



International Journal of Urological Nursing

International Journal of Urological Nursing is an international peer-reviewed Journal for all nurses, non-specialist and specialist, who care for individuals with urological disorders. The Journal covers the whole spectrum of urological nursing skills and knowledge.

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BAUN
BRITISH ASSOCIATION
of UROLOGICAL NURSES



Editor-in-Chief:
Rachel Busuttil Leaver

Audience:

The *International Journal of Urological Nursing* reaches nurses working in a variety of settings across the whole spectrum of urological nursing.

[Learn more about the Nursing Portfolio >>](#)

Reach

Print	Total Print	31
	Frequency	3 issues per year
Digital	Unique Visitors on Wiley Online Library in 2020	26,071
	Average Monthly Page Views in 2020	4,891
	Full Text Downloads in 2020	19,825

Print Circulation by Region



Rates

Pricing

Pricing below is in GBP and is established based on publication origin.

Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2022 Price
Full Page Mono	£ 800.00
Full Page Colour	£ 1,260.00
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Double Page Spread	£ 2,500.00
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Cover Position	Uplift from Colour Rate
Cover 2	15%
Cover 3	25%
Other Premium Positions	15%

Issue Deadlines

Issue date	Booking Deadline	Materials Due	Inserts Due
16:1 March 2022	19-01-2022	25-01-2022	04-02-2022
16:2 July 2022	15-05-2022	21-05-2022	31-05-2022
16:3 November 2022	18-09-2022	24-09-2022	04-10-2022

Digital Statistics for International Journal of Urological Nursing

Unique Visitors on WOL for International Journal of Urological Nursing in 2020: 26,071

Unique Visitors on WOL by Region

APAC	UK	Americas	EMEA	Other
25%	16%	24%	13%	22%

Average Monthly Page Views for International Journal of Urological Nursing in 2020: 4,891

Page Views by Region

APAC	UK	Americas	EMEA	Other
15%	20%	21%	16%	28%

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Print Ad Specifications

Journal Trim Size	210 mm x 276 mm	8.25" x 10.875"
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"
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Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

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Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

Digital Ad Specifications

Formats & Details	
For specifications, formats, and further details see: Overview Digital Specifications (pdf)	
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Contact Information

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