WILEY

2024 Media Guide

inspect – World of Vision

Refresh your marketing

inspect – World of Vision

inspect *is the leading trade journal for applied image processing and optical metrology. With a circulation of 15,000 copies – the highest in the industry (monitored by IVW), the magazine is read by engineers and experts who are also the decision makers regarding the use and procurement components, products and technologies.*

Further good reasons for choosing ‚inspect' as your information and advertising medium:

1. >20 years of inspect	***We know the topics that the market focusses on.***
2. inspect – World of Vision	***We depict the world of image processing – in its entirety.***
3. inspect international	***We reach all decision makers – internationally too.***
4. inspect with clear design	***Good reading and best advertising effect.***

inspect award
For the annual inspect award the best innovations are judged by the editors in cooperation with a top-class expert jury. The jury nominate 20 products, selected from dozens of submissions, which the readers of inspect – WORLD OF VISION then vote for and therefore choose the six innovations of the year.

Content

2 Overview
3 Analysis
4 Dates & Contents
5 Dates & Contents
6 Prices & Formats
7 Advertising Formats
8 Technical Specifications
9 inspect Europe
10 Prices & Formats Europe Analysis
11 inspect Buyer's Guide 2024
13 E-Special
14 Podcast
15 WIN NEWS
16 WIN NEWS – Newsletter
17 Newsletter-Dates
18 GIT Special-Issue PRO-4-PRO
19 PRO-4-PRO
20 General Terms and Conditions
21 General Terms and Conditions
22 Contact
23 Publisher

Overview

Publication frequency
11 issues
(incl. inspect Europe, inspect America, Buyers Guide and PRO-4-PRO + 2 E-Specials for VISION 2024)

Volume
25nd year in 2024

Circulation
15,000

Publishing Director
Steffen Ebert

Product Management
Anke Grytzka-Weinhold

Editor-in-Chief
David Löh

Commercial Manager
Jörg Wüllner

Order Management
Kerstin Kunkel

Subscription
€ 53 (+ VAT)

Single Copy rate
€ 17 (+ VAT, + Postage)
Subscription for students 50% discount

ISSN
1616-5284

Format of the magazine
DIN A4

Analysis

Circulation analysis

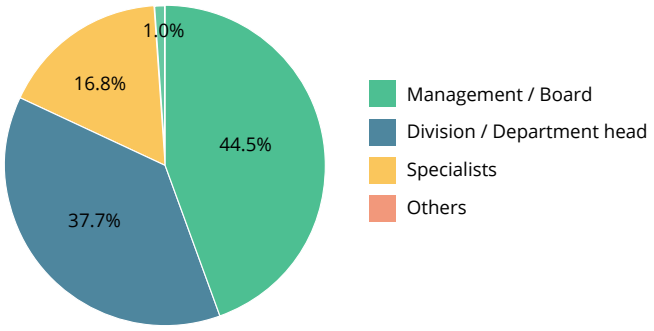
Circulation (IVW QI/2021)	Copies
Printed copies	18,000
Actual circulation figures	17,730
Complimentary copies	17,691
Sold (incl. subscriptions)	39
Remainder & Archived copies	270

Breakdown of recipients according to position in the company / area of responsibility

(Basis: Shipping data 2021/2022)

Position / Area of responsibility	%	Recipients
Management / Board	44.5	7,890
Division / Department head	37.7	6,684
Specialists	16.8	2,979
Others	1.0	177
Total	100	17,730

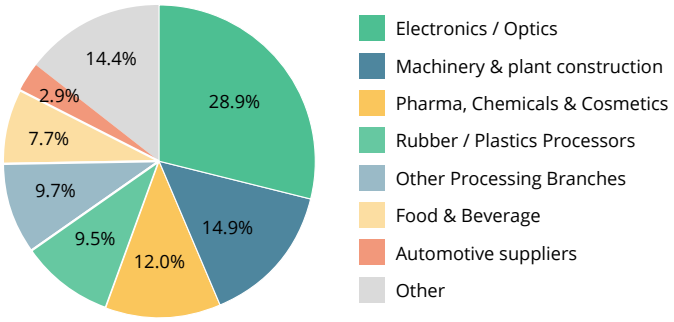
All figures are average values, percentages are rounded up.
Basis: Shipping data 2022/2023.



Breakdown of recipients according to industry

Industry	%	Recipients
Electronics / Optics	28.9	5,678
Machinery & plant construction	14.9	2,927
Pharma, Chemicals & Cosmetics	12.0	2,357
Rubber / Plastics Processors	9.7	1,905
Other Processing Branches	9.5	1,865
Food & Beverage	7.7	1,512
Automotive suppliers	2.9	570
Other	14.4	2,828
Total	100	19,642

All figures are average values, percentages are rounded up.
Basis: Shipping data 2022/2023.



Range of Distribution Print + Online

(digital data as of: 30 July 2022)

	Copies
Print	15,000
Wiley Industry News Newsletter	5,250
Social Media (Follower*)	15,900

* Contacts of the inspect and messtec drives Automation team

Dates & Contents

Issues	**inspect 1** March	**inspect 2** April	**inspect America 1** May	**inspect 3** May	**Special Issue PRO-4-PRO** August
Publication date[1]	08.03.2024	12.04.2024	07.05.2024	14.06.2024	05.08.2024
Advertising deadline	24.02.2024	28.03.2024	26.04.2024	29.05.2024	15.07. (Ads) 01.07. (PR-Ads)
Editorial deadline	26.01.2024	01.03.2024	28.03.2024	03.05.2024	17.06.2024
Exhibition Issue for	**Embedded World** Nuremberg, Germany 09.–11.04.2024	**Hannover Messe** Hanover, Germany 22.–26.04.2024	**Embedded Vision Summit** Santa Clara, USA 21.–23.05.2024		**in Kooperation mit GIT SICHERHEIT** **www.pro-4-pro.com**
	Logimat Stuttgart, Germany 19.–21.03.2024	Control Stuttgart 23.–26.04.2024			
		Embedded Vision Summit Santa Clara, USA 21.–23.05.2024			
		Sensor+Test Nuremberg, Germany 11.–13.06.2024			
		inspect award **Submit your product by 30.04.2024**			inspect award **Presentation of the Nominees**
E-SPECIAL					
NEWSLETTER for Issue	14.03.2024	18.04.2024	07.05.2024 (english)	20.06.2024	
TOPICS	• Logistics • Embedded Vision • Artifical Intelligence	• Coding & Identifying • Thermography & Hyperspectral Imaging	• Embedded Vision • Artifical Intelligence	• X-ray/Computed Tomography • Robotics • Bin-Picking • Artifical Intelligence	The special edition PRO-4-PRO published annually before the autumn fairs (circulation 25,000) is a cross-media product that combines print and online: in the form of the printed edition and in connection with the www.pro-4-pro.com platform. System, performance and company portraits are presented, as well as current products, applications and sector solutions. **www.pro-4-pro.com.**

