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2024 Media Guide Physik Journal

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www.physik-journal.de







Physik Journal

Short description

Physik Journal is the official publication of the Deutsche Physikalische Gesellschaft (DPG). Of the approximately 52,000 members, about 50,000 receive the print edition, the others have chosen the e-edition. Physik Journal is with its 11 monthly issues and 2 specials the most important physics journal in Germanspeaking countries. The readers are physicists in academia and non-academic research institutes, in industry, banks, insurances and consultancies.

Physik Journal reports on advances and new developments in physics, on applied physics and technology. The monthly issues contain regular sections such as High Tech, overviews, everyday physics, recensions and professional portrait. Each issue has a special focus, plus application reports and product information relating, for example, to the fields of lasers, optics and photonics and events as well as the DPG spring meetings. The section product reports/companies, a list of suppliers and the job market complement the wide range of information.

The online version of Physik Journal is part of www.pro-physik.de, the leading German-language expert portal for all areas of physics with daily updates on industry, technology, research and academia. Products from the sectors lasers, metrology, nanotechnology, optics and photonics, software and vacuum technology complete the offer.

Overview

Publication Frequency 11 times a year, and 2 special issues

Volume Volume 23, 2024

Print Run 50,000

Commercial Manager Jörg Wüllner

Senior Account Manager Änne Anders

Editorial Dr. Maike Pfalz

Annual Subscription upon request cs-germany@wiley.com

ISSN 1617-9439

Journal Format DIN A4

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Analysis

Print-Run Analysis	Copies
Print run	47,832
Actual distributed print run	47,757
of which abroad	3,086
of which for members	47,505
Rest, archived, proofs	75

Average copies per issue (1 July 2022 through 30 June 2023)

Scope Analysis 2022 = 11 issues	Pages	%
Total content	1,068	100.0
Editorial	769.3	72.0
Advertising	298.7	28.0
of which		
Jobs	12.8	4.3
Inserts	24	8.0
Publisher's own ads/inserts	50.7	17.0

Content Analysis of the Editorial Part 2022 = 769 pages	Pages	%
News	138	17.9
Focus	38	4.9
Expert articles	140	18.9
Education and Career/Forum	32	4.2
Opinions/Letters	15	2.0
People	73	9.5
Congress reports	18	2.3
Recensions	26	3.4
DPG news	110	14.3
Product information/Company news	50	6.5
Other	129	16.8
Total	769	100.0





Analysis DPG

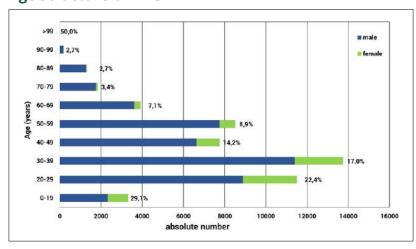
Facts and figures

The DPG has got 52,220 members. 140 members are institutional members (institutes, libraries, schools, companies). The remaining members (99.7 %) are personal members. 6.8 % of the personal members live abroad. The portion of women is 15.6 %. The median of the age of the members is 38.5 years, the average 41 years.

PhD students, assistents	32.6 %
Students	23.8 %
Industrial physicists	13.4 %
Physicists working in non-university research	9.2 %
Members from publicity campaigns	6.4 %
Physicists working in other sectors (self-employed, Consulting, Banks and Software)	6.3 %
Professors	5.1 %
Teachers and teacher trainees	4.7 %
Physicists working in the sector of scientific organisation and administration	1%
6.7 % of the personal members live abroad. The portion of women is 15.2 %. The median of the age of the members is 36 years, the average 39,7 years.	

Elicitation of 2020

Age Structure of DPG



In the chart, the age structure of DPG is shown. Because of the relatively low number of DPG members below 10 years service, the cohorts between 0–9 and 10–19 years are summed up. The share of male members is depicted in blue, whereas the female share is in green. Most DPG members are younger than 40 years old. In this segment, the share of female physicists is much higher than the total average.





Prices & Formats

Advertisements	Width / height (mm)	Price €
1/1 Page	186 x 260	8,750
2/3 Page	128 x 254	7,250
2/3 Page	186 x 168	7,250
Juniorpage	128 x 190	5,850
1/2 portrait	99 x 254	5,460
1/2 landscape	186 x 128	5,460
1/3 portrait	52 x 254	4,550
1/3 landscape	186 x 85	4,550
1/4 portrait	90 x 128	3,760
1/4 landscape	186 x 64	3,760
1/8 portrait	90 x 64	2,950
1/8 landscape	186 x 32	2,950

These formats and rates are not applicable to job ads. Please refer to page 7.

