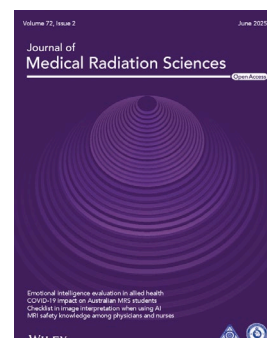


Journal of Medical Radiation Sciences

Journal of Medical Radiation Sciences (JMRS) is an international and multidisciplinary, peer-reviewed journal that focuses on articles related to medical sciences. This journal publishes research that encourages the adoption of the best clinical, scientific, and educational practices in international communities. It is the official professional journal of the Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) and the New Zealand Institute of Medical Radiation Technology (NZIMRT). Topics include:

- Imaging and diagnostic radiography
- Radiation therapy
- Nuclear medicine
- Medical ultrasound and sonography
- Complementary disciplines

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Editor-in-Chief:

Cherry Agustin, The Crown Princess Mary Cancer Centre
Westmead, Sydney, Australia

Audience:

JMRS reaches an audience of both practitioners and researchers in the fields of:

- Medical physics
- Radiology
- Radiation oncology
- Nursing
- Psychology
- Sociology

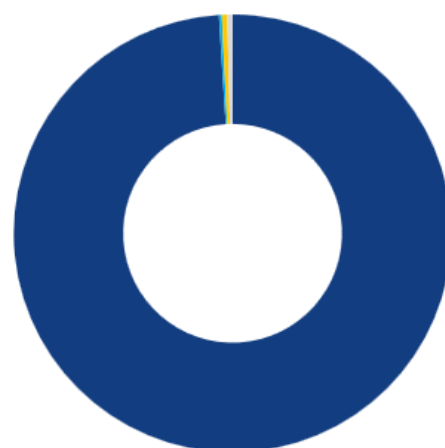
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Reach

Print	Total Print	6,673
	Frequency	4 issues per year
Digital	Unique Visitors on Wiley Online Library	100,051
	Average Monthly Page Views	17,300
	Full Text Downloads	159,582

From 1 May 2024 to 30 April 2025

Print Circulation by Region



■ AUS - 6607 ■ NZ - 14 ■ ASIA - 26 ■ OTHER - 26

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2026 Advertising Rate Card

Rates

Pricing Pricing below is in AUD and is established based on publication origin.

Earning Rates Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2026 Price
Full Page Mono	\$ 2,425.00
Full Page Colour	\$ 4,415.00
Half Page Mono	\$ 1,315.00
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Double Page Spread Colour	2 pages at earned page rate
Bookmark Bound Insert Loose Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
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Cover Position	Uplift from Mono (B&W) Rate Plus Colour Charge
Inside Front Cover	35%
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Frequency	Full Page Mono	Full Page Colour
1x	\$ 2,425.00	\$ 4,415.00
3x	\$ 2,330.00	\$ 4,325.00
6x	\$ 2,240.00	\$ 4,230.00
12x	\$ 2,145.00	\$ 4,135.00
24x	\$ 2,040.00	\$ 4,030.00

Issue Deadlines

Issue number	Print publication date	Booking deadline	Creatives due	Inserts due
73:1 March 2026	19-Mar-26	19-Feb-26	26-Feb-26	5-Mar-26
73:2 June 2026	18-Jun-26	21-May-26	28-May-26	4-Jun-26
73:3 September 2026	17-Sep-26	20-Aug-26	27-Aug-26	3-Sep-26
73:4 December 2026	17-Dec-26	19-Nov-26	26-Nov-26	3-Dec-26

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Digital Statistics for Journal of Medical Radiation Sciences

Unique Visitors on WOL for Journal of Medical Radiation Sciences:
100,051

Unique Visitors on WOL by Region

AUS	NZ	Asia	Other
15.1%	1.8%	4.0%	79.1%

From 1 May 2024 to 30 April 2025

Average Monthly Page Views for Journal of Medical Radiation
Sciences: 17,300

Page Views by Region

AUS	NZ	Asia	Other
23.7%	3.1%	3.6%	69.6%

From 1 May 2024 to 30 April 2025

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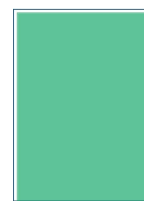
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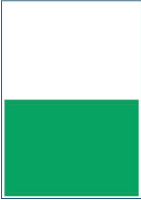


Print Ad Specifications

Journal Trim Size		210 mm x 276 mm
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	210.0 x 276.0 mm	220.0 x 286.0mm
Half Page - Vertical	80.0 x 244.0 mm	90.0 x 254.0mm
Half Page - Horizontal	170.0 x 115.0 mm	180.0 x 125.0mm
Cover Wrap	500.0 x 100.0 mm	510.0 x 110.0mm
Contact your Account Manager for sizes of other opportunities.		



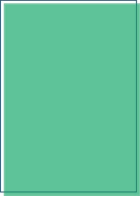
Inserts Specifications	Width / Height
Bookmark	70.0 x 160.0 mm

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical	Half Page Ad Horizontal
Ad size: w x h	Ad size: w x h	Ad size: w x h
210.0 mm x 276.0 mm	80.0 mm x 244.0 mm	170.0 mm x 115.0 mm
		

Digital Ad Specifications

Formats & Details		
For specifications, formats, and further details see: Overview Digital Specifications (pdf)		

Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 960px x 1265px
		

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