	■	■
• Identification • Communication		■	■	■	
• Access Control • Time & Attendance	■	■	■	■	■
• Cyber Security · IT-/OT-Security			■	■	■
• Fire Protection	■	■	■	■	■
• Hazardous Substances • Gas Detection		■	■	■	■
• Safety At Work • Personal Protective Equipment • Climbing Protection	■	■		■	
• Secure Automation • Machine and System Safety	■	■	■	■	■
Additional Application Reports from all sections	Safety and Security for • Connected Buildings • Data Centres • Health Care	Safety and Security for • Retail • Public Areas • Logistics	Safety and Security for • Energy Sector • Schools & Culture • Manufacturing and Industry	Safety and Security for • Industry and Plants • Airports and Stations • Chemicals, Pharma	Safety and Security for • Hotel and Leisure • Transport, Logistics • Retail

TRADE SHOW EDITION TO	VfS-Fachtagung JVA Nuremberg, Germany 03.-06.03.2026	Light + Building/Intersec Frankfurt, Germany 08.-13.03.2026	Hannover Messe Hanover, Germany 20.-24.04.2026	Interschutz Hannover, Germany 01.-06.06.2026	Feuertrutz Nuremberg, Germany 24.-25.06.2026
	GIT SICHERHEIT AWARD sicherheit-award.de Submit products by March 31 st	All About Automation Friedrichshafen, Germany 10.-11.03.2026 Logimat Stuttgart, Germany 24.-26.03.2026	BHE conf. Video/Access Mainz, Germany 21.-22.04.2026 Ifat Munich, Germany 04.-07.05.2026	35 Years Anniversary VIP statements, market leaders- interviews, trend articles, review and concepts for the future	SicherheitsExpo Munich, Germany 01.-02.07.2026 GIT SICHERHEIT AWARD Presentation of the finalists in June issue
		Fensterbau/Frontale Nuremberg, Germany 24.-27.03.2026	All About Automation Heilbronn, Germany 06.-07.05.2026		

Dates & Contents

ISSUES	7/8 July/August	9 September	10 October	11 November	12 December
Publishing Date	03.08.2026	14.09.2026	15.10.2026	12.11.2026	07.12.2026
Advertising Deadline	08.07. (Anzeigen) 29.06. (PR-Anzeigen)	28.08.2026	28.09.2026	26.10.2026	19.11.2026
Editorial Deadline	16.06.2026	31.07.2026	31.08.2026	28.09.2026	22.10.2026
GIT-SICHERHEIT.de Newsletter an Leser – alle zwei Wochen dienstags	30. June (11)	8. September (12) 22. September (13)	6. October (14) 27. October (15)	3. November (16) 17. November (17)	1. December (18)
Special Newsletter_ "New e-Paper released"	4. August (24)	15. September (25)	15. October (26)	12. November (27)	8. December (28)
	CROSS MEDIA SPECIAL GIT Special Edition PRO-4-PRO	Journal in Journal: VIDEO	Journal in Journal: WORK SAFETY	Journal in Journal: PLANT SAFETY FIRE PROTECTION	Journal in Journal: INTRUSION-/ PERIMETER PROTECT.

WILEY | Industry Talks

**Virtual Event
Fire Protection**
**Virtual Event
Dangerous Goods
& Safety at Work**

 Become a
partner **NOW** and
book a talk topic

TOPICS	Latest Trends, Products and Applications Complement the Editorial Schedule of Each Issue				
• News	■	■	■	■	■
• Security Services • System Integration	■	■	■		■
• Intrusion • Perimeter Protection • Alarm	■		■		■
• Building Security	■	■	■		■
• Video Surveillance • Video Security	■	■	■	■	■
• Identification • Communication	■	■	■		■
• Access Control • Time & Attendance	■	■	■	■	■
• Cyber Security • IT-/OT-Security	■		■	■	
• Fire Protection	■	■	■	■	■
• Hazardous Substances • Gas Detection	■			■	■
• Safety At Work • Personal Protective Equipment • Climbing Protection	■	■	■	■	■
• Secure Automation • Machine and System Safety	■	■	■	■	■
Additional Application Reports from all sections	All articles from the GIT Special Issue PRO-4-PRO will be available for a whole year on the PRO-4-PRO.com product platform	Safety and Security for • Industry • Storage, Logistics • Sport, Culture and Tourism	Safety and Security for • Transport and Traffic • Public Areas • Retail	Safety and Security for • Industry and Plants • Airports and Stations • Health Care	Safety and Security for • Energy and Utilities • Automotive Industry • Railways and Airports