Prominent Positioning

2 nd or 4 th cover	185 x 260	9,350

Surcharges

Ads extending into bleed area	520

Surcharges are not eligible for discount



Inserts	Width / height (mm)	Price €
1 sheet = 2 pages*	210 x 297	8,750
2 sheets = 4 pages*	420 x 297	13,125
Price for inserts without stuck-on post cards or samples for the entire print run		

^{*} Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mm

Loose Inserts	Weight	Price €
loosely inserted up to 25 of 200 x 287 mm (only fo	g per item and up to a format r German distribution)	
per 1000	up to 25 g	320
Part of Print-run 25 % sur Heavier supplements upo		

Stuck-on postcards	Price €
	3.760

Discounts

for several ads within 12 months (year of insertion)	
3 Advertisement	5%
6 Advertisement	10%
9 Advertisement	15%
12 Advertisement	20%
lobs and opportunities ads are not eligible for discount	

We grant combination discounts.

Requirements: At least three ads in two or more journals. Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Terms of Payment: Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG Taunus Turm · Taunustor 1 60310 Frankfurt, Germany IBAN: DE55501108006161517443 **BIC: CHASDEFX**

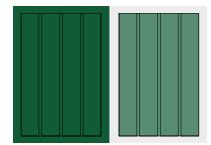
VAT-Id.No.: DE136766623 Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2023 and supersedes all previous price lists.

Physik Journal

Formats

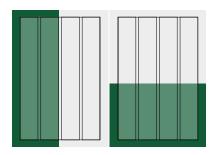


1/1 Page
Type Area/Bleed Size

Type Area: 186 x 260 mm

Bleed Size: 210 x 297 mm + 3 mm Overlap on all sides

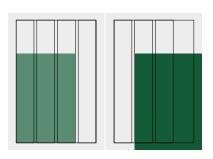
Final Size: 216 x 303 mm



1/2 Page Type Area/Bleed Size

Type Area: portrait: 99 x 254 mm landscape: 186 x 128 mm

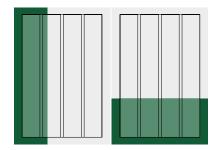
Bleed Size: portrait: 109 x 297 mm landscape: 210 x 151 mm



Juniorpage

Type Area: 128 x 190 mm

Bleed Size: 138 x 214 mm



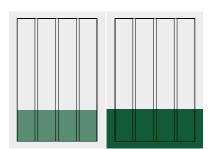
1/3 Page Type Area/Bleed Size

Type Area:

portrait: 52 x 254 mm landscape: 186 x 85 mm

Bleed Size::

portrait: 80 x 297 mm landscape: 210 x 109 mm



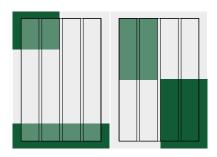
1/4 Page Type Area/Bleed Size

Type Area:

landscape: 186 x 64 mm

Bleed Size:

landscape: 210 x 87 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:

classic: 90 x 128 mm

Bleed Size:

classic: 109 x 152 mm

Type Area:

classic: 90 x 64 mm landscape: 186 x 32 mm

Bleed Size:

classic: 109 x 88 mm landscape: 210 x 56 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.





Prices & Formats

Products and Suppliers:

Each issue of Physik Journal contains a list of suppliers for all fields of physics. Entries are charged by printed line. The online version on **www.pro-physik.de** is free of charge.

1 printed line is approx. 2 mm high and 34 mm wide and includes around 25 characters. Logos are converted to lines according to print size.

Services Print and Online

Physik Journal circulation per issue	50,000
Unique visits pro-physik.de each month	43,000
Page impressions each month	76,000

Source: Plausible

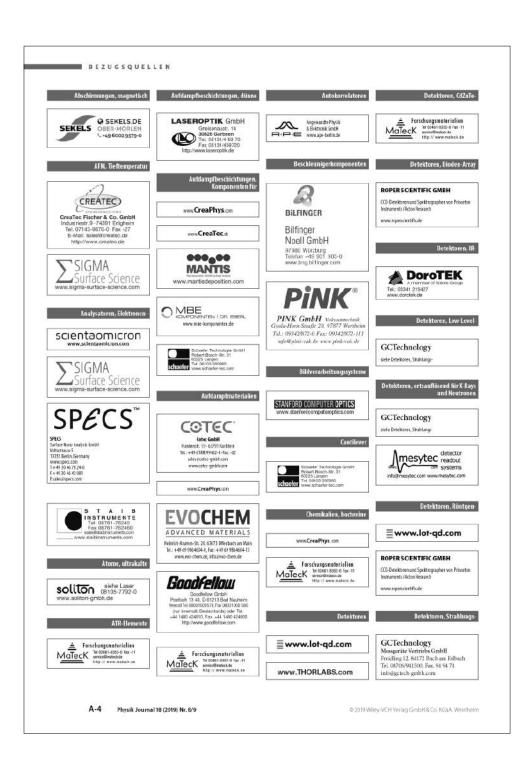
Products and Suppliers	Price €
1 printed line per rubric and issue	11.40
Annual rate for 11 issues	125.40

Discounts

For at least 6 rubrics	5 %
For at least 12 rubrics	10 %
For at least 18 rubrics	15 %

Conditions

- · List of supplier entries run until canceled.
- Minimum booking is for one year (= 11 issues).
- · Additions are possible at the start of each quarter.
- · Invoiced quarterly with the first issue in the quarter.
- · Cancelation possible each quarter to the end of the following quarter.







Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Conferences
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the JobFairs



- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics newsletter with a total of 31,000 recipients
- · Separate physics newsletter
- · Cover letter of the DPG to all relevant DPG members

Marketing to generate participants at the High Tec Job Fair also focuses on young professionals and professionals.



Job Fair as a presence envent at the DPG Spring Conference

The German Physical Society (DPG) is the world's largest professional society with more than 52,000 members and organizes the DPG Spring Meetings every year. The

well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 6,000 physicists are expected in Berlin and 1,500 in Freiburg. Experience has shown that both job fairs are very well attended.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Berlin (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Berlin: 19. – 21. 3. 2024 Freiburg: 12. – 14. 3. 2024 **Registration deadline:**

15. 12. 2023

Prices:

€ 5,300 for one Job Fair € 9,500 for both Job Fairs



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A.

Moderation is provided by the experienced Physik Journal team.

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June: 24. – 27. 6. 2024

Registration deadline:

8. 4. 2024

Date in November: 18. – 21. 11. 2024 Registration deadline: 16. 9. 2024

Price: € 5,300

Services

- $\bullet \ \, \text{Slot: proven technology, rehearsal for all speakers, experienced moderation} \\$
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.

- The advertorial will be placed prominently in the Physik Journal before the Job Fair.
- It can be designed in the form of an interview or as an recruitment advertisement.
- Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Price: € 1,980 (instead of € 8,700) for each Advertorial





Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- · Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals
- Publication in the job market on pro-physik.de and in the eNewsletter

Your benefits

- Perfectly fitting your target group
- · Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm Format: PDF-file with 300 dpi and 3 mm crop

Price: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx.
- Publication on pro-physik.de within the e-paper of the Physik Journals
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- · Placement in a first-class editorial

Supplement

2 pages as a PDF-file: Size: 210 mm × 297 mm Format: PDF-file with 300 dpi and

3 mm crop Price: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial staff of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals

Your benefits

- Can be created in the layout of the Physics Journal
- Has the effect of an independent editorial contribution
- · Clearly differs from ads

Advertorial

· with editorial support,

ca. 4,000 keystrokes incl. spaces with one image or ca. 3,100 keystrokes incl. spaces with two images

Price: € 8,900

without editorial support

finished PDF-file with 300 dpi and 3 mm crop

Price: € 8.700









Prices & Formats

Job ads in the print issue of Physik Journal

Jobs	Width (mm)	Rate € / mm Height	
Job Ads	90	17.00	
	180	34.00	

Surcharges	Price €	
per color (CMYK)	560	
4c	1,680	

Surcharges are not eligible for discount

Job ads are additionally published online free of charge analogous to the printed version. The ads appear on jobs.pro-physik.de for 4 weeks. And, thirdly, the job ads are presented in 2 mailings of the Physik-Newsletter.





Das **Zentrum TopDyn – Dynamics and Topology** sucht im Rahmen der Förderung durch die Landesforschungsinitiative Rheinland - Pfalz zum **01.07.2021** eine Kandidatin/einen Kandidaten als

Lecturer

(Wissenschaftliche/r Mitarbeiter/in - EG15)

auf dem Gebiet Materialwissenschaften und Physik der kondensierten Materie am Institut für Physik. Die Johannes Gutenberg-Universität Mainz ist eine führende Forschungs- und Lehruniversität mit einem Schwerpunkt in Physik und in Materialwissenschaften.

Gesucht ist eine Persönlichkeit mit pädagogischem Engagement und Interesse an den Materialwissenschaften und der Physik der kondensierten Materie. Der Stelleninhaberride Stelleninhaberri arbeitet eng mit dem Sprecher und der Geschäftsführung des Zentrums TopDyn sowie mit dem Dekanat des Fachbereichs Physik, Mathematik

Zu den Aufgaben gehört die Lehre in der Experimentalphysik in ihrer vollen Breite, Spezialvorlesungen inklusive Magnetismus, Praktika und didaktische Veranstaltungen. Außerdem zählt die Organisation von wissenschaftlichen Veranstaltungen des Zentrums TopDyn zu den wichtigen Aufgaben des Stelleninhabers/der Stelleninhaberin. Eine Einbindung in die Entwicklung von Konzepten für forschungsorientierte Lehre an der Universität ist möglich und erwünscht.