Basics	Basics for the world of image processing
Vision	Components and Systems: Cameras, Frame grabbers, Objectives, Lighting, Vision-sensors, Smart Cameras, Embedded Systems, Processors & Computer components... Software & Processes: Vision software, AI, Virtual & Augmented Reality, Interfaces & Communication, CoaXpress, GenICam, GigE Vision, USB3 Vision, CameraLink (HS), Profinet, Ethercat... Hyperspectral Imaging: Components, Systems, Software
Automation	Measuring, recognition, guidance – 2D/3D measuring & comparing, form position... Testing – surface inspection, completeness checks, Texture analysis, Colour checks, Size accuracy, Tool monitoring... Identifying - Bar codes, OCR, 2D codes, Geometry...
Control	Material testing – Microscopy/ image analysis, X-Ray, Tomography, layer thickness, hardness, Interferometry, Holography... Measuring devices – Thermography, High-Speed-Cameras, Endoscopy, Laser measuring technology, measuring cameras... Dimensional measuring – Coordinate measuring devices, Profile projectors, Form measuring devices, Topography, Flatness, Track measurement...

Dates & Contents

Issues	**inspect America 2** September	**inspect Europe 1** September	**inspect 4** September	**inspect 5** October sps smart production solutions	**inspect 6** November	**inspect Buyer's Guide** December emva
Publication date[1]	13.09.2024	20.09.2024	27.09.2024	25.10.2024	15.11.2024	13.12.2024
Advertising deadline	30.08.2024	06.09.2024	13.09.2024	11.10.2024	31.10.2024	29.11.2024
Editorial deadline	02.08.2024	09.08.2024	16.08.2024	13.09.2024	02.10.2024	31.10.2024
Exhibition Issue for		**Fachpack** Nuremberg, Germany 24.–26.09.2024	**Fachpack** Nuremberg, Germany 24.–26.09.2024	sps smart production **solutions** Nuremberg, Germany 12.–14.11.2024		Official Buyer's Guide of the European Machine Vision Association EMVA * Pricelist on page 11 **Circulation: 10,000 copies**
		Vision Stuttgart, Germany 08.–10.10.2024	**Vision** Stuttgart, Germany 08.–10.10.2024			
		Motek Stuttgart, Germany 08.–10.10.2024	**Motek** Stuttgart, Germany 08.–10.10.2024			
				inspect award **Presentation of the Winners**	inspect award **Interviews with the Winners**	
E-SPECIAL			**Vision Preview** Distribution: 02.10.2024	**Vision News** Distribution: 28.10.2024		
NEWSLETTER for Issue	02.10.2024	19.09.2024	26.09.2024	31.10.2024	21.11.2024	19.12.2024
TOPICS			• Hyperspectral Imaging • Interfaces • Quality assurance • Robotics • Bin-Picking	• Lenses • Lighting • Vision Sensors • Camera Accessories • Vison Software • Embedded Systems	• Thermography and Computer Tomography • Artificial Intelligence • Measuring & Testing	• Product Overviews • Industrial applications • Market data

[1] 1 postal dispatch may take up to 4 days

Basics	Basics for the world of image processing
Vision	Components and Systems: Cameras, Frame grabbers, Objectives, Lighting, Vision-sensors, Smart Cameras, Embedded Systems, Processors & Computer components... Software & Processes: Vision software, AI, Virtual & Augmented Reality, Interfaces & Communication, CoaXpress, GenICam, GigE Vision, USB3 Vision, CameraLink (HS), Profinet, Ethercat... Hyperspectral Imaging: Components, Systems, Software
Automation	Measuring, recognition, guidance – 2D/3D measuring & comparing, form position... Testing – surface inspection, completeness checks, Texture analysis, Colour checks, Size accuracy, Tool monitoring... Identifying - Bar codes, OCR, 2D codes, Geometry...
Control	Material testing – Microscopy/ image analysis, X-Ray, Tomography, layer thickness, hardness, Interferometry, Holography... Measuring devices – Thermography, High-Speed-Cameras, Endoscopy, Laser measuring technology, measuring cameras... Dimensional measuring – Coordinate measuring devices, Profile projectors, Form measuring devices, Topography, Flatness, Track measurement...

Prices & Formats

Advertisments	width / length (mm)	Price € 4c
1/1 Page	210 x 297*	6,985
1/2 Page portrait	90 x 260	4,310
1/2 Page landscape	185 x 128	4,310
Juniorpage	137 x 190	4,585
1/3 Page portrait	58 x 260	2,610
1/3 Page landscape	185 x 85	2,610
1/4 Page classic	90 x 128	2,045
1/4 Page portrait	43 x 260	2,045
1/4 Page landscape	185 x 63	2,045
1/8 Page classic	90 x128	1,475
1/8 Page landscape	185 x 30	1,475
Job Advertisements	25% discount on regular advertisement prices	

Preferred Positions

Title page + Story[1]		9,565
Inside front/back page[1]	210 x 297*	7,125
Back page[1]	210 x 297*	7,145
1st page right-hand text[1]	185 x 260	7,085
Title Corner	73 x 51 x 51*	3,280
Postcards[2]		170

*plus 3 mm overlap on all sides

Product-Advertorial

1/6 page, print only	450 Characters incl. spaces plus product image (min. 250 dpi)	730
1/6 page plus und online (6 month)		830
1/2 page, print only	1,200 characters incl. spaces plus Product image (min. 250 dpi)	2,150
1/2 page plus und online (6 month)		2,250

1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.

2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

Bound-In inserts	width / length (mm)	Price € 4c
2-page A4*	210 x 297	5,170

* Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mm

Loose inserts[3]	weight	Price € 4c
	up to 25 g	375
	up to 50 g	480

Advertorials in PRO-4-PRO

Partial title	50 x 33	2,890
Innercover	PR-Text, pictures, Logo	4,905
1/1 page	PR-Text, pictures, Logo	4,290
1/2 page	PR-Text, pictures, Logo	2,150
1/4 page	PR-Text, pictures, Logo	1,105

Reprints and ePrints

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:
Nicole Schramm, +49 (0) 6201 606 559,
nschramm@wiley.com

Terms of Payment:
Payment within 30 days without deduction.