TRADE SHOW EDITION TO	 GIT Special Issue PRO-4-PRO 2026/27	Security Essen incl. Euro Defence Expo Essen, Germany 22.–25.09.2026	Arbeitsschutz Aktuell Stuttgart, Germany 22.–26.10.2026	SPS Nuremberg, Germany 24.–26.11.2026	Bau Munich, Germany 11.–15.01.2027
		Innotrans Berlin, Germany 22.–25.09.2026	 SPECIAL for JVA & Forensiken	PMRExpo Cologne, Germany 24.–26.11.2026	Perimeter Protection Nuremberg, Germany 19.–21.01.2027
		Itsa Nuremberg, Germany 06.–08.10.2026		VdS-Brandschutztage Cologne, Germany 02.–03.12.2025	

GIT Special Edition PRO-4-PRO



Sustainable presence can be so easy – with a **product and/or company profile** in our GIT special edition **PRO-4-PRO**. The reference book is published once a year with the top players from the **safety and security industries**.

As a joint publication of the trade journals GIT SICHERHEIT, messtec drives Automation and inspect - World of Vision, the publication is also designed for relevant industry events. For you, this means a **distribution beyond the usual circle of recipients**. In addition your content will also be published for a whole year on GIT-SICHERHEIT.de or in the section **PRO-4-PRO** section on **GIT-SICHERHEIT.de**.

The print edition presents detailed and clearly arranged system, performance and company portraits as well as products and applications from the above-mentioned industries. The

Combine!
Print + Online

publication is rounded off with **overview and basis contributions**, with **VIP interviews** and **market analysis** from all fields of safety and security. Qualified enquiries from decision-makers demonstrably meet the suppliers who present themselves in and on PRO-4-PRO.com via the print/online combination.

Product portfolios & company profiles

1/2 Seite Firmenprofil



1/1 Seite Firmenprofil



Dates

Publication date	03.08.2026
Advertising deadline (PR)	29.06.2026
Advertising deadline (classic)	08.07.2026
Editorial deadline	16.06.2026

Advertorial Examples: We will design it for you – just send us your material by 29.06.2026 at the latest.

2/1 page Advertorial



1/1 page Advertorial



Inner cover + picture at contents (see red circle)



Partial Title (see red circle)



1/2 page Advertorial



1/4 page Advertorial



Advertorials

SIZE	2/1 PAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE
PRICE 4C (€)*	8,475	4,290	2,150	1,105

Preferred Positions (will be reserved in the order of booking arrival)

Inner Cover (1/1 page subject opener + 1/2 advertorial 4c + section title picture in contents + co-defining the colour of section)	4,905 €
Partial Title (4c picture on title page or outside back + 1/2 page advertorial 4c + picture in "contents"); you can book more PR additionally	2,890 €

* Our service includes one PDF correction run. Only from the second PDF on there will be charged 45 € per PDF as handling fee.

The Product Portal for Lead Generation

Content | Leads | Presence

**ONLINE
ONLY**

Live & On-Demand

► Your appearance

- Your products & services as a web presentation (25 minutes incl. Q&A session)
- Participation in topic talk and/or panel discussion
- As a pre-recording and/or live

► Our services

- Topic identification & panel setting
- Moderation: Wiley, GIT
- Q&A Session
- Live and On-Demand Hosting for lead generation also in the follow-up
- Lead transmission

► Your perfect marketing mix for lead generation!

- Leads of the participants
- Promotion of your company (with logo) on all Wiley and GIT promotional materials and channels
- Exclusive coverage (print & online) in GIT SICHERHEIT and/or GIT SECURITY
- Full banner in the special newsletter to the Wiley Industry Talks
- Promotion of your content before, during and after the talk via Social Media (e. g. LinkedIn)

► Wiley Industry Talks zu den Themen

- **SecureMaker – The talk with the market leaders**
- **Access solutions**
- **Fire protection**
- **Dangerous goods & occupational safety**

Complete flat rate: 6,900 €

Contact us!



