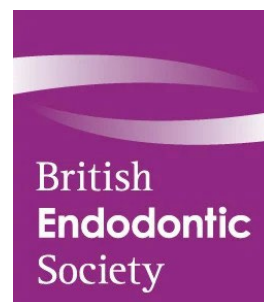


International Endodontic Journal

The *International Endodontic Journal* is a leading international publication in the field of Endodontology. It delivers the latest in biomedical science, epidemiology, and social science. This journal deals with health, injuries to and diseases of the pulp and periradicular region, and their relationship with systemic well-being and health. This monthly journal is published on behalf of the British Endodontic Society and is the official publication for many international societies.

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Editor-in-Chief:
Henry (Hal) Duncan

Audience:

The *International Endodontic Journal* informs a global readership of:

- Dental practitioners
- Endodontists
- Scientists who specialize in Endodontology

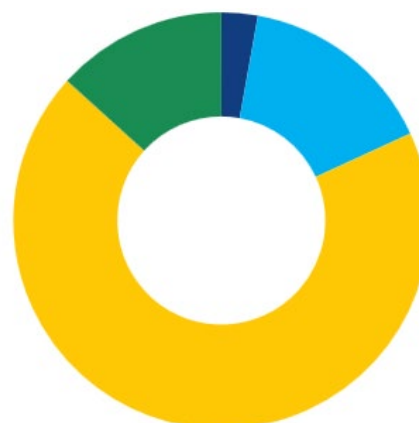
[Learn more about the Dentistry Portfolio >>](#)

Reach

Print	Total Print	581
	Frequency	12 print, 13 electronic
Digital	Unique Visitors on Wiley Online Library	441,132
	Average Monthly Page Views	153,967
	Full Text Downloads	988,547

From 1 May 2024 to 30 April 2025

Print Circulation by Region



■ Americas - 16 ■ EMEA - 89 ■ UK - 399 ■ APAC - 77

For More Information

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2026 Advertising Rate Card

Rates

Pricing

Pricing below is in EUR and is established based on publication origin.

Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2025 Price
Full Page Mono	1,255.00 €
Full Page Colour	2,285.00 €
Double Page Spread	2 pages at earned page rate
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Colour Rate
Cover 2	35%
Cover 3	25%
Cover 4	50%
Other Premium Positions	20%

Frequency Insertion Rates Colour		
Frequency	Full Page Mono	Full Page Colour
1x	1,255.00 €	2,285.00 €
3x	1,210.00 €	2,240.00 €
6x	1,160.00 €	2,190.00 €
12x	1,110.00 €	2,140.00 €
24x	1,055.00 €	2,085.00 €

Issue Deadlines

Issue number	Print publication date	Booking deadline	Creatives due	Inserts due
59:1 January 2026	18-Dec-25	20-Nov-25	27-Nov-25	4-Dec-25
59:2 February 2026	22-Jan-26	10-Dec-25	15-Dec-25	8-Jan-26
59:3 March 2026	19-Feb-26	22-Jan-26	29-Jan-26	5-Feb-26
59:4 April 2026	19-Mar-26	19-Feb-26	26-Feb-26	5-Mar-26
59:5 May 2026	16-Apr-26	19-Mar-26	26-Mar-26	2-Apr-26
59:6 June 2026	21-May-26	23-Apr-26	30-Apr-26	7-May-26
59:7 July 2026	18-Jun-26	21-May-26	28-May-26	4-Jun-26
59:8 August 2026	16-Jul-26	18-Jun-26	25-Jun-26	2-Jul-26
59:9 September 2026	20-Aug-26	23-Jul-26	30-Jul-26	6-Aug-26
59:10 October 2026	24-Sep-26	27-Aug-26	3-Sep-26	10-Sep-26
59:11 November 2026	22-Oct-26	24-Sep-26	1-Oct-26	8-Oct-26
59:12 December 2026	19-Nov-26	22-Oct-26	29-Oct-26	5-Nov-26

For More Information

Digital Statistics for International Endodontic Journal

Unique Visitors on WOL for International Endodontic Journal in 2023: 441,132				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
10.9%	19.3%	7.4%	9.9%	52.5%

From 1 May 2024 to 30 April 2025

Average Monthly Page Views for International Endodontic Journal in 2023: 153,967				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
6.9%	15.0%	5.7%	10.4%	62.0%

From 1 May 2024 to 30 April 2025

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Explore the world's broadest and deepest collection of online resources. Place your banners on the **Wiley Online Library**, one of the most heavily trafficked online resources for scientific, medical, and scholarly content.

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Print Ad Specifications

Journal Trim Size	210 mm x 276 mm	8.25" x 10.875"
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0mm 17.125" x 11.125"
Contact your Account Manager for sizes of other opportunities.		

Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm 7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm 3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

Digital Ad Specifications

Formats & Details	
For specifications, formats, and further details see: Overview Digital Specifications (pdf)	
Leaderboard Digital Display Ads	MPU Digital Display Ads
Ad size: 728px x 90px	Ad size: 300px x 250px

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Digital Advertising	Submit all creatives to OnlineAdTraffic@wiley.com
Cover Tip/Belly Bands & Inserts Materials	Submit materials to: Hobbs The Printers Brunel Road, Totton, Southampton Hampshire SO40 3WX United Kingdom

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