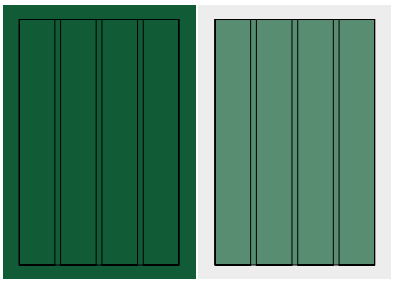
Bank details:
J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on
1 October 2023 and supersedes all previous price lists.

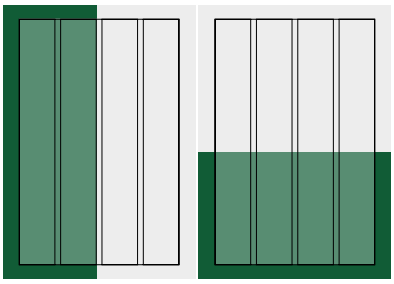
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

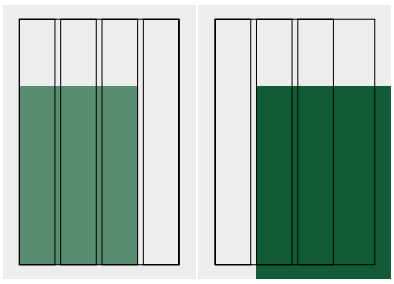
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

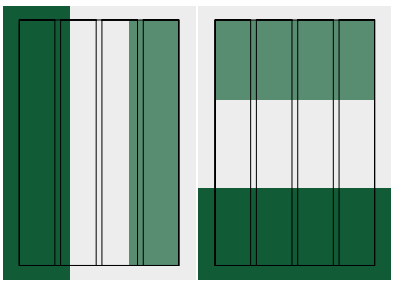
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

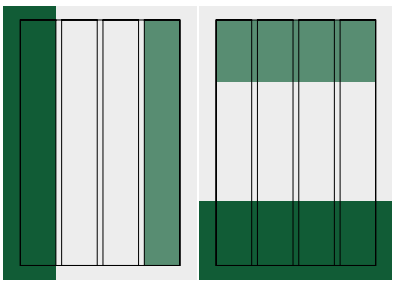
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

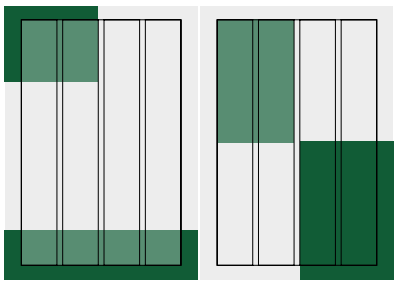
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format
210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods
Sheet offset, adhesive binding

Colours
Euro scale

Screen ruling
70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts
Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts
Delivery quantity: 15,200 copies

Delivery of bound-in inserts
Delivery quantity: 15,500 copies

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

Data format
We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:
1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the “maximum” or “high” quality gradings.

To avoid errors, please observe the following:
Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options
by e-mail to kerstin.kunkel@wiley.com

Wiley-VCH GmbH
FAO: Kerstin Kunkel
Boschstrasse 12 · 69469 Weinheim
Tel.: +49 (0) 6201 606 731

inspect Europe – Continent wide readership

in english language

The English-language edition, formerly called “inspect international”, is now in its sixth year. From this year it is called inspect Europe, in order to underline the focus on the European machine vision market. The print run is 5,500 copies and it is dispatched as an e-paper to thousands of recipients.

The target group consists of European targeted dispatch recipients and users of the English-language portal **www.wileyindustrynews.com/en** where the inspect Europe is available to download. The English-language LinkedIn channel complements this offer.

In addition to current information on components and systems from the world of industrial machine vision, current technologies and in-depth user reports are an integral part of each issue. Reports on international markets, trade fairs and conferences as well as trends and moods keep our readers up to date at all times. Leading managers and experts also provide insights into their companies, market strategies projects and technologies.

Events showcased in specific issues

- **Vision, Stuttgart, Germany, 08.–10.10.2024**
- **sps smart production solutions, Nuremberg, Germany 12.–14.11.2024**

	inspect Europe
Publication date	20.09.2024
Advertising deadline	06.09.2024
Editorial deadline	09.08.2024

Prices & Formats Europe

Advertisments	width / Height (mm)	Price €
1/1 Page	210 x 297**	4,315
1/2 Page portrait	90 x 260	2,895
1/2 Page landscape	185 x 128	2,895
Juniorpage	137 x 190	2,955
1/3 Page portrait	58 x 260	1,675
1/3 Page landscape	185 x 85	1,675
1/4 Page classic	90 x 128	1,455
1/4 Page portrait	43 x 260	1,455
1/4 Page landscape	185 x 63	1,455
1/8 Page classic	90 x 63	1,050
1/8 Page landscape	185 x 30	1,050
Purely digital format	50% of the above prices	
Job Advertisements	25% discount on regular advertisement prices	

**plus 3 mm overlap on all sides

Preferred positions	width / Height (mm)	Price €
Title page + Story[1]		4,700
Inside front/back page[1]	210 x 297**	4,400
Back page[1]	210 x 297**	4,430
1st page right-hand text[1]	210 x 297**	4,400
Title Corner	73 x 51 x 51*	1,970
Postcards[2]		130

*plus 3 mm overlap above and on the right hand page

1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.

2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

Product-Advertorial		
1/6 page, print only	450 Characters incl. spaces plus product image (min. 250 dpi)	730
1/6 page plus und online (6 month)		830
1/2 page, print only	1,200 characters incl. spaces plus Product image (min. 250 dpi)	2,150
1/2 page plus und online (6 month)		2,250

Analysis

Breakdown of recipients according to position in the company / area of responsibility

(Basis: Shipping data 2021/2022)

Position	%
Corporate Management	38.7
Business Unit-, Department-, Project Management	44.5
Specialists	16.0
Other	0.8

Breakdown of recipients according to industry

Industry	%
Elektronics/Optics	26.9
Pharma, Chemicals & Cosmetics	16.6
Maschinen- & Anlagenbau ??????????	13.5
Others in manufacturing industry	11.9
Automotive & Suppliers	8.2
Rubber / Plastics Processors	7.8
Other	15.1

Wiley Industry News
WIN NEWS

DIGITALE ZWILLINGE podcast

In the “Digital Twins” podcast, the editorial team presents news and innovations from the world of machine vision, automation and photonics. The speakers, Andreas Grösslein and David Löh, take a close look at what moves these industries and talk about it - in German. Each episode is about 10 minutes long and gets to the heart of the week’s topics.