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GIT Target Group Portal **GIT-SICHERHEIT.de**

GIT-SICHERHEIT.de is designed for security professionals and offers various opportunities to gain targeted exposure to an international audience.

Display/Banner Advertising

Give your company a face, show presence, communicate a product launch - and benefit from our reach!

Supplement your print advertising in GIT SICHERHEIT with an image campaign on **GIT-SICHERHEIT.de** and increase your market penetration.

Billboard*	970 x 250 Pixel	€ 2,890 / month, run of site**
Leaderboard*	728 x 90 Pixel	€ 2,430 / month, run of site**
Wide Skyscraper*	160 x 600 Pixel	€ 2,140 / month, run of site**
Medium Rectangle*	300 x 250 Pixel	€ 1,960 / month, run of site**

*IMPORTANT: the mobile optimized version requires an additional Large Mobile Banner (320 x 100 px) format

**"run of site" the ad placements will appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (four banners at one position).

Top Feature

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SICHERHEIT.de**. Reach your target group 24/7/365.

Scope of Service: Headline, teaser text (max. 120 characters), text (max. 4,000 characters). Text please formulated in a factually neutral way. At least 1 image (format 1.5 to 1, e.g. W x H 750 x 500 px, max. 250 KB), further images possible (format as above), captions with exact assignment to the images. Target URL if possible

Running Time: two weeks prominent as a Top Feature Story. Permanently in the respective portal category ***€ 2,180**

Combo offer: Feature on Portal + Newsletter **€ 3,750**

*in a rotation scheme with five other Top Feature Stories. Text is subject to editorial criteria.

Content Banner

The content banner is placed in the centre of the editorial content and is thus optimally integrated into the user's reading flow

Text Ad: Teaser text with link to your article or website **€ 2,180**

Whitepaper | Application Note

Scope of Service:

Teaser text, product photos, company contacts, PDF for download **€ 3,385 / 6 months**

Webcast | Video

Scope of Service:

Teaser text, product video, company address **€ 1,090 / 6 months**

Accesses to the website (Plausible Analytics)

Page Impressions/Month	32,940
Visits/Month	20,355

MV = Mean values from the 1st half of 2025

Optimal advertising push

1. Portal
2. Newsletter
3. e-issue
4. Print issue
5. Social Media

TOOL BOX

- Content Feature
- Banner
- Advertisement
- Advertorial
- Inner cover
- Top Story

Give me
5

Ask about our complete packages!

See next page for technical specifications

Desktop

Top Feature € 2,180

Leaderboard € 2,140

Billboard € 2,890

Wide Skyscraper € 2,430

Medium Rectangle € 1,960

Newsletter **GIT SICHERHEIT**

GIT SICHERHEIT informs its newsletter subscribers monthly about current industry events, top news and application stories. It contains latest products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

Top Medium Rectangle	300 x 250 Pixel	€ 1,960
Full Banner PLUS	double height: 468 x 120 Pixel	€ 1,670
Full Banner	468 x 60 Pixel	€ 1,310

Feature Newsletter (Content ad)	Headline, teaser text (max. 120 characters), text (max. 4,000 char). Text please formulated in a factually neutral way. At least 1 image (format 1.5 to 1, e.g. W x H 750 x 500 px, max. 250 KB), further images possible (format above), captions with exact assignment to the images. Target URL if possible	€ 2,090
---------------------------------	--	---------

Combo offer: Top Feature on website + newsletter € 3,750

Job advertisement:

description of position 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link € 870

Content Ad direct: Teaser, linked directly to you € 2,310

Material delivery at the latest 7 days before the dispatch date of the booked newsletter.

