

WILEY

2027 Advertising Rate Card

Movement Disorders

Movement Disorders covers all topics, both clinical and basic science, in the movement disorders field. It is the official journal of The International Parkinson and Movement Disorder Society (MDS). The journal focuses on:

- Diagnosis
- Therapeutics
- Pharmacology
- Biochemistry
- Physiology
- Etiology, genetics, and epidemiology of movement disorders



Editors-in-Chief:
A. Jon Stoessl, CM, MD, FRCPC, FCAHS

Audience:
Movement Disorders reaches a global audience of clinicians, scientists, movement disorder specialists, neurologists, neurosurgeons, neuroscientists, physical and rehabilitative medicine specialists, pharmacologists, and neurophysiologists.

Reach

Print

Total Print (Paid Subscription):	1,465
Frequency:	12 issues per year

Digital

Unique Visitors on Wiley Online Library:	926,577
Average Monthly Page Views:	181,021
Full Text Downloads:	1,045,816

Period: 1 May 2025 to 30 April 2026

Print Circulation by Region



Reach the professionals who matter. Prove that you did.

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Rates

All pricing below is in USD and is established based on publication origin.

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

All rates are commissionable to bona-fide agencies.

Ad Sizes - Standard Rates

Ad Size	2027 Price
Full Page Mono	\$1,685.00
Full Page Color	\$3,070.00
Half Page Mono	\$915.00
Half Page Color	\$2,300.00
Inserts / Outserts / Cover Tips / Belly Bands / Wrap	Contact your Account Manager for details

Cover Positions

Cover Position	Uplift
Cover 2	50%
Cover 3	25%
Cover 4	50%
Other Premium Positions	25%

Frequency Insertion Rates

Frequency	Full Page Mono	Full Page Color
1x	\$1,685.00	\$3,070.00
3x	\$1,620.00	\$2,950.00
6x	\$1,555.00	\$2,865.00
12x	\$1,485.00	\$2,825.00
24x	\$1,420.00	\$2,795.00

Contact your Account Manager for further rates.

Issue Deadlines

Issue Number	Print Publication Date	Booking Deadline	Creatives Due	Inserts Due
42:1 January 2027	22-Jan-27	15-Dec-26	20-Dec-26	25-Dec-26
42:2 February 2027	19-Feb-27	12-Jan-27	17-Jan-27	22-Jan-27
42:3 March 2027	19-Mar-27	09-Feb-27	14-Feb-27	19-Feb-27
42:4 April 2027	23-Apr-27	16-Mar-27	21-Mar-27	26-Mar-27
42:5 May 2027	21-May-27	13-Apr-27	18-Apr-27	23-Apr-27
42:6 June 2027	25-Jun-27	18-May-27	23-May-27	28-May-27
42:7 July 2027	23-Jul-27	15-Jun-27	20-Jun-27	25-Jun-27
42:8 August 2027	20-Aug-27	13-Jul-27	18-Jul-27	23-Jul-27
42:9 September 2027	24-Sep-27	17-Aug-27	22-Aug-27	27-Aug-27
42:10 October 2027	22-Oct-27	14-Sep-27	19-Sep-27	24-Sep-27
42:11 November 2027	26-Nov-27	19-Oct-27	24-Oct-27	29-Oct-27
42:12 December 2027	24-Dec-27	16-Nov-27	21-Nov-27	26-Nov-27

Digital Statistics

Unique Visitors on Wiley Online Library:
926,577

Region	%
Americas	31.4%
EMEA	41.3%
UK	8.7%
APAC	27.7%

Average Monthly Page Views:
181,021

Region	%
Americas	33.8%
EMEA	35.4%
UK	6.9%
APAC	30.8%

Banner Advertising

Explore the world's broadest and deepest collection of online resources. Place your banners on the Wiley Online Library, one of the most heavily trafficked online resources for scientific, medical, and scholarly content.

Leaderboard

728 × 90 px

MPU

300 × 250 px

Additional Opportunities

Knowledge Hubs

Podcasts

Digital Events

Supplements

Targeted Advertising

Issue Alerts*

Custom Projects

*ePDF Ads and Issue Alerts only available on select publications.
Additional advertising opportunities are subject to approval by society/
journal.

Reprints

Reprints are available for most titles. Whether you choose to reprint an abstract, a single article, or a collection of articles with a corresponding cover, you'll benefit from content that supports your brand and messaging.

For more information contact:
csreprints@wiley.com

Print Ad Specifications

Keep all text and images at least 0.3" / 8 mm away from the trim line.

Page Size	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 × 254.0 mm 7.0" x 10.0"	216.0 × 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 × 255.0 mm 3.5" x 10.0"	119.0 × 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 × 127.0 mm 7.0" x 5.0"	216.0 × 127.0 mm 8.5" x 5.0"

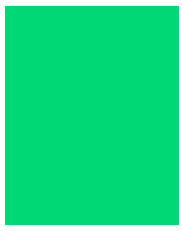
Contact your Account Manager for sizes of other opportunities. For full specifications see: [Print Ad Specifications](#).

Full Page Ad
Non-Bleed

Ad size (w x h):

178.0 x
254.0 mm

7.0" x 10.0"

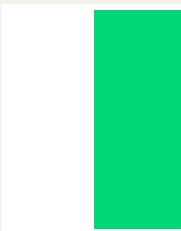


Half Page Ad
Vertical

Ad size (w x h):

89.0 x
255.0 mm

3.5" x 10.0"



Half Page Ad
Horizontal

Ad size (w x h):

177.0 x
127.0 mm

7.0" x 5.0"



Digital Ad Specifications

Leaderboard: 728 × 90 px

MPU 300 × 250 px

For full specifications see: [Digital Ad Specifications](#)

Submit Your Creatives

Print Advertising

Submit all creatives to PrintAdTraffic@wiley.com

Digital Advertising

Submit all creatives to OnlineAdTraffic@wiley.com

Cover Tip/Belly Bands & Inserts Materials

Submit to Sheridan Press, 450 Fame Avenue,
Hanover, PA 17331, United States

Contact Information

Print Production: PrintAdTraffic@wiley.com

General Contact: corporatesalesusa@wiley.com

Digital Production: OnlineAdTraffic@wiley.com

Website: corporatesolutions.wiley.com

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