Advertising opportunities

Sponsoring – A podcast can be sponsored by a company. The sponsor is mentioned prominently at the beginning and end of the show.

Baked-In – Promotional audio (Roll) is cut into the podcast, position beginning, middle or end of the episode.

- Native Host Read
  Specially designed for small and medium budgets: the podcast hosts speak the commercial, remuneratio by number of seconds
- Preproduced spot
  The company sends us a pre-produced spot, it is then incorporated into the podcast at the desired point.

Publication frequency

The podcast comes out every other Friday on all major podcast platforms and can be downloaded for free. You can find it at:

Listen on Apple Podcasts | Listen on Spotify | Listen on Podcast Index | Listen on Google Podcasts | Listen on Amazon Music | Listen on Podcast Addict

inspect Buyer's Guide 2024

emva
european machine vision association

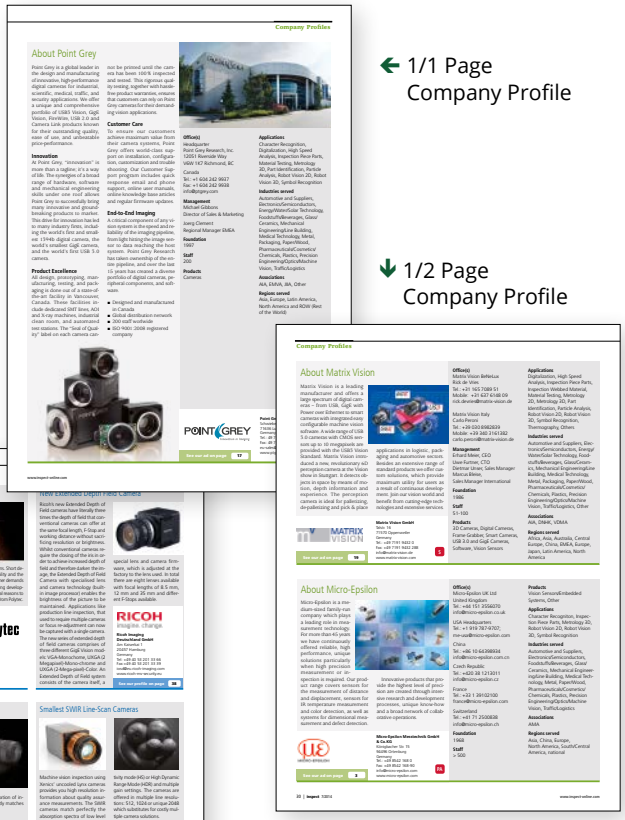
The official Buyer's Guide of the EMVA

The inspect Buyer's Guide is the first official European Buyer's Guide of the European Machine Vision Association EMVA and the reference book for components, products, systems and services of machine vision and optical metrology.

At **www.WileyIndustryNews.com/en/buyers-guide** you will find company profiles, product information and market overviews all year round. In addition, the inspect Buyers Guide is published once a year in printed form (circulation 10,000) in English with overviews, trend reports and showcases.

	Company Profile	Showcase
1/1 4c Page Print & Online	€ 6,155	–
1/2 4c Page Print & Online	€ 3,840	–
1/4 4c Page Print & Online	–	€ 1,725

	Company Profile	Company Entry + Logo	Company Entry + Logo + Picture
1/6 Page Print & Online	–	€ 580	€ 1,160



← 1/1 Page Company Profile

↓ 1/2 Page Company Profile

← 1/4 Page Showcase

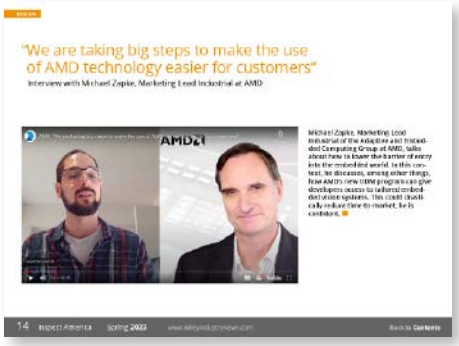
The inspect Buyers Guide is a crossmedia product. All entries from the online Buyers Guide will be published as well in the annual print version – and vice versa. →

inspect America – The Digital Edition

In addition to inspect Europe, *inspect America* completes the international portfolio. It is published twice a year in digital format and in English, and is aimed at machine vision users and integrators in North America. It includes and highlights any events and their focus topics for our readers in those areas. The first issue in 2023 is all about embedded vision. The second issue is broader in terms of content, but the focus here is also on latest technologies, market trends and new products.

As with all digital editions of inspect, inspect America takes advantage of the full range of possibilities digitization brings with it. In addition to design benefits such as animations during page turning, internal and external links are integrated, so that readers always have easy access to the desired information and contact options. Videos of interviews, applications or products are included, as well as interactive elements, such as image galleries.

In addition to the 28,902 recipients of the E-Specials (see page 11), inspect America reaches another 5,000 users and integrators of machine vision in North America. The first issue is also sent to the recipients of the newsletter of our media partner Edge AI + Vision Alliance.



	inspect America 1	inspect America 2
Publication date	07.05.2024	13.09.2024
Advertising deadline	26.04.2024	30.08.2024
Editorial deadline	28.03.2024	02.08.2024

Advertising format	**Price €**
Cover page + Cover story (max. 4.000 characters) + Interview (10 minutes, digital)	3,225
1/1 Advert 4c (1.600 x 1.200 Pixel)	2,495
1/2 Advert 4c (800 x 1.200 Pixel or 1.600 x 600 Pixel)	1,665

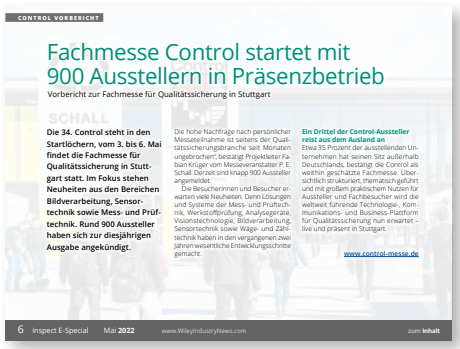
E-Special: 100 % Content, 100 % digital

With our digital format – the E-Special – you can reach over 160,000 recipients via social media and WIN – Wiley Industry News, the joint portal of the trade magazines inspect, messtec drives Automation, and PhotonicsViews.