Newsletter Key Figures 2020/2021

Number of recipients	7,960
Open Rate (MV)	20.3%
Click Through Rate (MV)	4.3%

MV = Mean value of 50 newsletters sent out

Technical Data:

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner

Size of data: max. 200 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB

Data formats: JPG, PNG, GIF (animations possible)

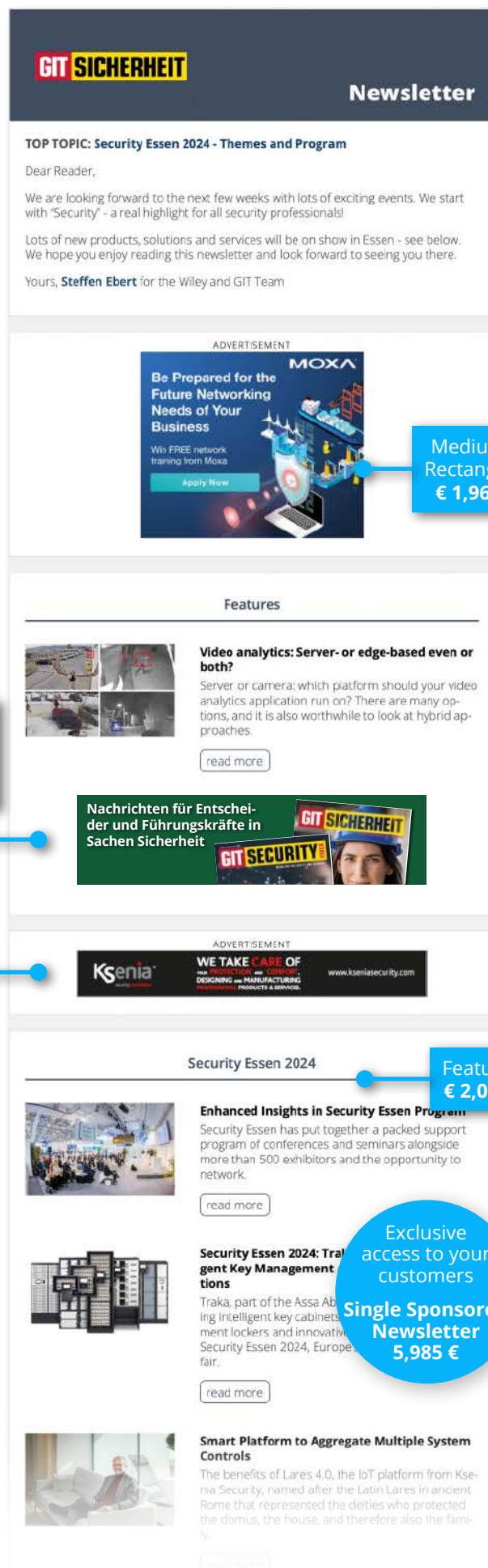
Target-website

Please give us the exact URL for linking your banner

Webcast

Data format: any video format is possible

Youtube or Vimeo link possible.



GIT SICHERHEIT Newsletter

TOP TOPIC: Security Essen 2024 - Themes and Program

Dear Reader,

We are looking forward to the next few weeks with lots of exciting events. We start with "Security" - a real highlight for all security professionals!

Lots of new products, solutions and services will be on show in Essen - see below. We hope you enjoy reading this newsletter and look forward to seeing you there.

Yours, **Steffen Ebert** for the Wiley and GIT Team

ADVERTISEMENT

MOXA

Be Prepared for the Future Networking Needs of Your Business

Win FREE network training from Moxa

[Apply Now](#)

Medium Rectangle € 1,960

Features

Video analytics: Server- or edge-based even or both?

Server or camera; which platform should your video analytics application run on? There are many options, and it is also worthwhile to look at hybrid approaches.

[read more](#)

Nachrichten für Entscheider und Führungskräfte in Sachen Sicherheit

GIT SICHERHEIT

GIT SECURITY

ADVERTISEMENT

Ksenia

WE TAKE CARE OF PRODUCTION, DESIGNING AND MANUFACTURING PRODUCTS & SERVICES

www.kseniasecurity.com

Security Essen 2024

Enhanced Insights in Security Essen Program

Security Essen has put together a packed support program of conferences and seminars alongside more than 500 exhibitors and the opportunity to network.

[read more](#)

Security Essen 2024: Tragic Key Management Solutions

Traka, part of the Assa Abloy Group, is showcasing intelligent key cabinets, management lockers and innovative solutions at Security Essen 2024, Europe's largest security fair.

[read more](#)

Smart Platform to Aggregate Multiple System Controls

The benefits of Lares 4.0, the IoT platform from Ksenia Security, named after the Latin Lares in ancient Rome that represented the deities who protected the domus, the house, and therefore also the family.

