

Journal of Ultrasound in Medicine

The Journal of Ultrasound in Medicine (JUM) is the only practical clinical publication devoted to all disciplines of medical ultrasound that focuses on the basic science and clinical aspects. JUM is the monthly, peer-reviewed medical journal of the American Institute of Ultrasound in Medicine.

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JUM Journal of Ultrasound in Medicine



Editor-in-Chief:

Richard G. Barr, MD, PhD, FAIUM, FSRU, FACR

Audience:

JUM reaches a global audience of individuals in the discipline of medical ultrasound other healthcare professionals who are actively engaged in the expanding role of ultrasound and its effectiveness in enhancing patient care. Readers include:

- Offices and institutes
- Hospital-based physicians
- Physician assistants
- Sonographers
- Nurses and Nurse practitioners
- Scientists and researchers

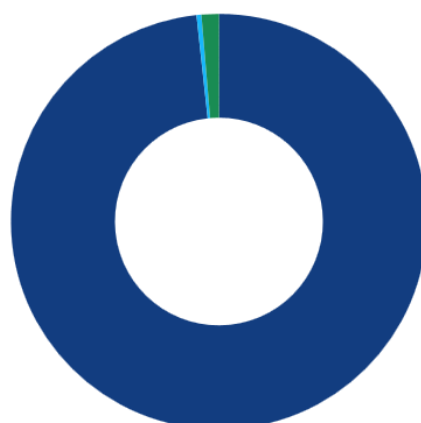
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Reach

Print	Total Print (Paid Subscription)	1,859
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	738,841
	Average Monthly Page Views	128,626
	Full Text Downloads	365,396

From 1 July 2023 to 30 June 2024

Print Circulation by Region



■ Americas - 1827 ■ EMEA - 7 ■ APAC - 25

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2025 Advertising Rate Card

Rates

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Ad Size	2025 Price
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24x	\$ 1,810.00	\$ 3,290.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 1,765.00	

Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
44:1 January 2025	11-16-2024	11-23-2024	12-09-2024
44:2 February 2025	12-21-2024	12-28-2024	01-13-2025
44:3 March 2025	01-18-2025	01-25-2025	02-10-2025
44:4 April 2025	02-15-2025	02-22-2025	03-10-2025
44:5 May 2025	03-19-2025	03-26-2025	04-11-2025
44:6 June 2025	04-19-2025	04-26-2025	05-12-2025
44:7 July 2025	05-17-2025	05-24-2025	06-09-2025
44:8 August 2025	06-18-2025	06-25-2025	07-11-2025
44:9 September 2025	07-19-2025	07-26-2025	08-11-2025
44:10 October 2025	08-17-2025	08-24-2025	09-09-2025
44:11 November 2025	09-17-2025	09-24-2025	10-10-2025
44:12 December 2025	10-18-2025	10-25-2025	11-10-2025

For More Information

Digital Statistics for Journal of Ultrasound in Medicine

Unique Visitors on WOL for Journal of Ultrasound in Medicine in 2023: 738,841				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
37.3%	13.6%	5.7%	9.2%	34.2%

From 1 July 2023 to 30 June 2024

Average Monthly Page Views for Journal of Ultrasound in Medicine in 2023: 128,626				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
34.9%	13.3%	4.8%	12.2%	34.8%

From 1 July 2023 to 30 June 2024

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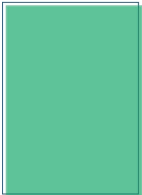
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Print Ad Specifications

Journal Trim Size	210 mm x 276 mm	8.25" x 10.875"
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0mm 17.125" x 11.125"
Contact your Account Manager for sizes of other opportunities.		

Digital Ad Specifications

Formats & Details		
For specifications, formats, and further details see: Overview Digital Specifications (pdf)		
Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 960px x 1265px

Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm 7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm 3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

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