Range of distribution	Social Media
Xing	3.663
LinkedIn	10.696
Twitter	1.597
WIN-NL (ger. + eng.)*	12.946
Total number of recipients	**28.900**

Stand 30. Juli 2023
*Summe aller Kontakte der Teams inspect und messtec drives Automation
*** Im Zeitraum August 2022 bis Juli 2023

With numerous, integrated videos and links to relevant websites our e-specials provide you with an attractive and interactive reading experience. Every E-Special has a focus topic. The advantage of digital formats: your ads will be provided with surface and deep links so that potential customers can reach the webpage for your products directly. Are several topics interesting for you? Ask our sales team about the flat-rate option.



Advertising format	Price €
e-Special Cover page + Cover story (max. 4.000 characters) + Interview (10 minutes, digital)	3,225
e-Special 1/1 Advert 4c	2,495
e-Special 1/2 Advert 4c	1,665

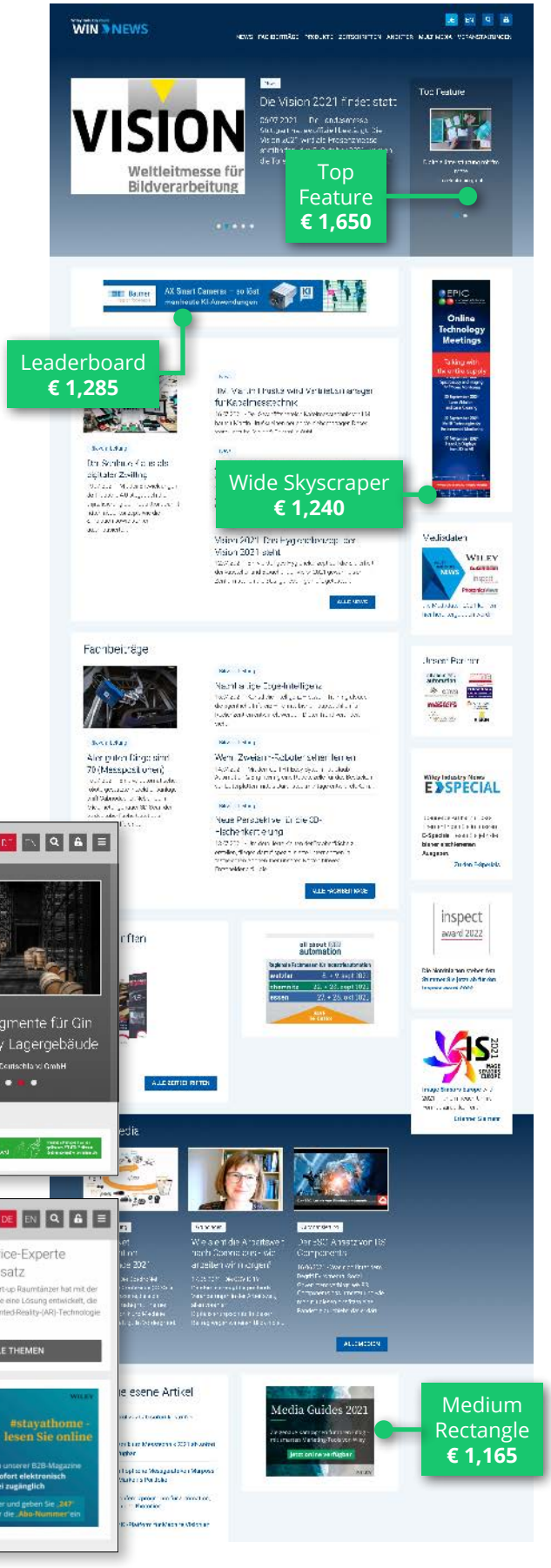
Publication date	
E-Special Control	02.10.2024
E-Special Electro-mobility	28.10.2024

Wiley Industry News

WIN NEWS www.WileyIndustryNews.com

Together we are stronger: Since fall 2020, the online editorial teams of inspect-online.com, md-automation.de, traffic and PhotonicsViews have joined forces and present the portal www.WileyIndustryNews.com, WIN for short. It provides readers with daily news from the automation, photonics and machine vision industries.

Among other things, users can find exciting user reports, webcasts and in-depth white papers that give a closer look at today's and tomorrow's technology. Plus all the products and solutions that help improve or expand their production. The portal with its modern layout is the central point of contact for everyone who is interested in hardware and software needed for the tough day-to-day work in industry.



Online-Advertisement

Give your company a face and show presence, communicate a product launch – in short: **benefit from our distribution range**. Combine your print advertising with an image campaign on **www.WileyIndustryNews.com** and increase your market penetration.

Leaderboard	728 x 90 Pixel	€ 1,285 / month, run of site*
Medium Rectangle	300 x 250 Pixel	€ 1,165 / month, run of site*
Wide Skyscraper**	160 x 600 Pixel	€ 1,240 / month, run of site*

* "run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

**the mobile optimized version requires an additional Medium Rectangle format

Top Feature

Promote your product, your application note, your event or any other highlight on the "cover page" of **www.WileyIndustryNews.com**. Reach your target group 24/7/365.

Scope of Service: Picture (476 x 315 px, Format 1,5:1), Headline, Intro on landing page (150 letters), Detailed Text (up to 4,000 characters recommended), 1–4 Images, Contact Information	
Running Time: 1 month prominent as a Top Feature Story. Additionally, your highlight remains for a total of six months in the portal's database	*€ 1,650
Combo offer: Feature on Portal + Newsletter	€ 2,255

*in a rotation scheme with other Top Feature Stories. Text is subject to editorial criteria.

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service: Teaser text, product photos, company contacts, PDF for download	€ 1,005 / 6 months

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service: Teaser text, product video, company address	€ 1,010 / 6 months

Accesses to the website

Page Impressions/Month	15,200
Visits/Month	9,950
Unique Visits/Month	9,100

Mean values from the 1st half of 2021

See next page for technical specifications

Newsletter: www.WileyIndustryNews.com

Information about sensors, automation, test & measurement, machine vision and photonics is available in the WIN newsletter, which is sent out weekly. We inform about company mergers, market developments and what else is new in the world of industry. Up-to-date and interesting, just as you are used to from the editorial offices of inspect, messtec drives Automation and PhotonicViews.

We also offer special newsletters in which we report on upcoming trade fairs and current key topics. Product or company specials that focus only on products or information from manufacturers are also possible.

For English-speaking target groups, the editors of inspect send out the official VISION newsletter, which is produced jointly with the Landesmesse Stuttgart, the organiser of VISION – the world's leading trade fair for machine vision.