[read more](#)

Feature € 2,090

Exclusive access to your customers

Single Sponsored Newsletter 5,985 €

NEW:
Full Banner PLUS
double height!
€ 1,670

Full Banner
€ 1,310

GIT SICHERHEIT

Test · Trial

Promotions

Overview

1

GIT Product Overview

We show your product or service in a large overview with other providers

- We show your product or service in a large overview with other providers
- Approx. 10 providers from your segment
- We research comparative data
- We show your product or service in a table as a complete overview and make it available to the GIT community
- Large publication offline/online – in print, digital, as an e-special and social media

Appearance in table	free of charge, at the invitation of the editors
Link (i.e. to your shop)	580 € optional
Advanced Advertorial (Display with image, 1000 characters of text, QR code for further information or purchase option)	1,760 € optional
Plus advertisement	according to price list optional

Wiley Test & Trials

We provide the large GIT SICHERHEIT community the right overview. Be there when we present the top players from all areas of safety and security in comparison, in tests, or promotion.



Print ▶



◀ Web



Print ▶



◀ Web

GIT Product Overviews Dates

Issue	Topic	Trade show
3/26	Ladders	Logimat
6/26	Smoke detectors	Feuertrutz
9/26	Video cameras	Security
10/26	Safety shoes	Arbeitsschutz aktuell
11/26	Optoelectronic protective devices	SPS

Subject to change. Further product overviews in preparation and on request

Wiley Test & Trials

2

GIT Product Trial

Potential customers get to know your product or service

- We present your product in our media and channels
- We work with you to find 5-10 potential customers
- We organise the dispatch of your product, which is provided free of charge, and request a statement, which we publish after consultation

Complete flat rate – 3,690 €



3

GIT Reader Test Exclusive

Potential customers test your product or service exclusively

- We present your product or service in a big launch report
- We are looking for a number of testers exclusively for you in the GIT community who will test your product or service
- Up to 5 readers test your product
- We collect the feedback, evaluate it and make it available to you
- We create a summarizing text for publication (approx. 2000 characters) on your and the Wiley GIT Online/ Offline channels

Complete flat rate – 5,490 €



Option Content Plus

- We will also compile and publish a more detailed test report for you (approx. 2 - 4 pages, 4000 - 8000 characters) and consult with you on its publication
- Publication on all your and the Wiley GIT online/offline channels

Additional flat rate – 1,780 €

Option Tester Plus

- We search for and supervise up to 10 testers for you

Additional flat rate – 2,140 €

GIT SICHERHEIT AWARD

The GIT SECURITY AWARD (GSA) is the longest established award on the market. **Since 2003**, the GIT team together with neutral juries – experts from the circle of users, system integrators and associations – have been evaluating and nominating the finalists for a shortlist from all registered products or services. The finalists are presented to the GIT community and the market for voting. Those who receive the most votes will win a place among the first three winners. They receive a trophy and the GSA winner status including logo.

NEW since 2024: We name all nominated finalists. **Detailed descriptions** of the products and their benefits in the usual online and offline editions and channels, **as well as flanking advertising, are available via the GSA Special Promo Package.**

GSA Service Standard

- List your current company data on the voting page incl. link to your company
- Mention of your company, product name in the print editions, the e-issues and on the online voting page
- GSA logo for use in your advertising
- Advertising in print and online can be booked for a fee

Free of charge – 0 €

WITHOUT
detailed product
description

GSA Special Promo Package

- We list your current company data on the voting page incl. link to your company
- Mention of your company, product name in the print editions, the e-issues and on the online voting page
- GSA logo for use in your advertising
- Detailed product description in the print and e-issues and on the online voting page
- Correction option for product description
- Logo of your company on the online voting page
- Online feature promotion in the GIT Newsletter
- Full banner promotion in the GIT Newsletter

Complete flat rate – 2,470 €

Booking additionally in
GIT SECURITY International: 50% discount

Incl.
detailed product
description and
PROMOTION

GIT
SICHERHEIT
AWARD
PROMOTIONS

WILEY

Native Advertising Plus

Native Advertising Plus

With Native Advertising Plus, you inform readers with original content produced by you or your PR agency. In this way, we increase awareness of the solution you are marketing. If desired, with interaction with the readership and with a call-to-action. The article conveys your industry know-how, establishes experts from your company as thought leaders in the market and has a positive effect on the perception of your brand. The content is integrated in the established look & feel of the magazine's editorial content, both in print and online, and includes the author's name and contact information for feedback and enquiries. Your contribution will be edited and optimised by our editorial team. Pure advertising content will be described neutrally after research, spellings correspond to journalistically correct conventions. (For those who would like to determine the content and spelling themselves at any time, there is the advertorial – see page 6 in these media data).

