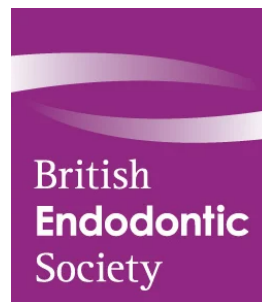


### International Endodontic Journal

The *International Endodontic Journal* is a leading international publication in the field of Endodontology. It delivers the latest in biomedical science, epidemiology, and social science. This journal deals with health, injuries to and diseases of the pulp and periradicular region, and their relationship with systemic well-being and health. This monthly journal is published on behalf of the British Endodontic Society and is the official publication for many international societies.

[Learn more >>](#)



**Editor-in-Chief:**  
Henry (Hal) Duncan

#### Audience:

The *International Endodontic Journal* informs a global readership of:

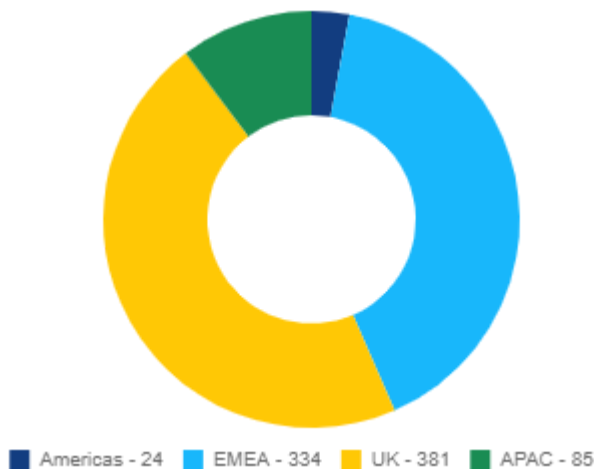
- Dental practitioners
- Endodontists
- Scientists who specialize in Endodontology

[Learn more about the Dentistry Portfolio >>](#)

### Reach

Print	Total Print	824
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	320,095
	Average Monthly Page Views	113,969
	Full Text Downloads	896,339

Print Circulation by Region



### For More Information

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## 2024 Advertising Rate Card

### Rates

**Pricing** Pricing below is in EUR and is established based on publication origin.

**Earning Rates** Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2024 Price
Full Page Mono	1,220.00 €
Full Page Colour	2,020.00 €
Double Page Spread	3,240.00 €
<b>Inserts</b> <b>Outserts</b> <b>Cover Tips</b> <b>Belly Bands</b> <b>Wrap</b>	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Colour Rate
Cover 2	25%
Cover 3	25%
Cover 4	35%
Other Premium Positions	15%

Frequency Insertion Rates Colour		
Frequency	Full Page Mono	Full Page Colour
1x	1,220.00 €	2,020.00 €
3x	1,180.00 €	1,960.00 €
6x	1,145.00 €	1,900.00 €
12x	1,110.00 €	1,840.00 €
24x	1,070.00 €	1,780.00 €

### Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
57:1 January 2024	16-11-2023	23-11-2023	04-12-2023
57:2 February 2024	21-12-2023	28-12-2023	08-01-2024
57:3 March 2024	18-01-2024	25-01-2024	05-02-2024
57:4 April 2024	16-02-2024	23-02-2024	06-03-2024
57:5 May 2024	15-03-2024	22-03-2024	03-04-2024
57:6 June 2024	12-04-2024	19-04-2024	01-05-2024
57:7 July 2024	16-05-2024	23-05-2024	03-06-2024
57:8 August 2024	14-06-2024	21-06-2024	02-07-2024
57:9 September 2024	22-07-2024	29-07-2024	09-08-2024
57:10 October 2024	23-08-2024	30-08-2024	11-09-2024
57:11 November 2024	23-09-2024	30-09-2024	11-10-2024
57:12 December 2024	21-10-2024	28-10-2024	08-11-2024

### For More Information

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### Digital Statistics for International Endodontic Journal

Unique Visitors on WOL for International Endodontic Journal in 2022: 320,095				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
12.6%	16.4%	5.7%	11.3%	54%

Average Monthly Page Views for International Endodontic Journal in 2022: 113,969				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
7.9%	14.6%	5%	9.3%	63.2%

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<b>eLearning</b>	<b>Issue Alerts*</b>	<b>Webinars</b>
<b>Custom Projects</b>		

\*ePDF Ads and Issue Alerts only available on select publications  
Additional advertising opportunities are subject to approval by society/journal

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### Print Ad Specifications

Journal Trim Size      210 mm x 276 mm      8.25" x 10.875"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0mm 17.125" x 11.125"

Contact your Account Manager for sizes of other opportunities.

### Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

### Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm  7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm  3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm  7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm  3.5" x 5.0"

### Digital Ad Specifications

#### Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

#### Leaderboard Digital Display Ads

Ad size:  
728px  
x  
90px



#### MPU Digital Display Ads

Ad size:  
300px  
x  
250px



### Submit Your Creatives

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Submit all creatives to  
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All print ads must have a minimum resolution of 300dpi

#### Digital Advertising

Submit all creatives to  
[OnlineAdTraffic@wiley.com](mailto:OnlineAdTraffic@wiley.com)

#### Cover Tip/Belly Bands & Inserts Materials

Submit materials to:  
**Hobbs The Printers**  
Brunel Road, Totton,  
Southampton  
Hampshire SO40 3WX  
United Kingdom

### Contact Information

Print Production      [PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com)

Digital Production      [OnlineAdTraffic@wiley.com](mailto:OnlineAdTraffic@wiley.com)

Contact      [corporatesaleseurope@wiley.com](mailto:corporatesaleseurope@wiley.com)

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