Newsletter: Banner formats & prices

Date of Publication weekly.
With the booking of a „Feature", your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel	€ 1,010
Medium Rectangle	300 x 250 Pixel	€ 1,285
Feature Newsletter (Content ad)	Text (up to max. 4,000 characters advisable), headline, intro (150 characters), at least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information	€ 1,165
Content Ad direct		€ 1,375
Combo offer: Top Feature on website + newsletter		€ 2,255
Event announcement: name and date 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link		€ 505
Job advertisement: description of position 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link		€ 540

Material to be submitted 7 days before distribution date of booked news letter

Newsletter Key Figures 2023	German edition
Number of recipients (DOI)	5,250
Open Rate (MV)	11.4 %
Click Through Rate (MV)	1.63 %

MV = Mean value of 41 newsletters sent out

Newsletter Key Figures 2023	English edition
Number of recipients (DOI)	7,948
Open Rate (MV)	5.8%
Click Through Rate (MV)	0.4 %

MV = Mean value of 10 newsletters sent out

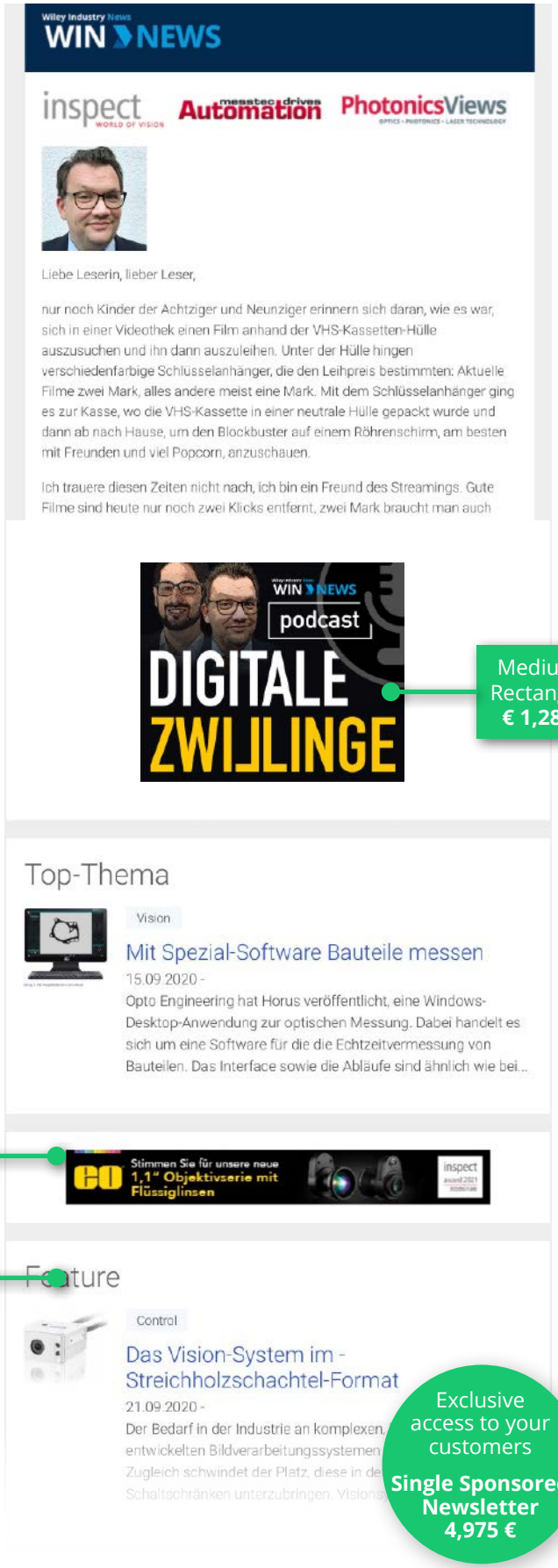
Technical Data:
Please send your files by mail to your sales representative. We will take care of all further steps.

Banner
Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)
Size of data: max. 200 KB
Data formats: GIF, JPG, PNG

Target-website
please tell us the exact URL, where your banner should be linked to.

Webcast
Data format: any video format is possible
Youtube or Vimeo link possible.



Newsletter Dates

Regular Newsletter (WIN Ger)

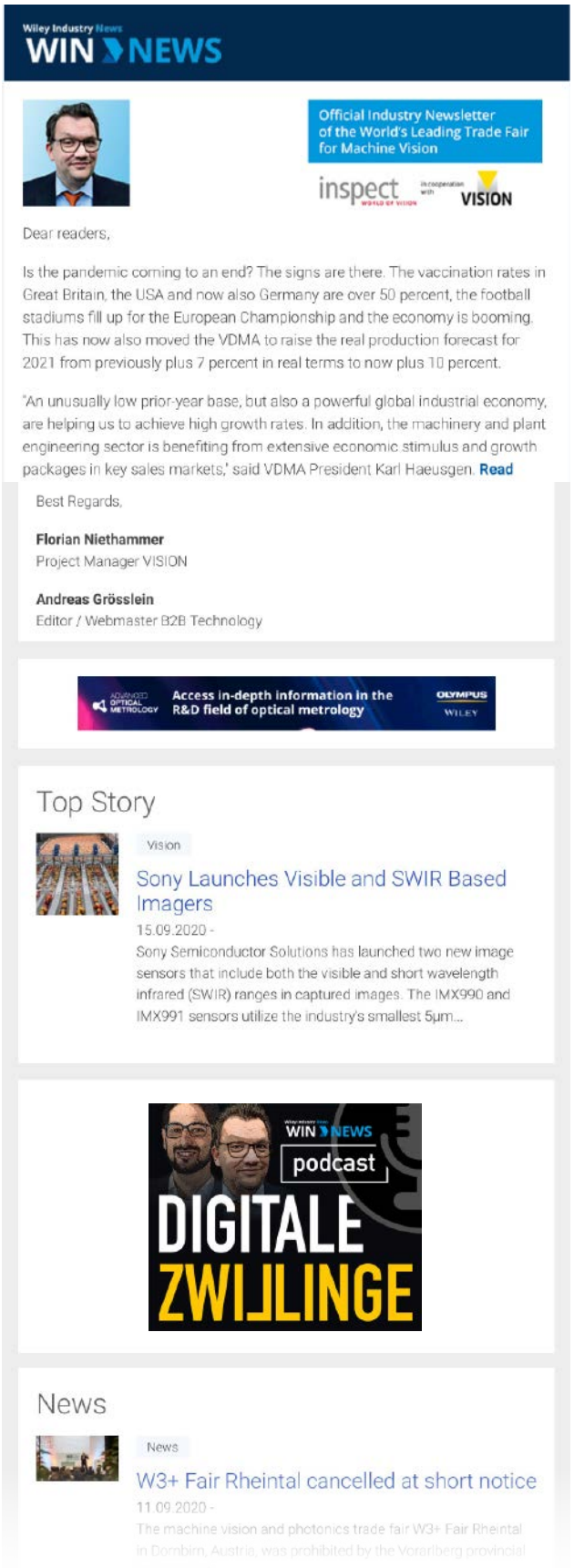
Month	CW	Date
January	3	15.01.24
	4	22.01.24
	5	29.01.24
February	6	05.02.24
	7	12.02.24
	8	19.02.24
	9	26.02.24
March	10	04.03.24
	11	11.03.24
	12	18.03.24
	13	25.03.24
April	14	02.04.24
	15	08.04.24
	E-Special	
	17	22.04.24
	18	29.04.24
May	19	06.05.24
	20	13.05.24
	21	21.05.24
	22	27.05.24
	E-Special	
June	24	10.06.24
	25	17.06.24
	26	24.06.24