Digital Push – Online package can be added

Top Feature Portal (Content Ad): Top placement on the startpage as well as run-of-site on all sub-pages of www.GIT-SICHERHEIT.de. We promote your current highlights, your product launch and success stories to your relevant target groups.

+ Feature (Content Ad) in the GIT SICHERHEIT newsletter

+ Product presentation and promotion on PRO-4-PRO.com (Content Ad)

Digital Push Package price: 2,550 €

Content Package online:

+ Content Feature in the newsletter of GIT SICHERHEIT

+ Product entry on PRO-4-PRO.com (Content Ad)

Package price: 4,200 €



Product and lead platform for safety and security.

Bionisches Auge
Smart Glasses für höhere Sicherheit und Effizienz in der Anlage

Beim Aufbau einer digitalen Infrastruktur für die Industrie 4.0 spielen intelligente Endgeräte eine zentrale Rolle. Tablets und Smart Glasses sind eine große Hilfe, denn sie sorgen dafür, dass sowohl die Daten und Systeme als auch die Mitarbeiter fehlerfrei und effizient arbeiten. In der Produktion, im Service und in der Wartung sind sie unverzichtbar. Sie helfen, die Arbeit zu vereinfachen und die Sicherheit zu erhöhen. So wird es möglich, Know-how in Echtzeit zu teilen und Ausfälle von Maschinen oder Anlagen zu vermeiden. Smart Glasses sind ein wichtiger Bestandteil der Digitalisierung in der Industrie. Sie helfen, die Arbeit zu vereinfachen und die Sicherheit zu erhöhen. So wird es möglich, Know-how in Echtzeit zu teilen und Ausfälle von Maschinen oder Anlagen zu vermeiden.

4.400 – 4.600 characters incl. blanks, 2-3 images, contact data

2/1 page

Price: 7,035 €

Example: double page

Brandschutz im Kasten
Stromzufälle verhindern: Gefährdungsanalysen Lösschuttsysteme schützen vor brandgefährlichen Betriebsunterbrechungen

Jeder dritte Brand ist herkunftsfest als elektrischer Schaden zu bezeichnen. Eine der größten Gefahren dafür ist ein vor kurzem ausgebrochenes Feuer in einer Unterstation im Hoch- oder Hochspannungsnetz. Nach Unternehmensangaben war in der zentralen Station der Lösschuttsysteme ein defekter Lösschuttsystem zu sehen.

3.000 characters incl. blanks, 1-2 images, contact data

1/1 page

Price: 4,590 €

Example: full page

1,700 characters incl. blanks, 1 image, www-address and link

1/2 page

Price: 2,490 €

Example: half page

1,000 characters incl. blanks, 1 image, www-address and link

1/4 page

Price: 1,990 €

Example: quarter page

Native Advertising – Online Only



Content Package online

Top Leaders – Written 3-question interview on your topic incl. distribution via digital and social media channels to the GIT SICHERHEIT community.

Top Teaser (Content Ad)

Promote your current content highlights, product launch, success story/case study/user report, infographic, webcast and anything else that is important to you. We provide the appropriate thematic environment and thus reach your target groups with your content.

+ **Content feature in the newsletter of GIT SICHERHEIT**

+ **Product entry on PRO-4-PRO.com (Content Ad)**

Package price: 4,200 €



PRO-4-PRO
PRODUCTS FOR PROFESSIONALS
GIT-SICHERHEIT.DE/DE/PRODUKTE

Product and lead platform for
safety and security.



Content Package virtual

3 (up to max. ten) minutes live talk with the GIT SICHERHEIT editorial team

Do you know the solution to a specific challenge in your industry? Then the Live Talk with our editorial team is just the right thing for you! Join us in the talk – and present your system, your product or your concept.

