



## Histopathology

*Histopathology* is an international journal intended for surgical and diagnostic histopathologists and investigators of human disease who employ histopathological methods. This highly-rated journal publishes advances in pathology, in particular those applicable to clinical practice and that contribute to the better understanding of human disease. As the official publication of the British Division of the International Academy of Pathology, this is the leading international journal of diagnostic, research, and surgical pathology.

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**Editor-in-Chief:**  
Daniel M Berney

### Audience:

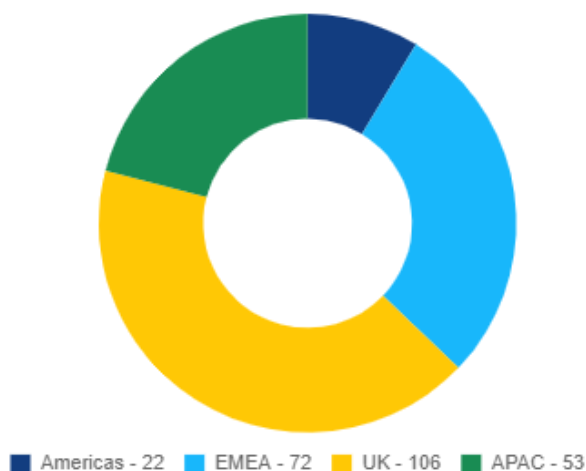
*Histopathology* informs a global audience of surgical and diagnostic histopathologists and pathologists as well as others who employ histopathological methods to investigate and study human diseases.

[Learn more about the Pathology Portfolio >>](#)

## Reach

Print	Total Print	253
	Frequency	13 issues per year
Digital	Unique Visitors on Wiley Online Library	411,620
	Average Monthly Page Views	81,748
	Full Text Downloads	448,324

Print Circulation by Region



### For More Information

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### Rates

**Pricing**

Pricing below is in GBP and is established based on publication origin.

**Earning Rates**

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2023 Price
Full Page Mono	£ 795.00
Full Page Colour	£ 1,890.00
Half Page Mono	£ 545.00
Half Page Colour	£ 1,680.00
Double Page Spread	£ 3,395.00
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Colour Rate
Cover 2	25%
Cover 3	25%
Cover 4	35%
Other Premium Positions	15%

Frequency Insertion Rates Colour		
Frequency	Full Page Colour	Half Page Colour
1x	£ 1,890.00	£ 1,680.00
3x	£ 1,830.00	£ 1,630.00
6x	£ 1,775.00	£ 1,580.00
12x	£ 1,720.00	£ 1,530.00
24x	£ 1,660.00	£ 1,480.00

### Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
82:1 January 2023	11-17-2022	11-24-2022	12-05-2022
82:2 January 2023	11-17-2022	11-24-2022	12-05-2022
82:3 February 2023	12-15-2022	12-22-2022	01-02-2023
82:4 March 2023	01-19-2023	01-26-2023	02-06-2023
82:5 April 2023	02-16-2023	02-23-2023	03-06-2023
82:6 May 2023	03-16-2023	03-23-2023	04-03-2023
82:7 June 2023	04-14-2023	04-21-2023	05-02-2023
83:1 July 2023	05-18-2023	05-25-2023	06-05-2023
83:2 August 2023	06-15-2023	06-22-2023	07-03-2023
83:3 September 2023	07-20-2023	07-27-2023	08-07-2023
83:4 October 2023	08-17-2023	08-24-2023	09-04-2023
83:5 November 2023	09-15-2023	09-22-2023	10-03-2023
83:6 December 2023	10-19-2023	10-26-2023	11-06-2023

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## Digital Statistics for Histopathology

Unique Visitors on WOL for Histopathology in 2021: 411,620

### Unique Visitors on WOL by Region

Americas	EMEA	UK	APAC	Other
21%	17%	5%	32%	25%

Average Monthly Page Views for Histopathology in 2021: 81,748

### Page Views by Region

Americas	EMEA	UK	APAC	Other
21%	21%	7%	22%	29%

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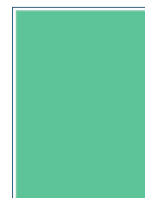
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### Print Ad Specifications

Journal Trim Size 210 mm x 276 mm 8.25" x 10.875"

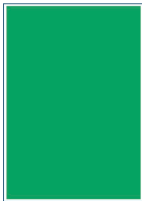
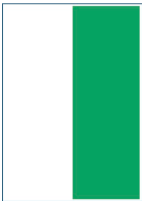
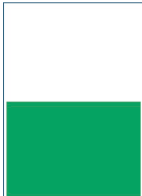

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"
Contact your Account Manager for sizes of other opportunities.		

### Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

### Print Ad Specifications



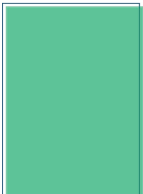
Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm  7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm  3.5" x 10.0"
	
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm  7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm  3.5" x 5.0"
	

### Digital Ad Specifications

#### Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 1237px x 1631px
		

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