Month	CW	Date
July	27	01.07.24
	28	08.07.24
	29	15.07.24
	30	22.07.24
	31	29.07.24
August	32	05.08.24
	33	12.08.24
	34	19.08.24
	35	26.08.24
September	36	02.09.24
	37	09.09.24
	38	16.09.24
	39	23.09.24
	40	30.09.24
October	41	07.10.24
	42	14.10.24
	43	21.10.24
	E-Special	
	E-Special	
November	46	11.11.24
	47	18.11.24
	48	25.11.24
December	49	02.12.24
	50	09.12.24

International Newsletter (WIN engl.)

Month	CW	Date
January	3	15.01.24
	5	29.01.24
February	7	12.02.24
	9	26.02.24
March	11	11.03.24
	13	25.03.24
April	15	08.04.24
	17	22.04.24
May	19	06.05.24
	21	21.05.24
June	23	03.06.24
	25	17.06.24
July	27	01.07.24
	29	15.07.24
	31	29.07.24

Month	CW	Date
August	33	12.08.24
	35	26.08.24
September	37	09.09.24
	39	23.09.24
October	41	07.10.24
	43	21.10.24
November	45	04.11.24
	47	18.11.24
December	49	02.12.24



GIT Special Edition PRO-4-PRO

Combine! Print + Online

Sustainable presence can be so easy – with a **product and/or company profile** in our GIT special edition **PRO-4-PRO**. The reference book with a **circulation of 25,000 copies** is published once a year with the top players from the **automation, security and machine vision industries**.

As a joint publication of the trade journals GIT SICHERHEIT, messtec drives Automation and inspect - World of Vision, the publication is also designed for relevant industry events. For you, this means a **distribution beyond the usual circle of recipients**.

In addition, your product and/or company portrait will also be represented for a whole year on the industry platform PRO-4-PRO.com. The print edition presents detailed and clearly arranged system, performance and company portraits as well as products and applications from the above-mentioned industries. The publication is rounded off with overview and basic contributions from the fields of automation, safety and image processing. Qualified enquiries from decision-makers demonstrably meet the suppliers who present themselves in and on PRO-4-PRO.com via the print/online combination.

Product portfolios & company profiles

1/2 Seite Firmenprofil

1/1 Seite Firmenprofil

Dates

Publication date	05.08.2024
Advertising deadline (PR)	01.07.2024
Advertising deadline (classic)	15.07.2024
Editorial deadline	17.06.2024

Advertorial Examples: We will design it for you – just send us your material by 01.07.2024 at the latest.

2/1 page Advertorial

1/1 page Advertorial

Inner cover + picture at contents (see red circle)

Partial Title (see red circle)

½ page Advertorial

¼ page Advertorial

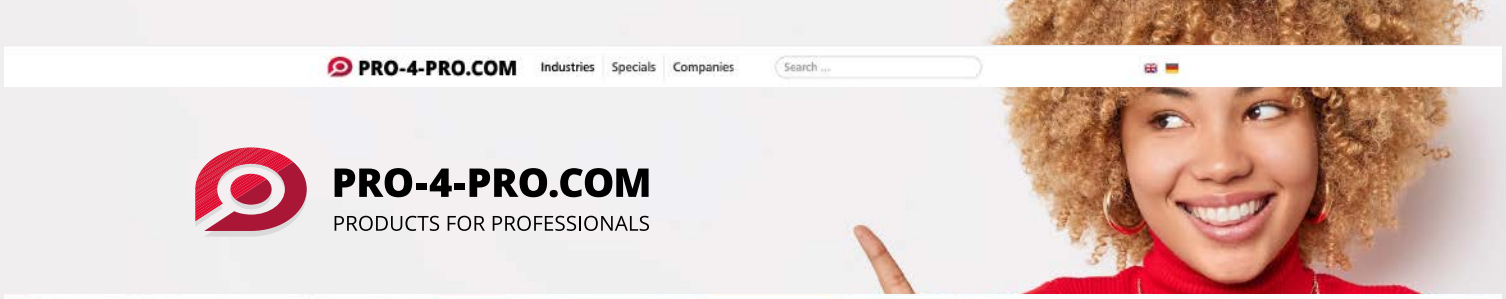
Advertorials

SIZE	2/1 PAGE	1/1 PAGE	½ PAGE	¼ PAGE
PRICE 4C (€)*	8,475	4,290	2,150	1,105

Preferred Positions (will be reserved in the order of booking arrival)

Inner Cover (1/1 page subject opener + ½ advertorial 4c + section title picture in contents + co-defining the colour of section)	4,905 €
Partial Title (4c picture on title page or outside back + ½ page advertorial 4c + picture in "contents"); you can book more PR additionally	2,890 €

* Our service includes one PDF correction run. Only from the second PDF on there will be charged 45 € per PDF as handling fee.