Time frame: 2 to 10 minutes presentation. Integration of a short trailer (player) at the beginning and end of the live event as well as the recording is possible. Moderation and implementation by the GIT SICHERHEIT editorial team.

Distribution via the digital and social media channels of GIT SICHERHEIT

Top Teaser (Content Ad)

Promote your current content highlights, product launch, success story/case study/user report, infographic, webcast and anything else that is important to you. We take care of the appropriate topic environment and thus reach your target groups with your content.

+ **Content feature in the themed newsletter from GIT SICHERHEIT**

Package price: 5,900 €

Your advertising with us is in the best company

The best advertisement for GIT SICHERHEIT are our clients! Companies that appreciate the quality of GIT SICHERHEIT as their advertising partner #1. Professional technology, a coordinated approach and our service orientation are our characteristics. And you, the supplier, have the products and services. We present them to thousands of decision-makers – not even including the secondary readers! The result is new customers and markets for you!

Top decision-makers read GIT SICHERHEIT and utilise the magazine to support their decisions on security-related investments. GIT SICHERHEIT is the mouthpiece of the industry. We play the role of partner – in the best sense. We research innovations, present information so that it is easily readable and quickly understandable for the decision-makers. We research applications, are there on the spot and speak to those involved in projects to prepare articles for the readership in typically competent journalistic manner.

Extract of our customers, partners and friends

3HS trading	CEM Systems	Fiessler Elektronik	Jerra Soft	Opertis	Skylotec
3M Deutschland	Cichon + Stolberg	Flir Systems	K.A. Schmersal	Optelecom	Slat
ABB Stotz-Kontakt	CM-Security	Frogblue	Kaba	Optex	Sorhea
ABI	ComNet	FSB Franz Schneider	KCL	Panasonic	SSP Safety System
ABS Safety	Compur Monitors	Brakel	Kemas	Patlitz	Products
Abus	Consense	FSP-Tech	Kenwood Electronics	Paxton	Steinbeis-Hochschule
Advancis	Contrinex	Fujinon	Keyence	P.E.R.	Steuere Schaltgeräte
AG Neovo	Contrix	Funkwerk	Keyowa	PCS Systemtechnik	Stöbich
Aimetis	Cooper Security	Gantner Electronic	Kidde	Pepperl & Fuchs	Sutainer Trans-Safety
Allnet	CST Cash Security	Georg Schlegel	Klüh Security	Perimeter Protection	Swissphone
Ansell	CWS-boco	Genetec	KMK Karlsruher Messe	Pfannenber	Sygonix
AOS	Dahua	Geutebrück	KNT Netzwerksysteme	PHG Peter Hengstler	Synology
Apollo Fire Detectors	Dallmeier electronic	Geze	Knürr	Phoenix Contact	Sympatex Technologies
ASC telecom	Datacard Group	GfG	Kötter	Phonak	TAE Technische Akademie
Ascom Deutschland	Defense	GFOS	Kölnmesse	Pieper	Tamron Europe
Asecos	Dehn & Söhne	GFS	Krealux	Pilz	TAS Telefonbau A.
Assa Abloy	Deininger elektronik	G+H	Kroschke sign	Pixim	Schwabe
Astrum IT	Deister electronic	Gloria	Ksenia	Primion Technology	Teckentrup
Atlas Schuhfabrik	Dekom	Greifzug Hebezeugbau	L. Priebs	Priorit	T&B electronics
Atral-Secal	Denios	Gretsch Unitas	LAE Engineering	Pro-Store Technology	Telecom Behnke
AT Automation	Detectomat	GTE Industrielektronik	Landesmesse Stuttgart	Pro-RZ Rechenzentrums-	Tele Eye Europe
Technology	Deutsche Messe	Gunnebo	Ledlenser	bau	Tetronik
Avigilon	Deutsche Telekom	Günzburger Steigtechnik	Legic Identsystems	Protect AS	Til Technologies
Aweco Appliance Systems	DGUV	Gustav Wahler	Leuze electronic	Protection One	Tisoware
Axellent	Dictator-Technik	Hacker-Keymanagement	Logiware	Prymos	TKH Security Solutions
Axis Communications	Digimem	Hanwha	LOT Oriel	R. Stahl	Tyco
B&R	Digisound Electronic	Haus der Technik	Louis Steitz Secura	Rauscher	TÜV Akademie Rheinland
Baltec Security	Digital Data	Haverkamp	Lupus	Rave Arbeitsschutz	Uhlmann & Zacher
Banner Engineering	Digivod	Hekatron	Magnetic Autocontrol	Reiner SCT	Uvex
Barco	Di-soric	Herke Videotechnik	Mapa	Risk Consult	Valeo
Barox	Dina	Hewi	Marioff	Rittal	Victaulic
Basler	Dom	HID	Matrox	RK Rose & Krieger	Videor
Baumüller	Dorma	HIKvision	Maxx Vision	Roche Pharma	Videotec
Bernstein	Dräger Safety	Hinte Messe	Mayer	Rocon	ViDiCore
Bernt	DuPont	Honeywell	Megacom	Rothstein Schutzsysteme	Visual Protect
Besec Systemtechnik	Düperthal	HT Protect	Mesago	Säbu	Vivotek
Betafence	E. Dold & Söhne	HTS Deutschland	Messe Berlin	Salto	Vomatec
BFI Optilas	EAO Lumitas	Hunt Electronic	Messe Düsseldorf	Samsung	VPS ID Systeme
BHE	Ecos Systems	Häfele	Messe Essen	Satel Alarm	W+R Seiz
Bihl & Wiedemann	Efaflex	Hochiki	Messe München	Scat Europe	W.L. Gore & Associates
Bosch Building Technologies	EFB	Hochschule Furtwangen	Mewa Textilservice	Schnabel	Wagner Alarm- +
Brady	Ekey	IBF	Miditec Datensysteme	Schneider Intercom	Sicherungssysteme
Brewes	eks	Icognize	Milestone Systems	Schulte-Schlagbaum	Wanzl
Brickcom	Elbex	Identic Technologies	Minttron Enterprise	SCP Software	Werma
Brother International	Elten	Idesco	Mirasys	Secunet Security	Western Digital
BST	EPG	Idis	Mobotix	Networks	Wey
Bürk Mobatime	Erbstößer	IDS Imaging Development	Moeller Holding	Securitas	Wieland
Bundesagentur für Arbeit	Escape Mobility	IE Ind. Electronics	Moxa	Securiton	Wiesemann & Theis
Bundesdruckerei	ESE International	Iloq	MSA Auer	Security Data	Winkhaus
Burg-Wächter	Euchner	Impac Infrared	MTL Instruments	Secusmart	Winter
Burgenkönig Video	Euroline	IndigoVision	Murrelektronik	Seetec	W.I.S.
BWA Technology	Euromicron	Industrial Scientific	Narda Safety Test	Senstar	Wisag
Byometric Systems	European Security	InfraServ Höchst	Nedap	Setec	Zarges
Calanbau	Partners	Ing.-Büro Rosin	Neox Technologies	Siemens	Ziller-ASS
Canon	Evac Chair	Ingram	Nice Systems	Simons Voss	
Capital Safety Group	Everflow Electronics	Innotec Data	No Clim	Sitron Sensor	
Celsion	Everglow	Insys Microelectronics	North Safety Products		
C-Tec	Evolis Card Printer	Interflex Datensysteme	Novar		
C.P.M. Service	Ewa	Intrakey Consult	NVT		
Cash Work	FM Global	i-Pro	Nürnberg Messe		
CBC Deutschland	Fastcom Technology	Isgus	OSD Schäfer		
Cedes	Feig Electronic	ISM Heinrich Krämer	Omron Electronics		

...and many more

Security is a general theme for all commercially operating companies and institutes, equally so for the private sector. Safety and security are growing together – people in places of work must be protected, just like valuables, objects and premises, from unexpected risks as well as against deliberate criminal acts. Top decision-makers are interested in

all types of risks and security options. GIT SICHERHEIT has been at the cutting-edge and a catalyst in communicating all the important aspects of security for more than 35 years.

Put your budget on the # 1.

The best advertisement for us is YOU!

Advertising and Reprint Production Terms and Conditions

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- 8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation (“Materials Due Date”). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.
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 - (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.
17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.
18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“**IAB Terms**”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):
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 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
 - (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

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Advertising and Reprint Production Terms and Conditions

PRICING

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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