PRO-4-PRO.COM

PRODUCTS FOR PROFESSIONALS

Safety & Security

Products from the sectors Safety & Security Management, Fire Protection, Safety at Work, Building Security, Video Surveillance, Access Control and IT & Communication

Automation & Machine Vision

Products from the sectors Automation, Drives, Machine Vision / Optical Metrology, Industrial PC, Test and Measurement, Sensor Technology

Healthcare

Products from the sectors Medical Technology, clinical laboratory, Hygiene, Management, facility management and IT & communication

Laboratory / Biotechnology

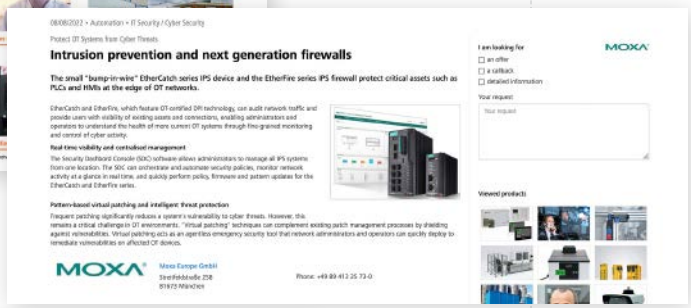
Products from the sectors Laboratory Devices, Analysis, Microscopy and EDP/Software/LIMS

Process technology

Products from the sectors Process Automation, Maintenance, Plant-Construction, Pumps and Compressors, Mechanical and Thermal Process Technology

Food Industry technology

Products from the sectors Logistics and Materials Handling, Packaging and Labeling, Food analysis, Plant Construction and Technical equipment



PRO-4-PRO.com — PRODUCTS FOR PROFESSIONALS — is the unique product database for vertical B2B markets.

PRO-4-PRO is Wiley's cross-media concept. The possibility of presenting your company both online and in relevant trade journals ensures that your advertising measures are as effective as possible — if we optimise for you, with a built-in lead guarantee.

- Extended company presentation 500 €
- detailed company and product description
- individual optimization for search engines (e.g. SEO for Google)
- Lead Generation Tool

Optimized for mobile devices

Modern design

Clear structure

	6 Months / price €	12 Months / price €
Company presentation	500, one-time-fee	
Product entry	335	585
Refresher	295	530

Package deals	Runtime	12 Months / price €
Pro Package	4 Product presentations	1,775
Premium Package	8 Product presentations	3,280
Business Flat	all your product texts that you send us within 12 months	5,315

PRO-4-PRO.COM

PRODUCTS FOR PROFESSIONALS

The Product Portal for Lead Generation

© Wayhome Studio - stock.adobe.com

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

   (a) **"Wiley"** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.

   (b) **"Advertising"** means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications ("Print Advertising") and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley ("Online Advertising").

   (c) **"Customer"** means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.

   (d) **"Booking Confirmation"** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.

   (e) **"Insertion Order"** or **"Purchase Order"** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.

   (f) **"Reprint"** means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website ("ePrints").

   (g) **"Reprint Quotation"** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.

   (h) **"Terms"** means these terms and conditions.

ADVERTISING TERMS

2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.

3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.

4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading 'Advertising' or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.

5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.

6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.

7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.

8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation ("Materials Due Date"). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.

9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.

10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.

11. Wiley makes no guarantees as to the number of visitors to any Wiley site or digital product or the number of impressions at any Wiley site or digital product, unless such guarantees are expressly made in writing by Wiley in the Booking Confirmation. Any 'impression goals' or the like provided are non-binding. Online Advertising described in the Booking Confirmation as '100% sponsorships' will not be subject to any impression or viewability guarantees.

12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products ("Email Alerts"), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such 'make-up' bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

   (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;

   (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

   (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;

   (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

   (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;

   (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and

   (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.

17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year **("IAB Terms")** will apply to all Online Advertising services, with Wiley being the 'Media Company' and Customer being the 'Agency' and 'Advertiser' (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

   (a) Section II (Ad Placement and Positioning);
   (b) Section IV (Reporting) (excluding clause IV(b))
   (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws')
   (d) Section XIII (Third Party Ad Serving and Tracking)

   In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.

21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints, as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.

22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late delivery.

23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.

25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.

27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will not be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.

28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation:

English Language		**Translations**	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
    (a) cancel any provision of credit to Customer;
    (b) require cash pre-payment for further orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
    (c) cease publication of further Advertising or terminate an agreement for Advertising;
    (d) withhold any discounts or rebates previously granted to the Customer; or
    (e) exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.

31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, levies, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.

32. Customer shall pay all invoices in full will be made within 30 days of the date of an invoice, unless otherwise agreed in writing between the Parties.

33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.

34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-excludable condition or warranty, at Wiley's option, to the resupply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.

35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney's fees), losses, damages and liability suffered or incurred by them arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.

36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley's reasonable control (including, without limitation, war; civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley's control whether similar or dissimilar to the foregoing).

37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley's publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer's personal data, including storing or transferring data outside of the country of Customer's residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley has a legitimate interest in processing Customer's personal data. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley's Privacy Policy located at: **www.wiley.com/privacy**.

38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.

39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.

40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

Contact

inspect – WORLD OF VISION · Boschstrasse 12 · 69469 Weinheim · Teamfax: +49 (0) 6201 606 791 · Team-E-Mail: inspect@wiley.com

Editorial

Anke Grytzka-Weinhold
Product Manager
Tel.: +49 (0) 6201 606 456
anke.grytzka@wiley.com

David Löh
Editor in Chief
Tel.: +49 (0) 6201 606 771
david.loeh@wiley.com

Andreas Grösslein
Online | IPC
Tel.: +49 (0) 6201 606 718
andreas.groesslein@wiley.com

Sybille Lepper
Technical Editor
Tel.: +49 (0) 6201 606 105
sybille.lepper@wiley.com

Sonja Schleif
Editorial Frankfurt
Tel.: +49 (0) 69 40951741
sonja.schleif@2beecomm.de

Media Consultant

Jörg Wüllner
Commercial Manager
Tel.: +49 (0) 6201 606 748
jwuellner@wiley.com

Sylvia Heider
Media Consultant
Tel.: +49 (0) 06201 606 589
sheider@wiley.com

Sales Representative

Martin Fettig
Tel.: +49 (0)721 145080-44
m.fettig@das-medienquartier.de

Order Management

Kerstin Kunkel
Tel.: +49 (0) 6201 606 731
kerstin.kunkel@wiley.com

WILEY

Wiley is a world leading publisher of academic, scientific and professional information, and the world's largest society journal publisher. Wiley has a rich source of essential content, including a large portfolio of peer-reviewed journals serving the knowledge ecosystem in science and engineering.

We develop bespoke projects, linked to an extensive range of publications available on Wiley Online Library. Our global online resource includes 1,700+ journals and over 8 million articles. Through the reach and credibility of our extensive portfolio, we support your marketing and customer engagement strategies, maximizing their impact.

Contact:

Publisher:
Wiley-VCH GmbH
Boschstrasse 12
69469 Weinheim

Tel.: +49 (0) 6201 606 0
Fax: +49 (0) 6201 606 791
E-Mail: inspect@wiley.com
Internet: www.inspect-online.com
www.wiley-vch.de
www.wiley.com

For more information visit:
corporatesolutions.wiley.com