Es wird erwartet, dass Möglichkeiten zur intensiven Zusammenarbeit des Stelleninhabersöder Stelleninhabern mit bestehenden theoretischen und experimentellen Arbeitsgruppen z.B. im Rahmen der Themen des Sonderforschungsbereiches TRR 173 Spin+X am Institut für Physik sowie innerhalb des Zentrums TopDyn wahrgenommen werden. Antragstellung und Unterstützung bei der Einwerbung von Drittmitteln wird enwardet.

Forschungserfahrung im Bereich der Festkörperphysik, innovativer Lehrmethoden in der Didaktik der Physik, wie z.B. Massive Open Online Courses oder Blended Learning sind von Vorteil. Einstellungsvoraussetzungen sind die Promotion im Bereich Physik und der Nachweis von Erfahrung in der Lehre.

Die Stelle wird im Angestelltenverhältnis (EG15 TV-L) als Lecturer vergütet und ist initial bis zum 31.12.2023 befristet; eine mögliche Verlängerung ist bis maximal 30.6.2026 geplant. Detailinformationen finden Sie im Internet unter https://mvw.verwaltung.personal.unimainz.de/stellenausschreibungen/.

Die Johannes Gutenberg-Universität will eine Erhöhung des Frauenanteils dort erreichen, wo Frauen unterrepräsentiert sind. Qualifizierte Bewerberinnen sind deshalb ausdrücklich aufgefordert, sich zu bewerben. Bewerbungen Schwerbehinderter werden bei gleicher Eignung bevorzugt behandelt.

Elektronische Bewerbungen mit aussagekräftigen Unterlagen werden unter dem Stichwort TopDyn-LECT21 bis zum 30. April 2021 elektronisch in einer einzigen pdf – Datei erbeten an: topdyn@uni-mainz.de

TopDyn – Dynamics and Topology Geschäftsstelle Dr. P. Fronk Staudingerweg 7 55128 Mainz E-Mail: mainz@uni-mainz.de Tel. 06131-3923569

Hinweise zum Datenschutz: https://www.verwaltung.personal.uni

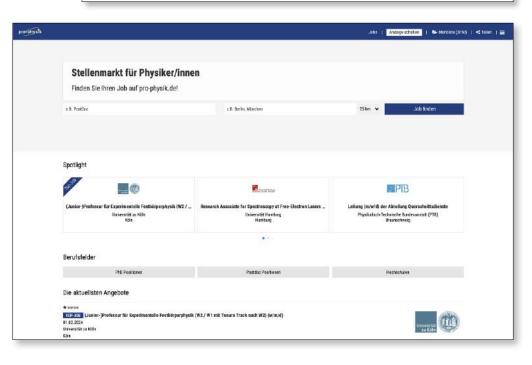
Physik Journal 20 (2021) Nr. 3

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Job adverts online

The job adverts run 4 weeks on jobs.pro-physik.de, the designed job adverts are additionally listed in 2 mailings of the Physik-Newsletter.

Format Price €/4 weel				
Online + Newsletter				
Designed job ad	1,350			
Designed job ad for PhD/Postdoc positi	4711			
Online				
Text ad for PhD/Po	ostdoc 600			
Upgrade to top jol highlighted placen + 4 mailings of the Physik-Newsletter	nent 300			







Dates & Contents

Issues	1 January	2 February	3 March	4 April
Publishing date	08 January 2024	01 February 2024	01 February 2024 01 March 2024	
Advertising deadline	06 December 2023	05 January 2024 05 February 2024		04 March 2024
ES S3	SPIE Photonics West SPIE Photonics West San Francisco, CA, USA January 27 - February 01	DPG-Spring Meetings Greifswald, Germany February 26–29	DPG-Spring Meetings Karlsruhe March 04–08 Gießen March 11–15 Freiburg March 11–15 Berlin	SPIE Photonics Europe Strasborug, France April 07–11
SHOV		PUMPS & VALVES 2024 Dortmund, Germany, February 21–22	March 17–22	analytica Munich, Germany, April 09–12
TRADE SHOWS CONFERENCES			PUMPS & VALVES 2024 Antwerp, Netherlands, March 20-21	AKL'24 Aachen, Germany, April 17–19
F 0				Hannover Messe Hanover, Germany , April 22-26
				Control Stuttgart, Germany, April 23–26
TOPICS	Biophysics	Solid State Physics	DPG Meetings	Nuclear Physics
PRODUCTS/COMPANIES				
	·Optics ·Laser ·Software	·Vacuum Technology ·Metrology ·Nanotechnology	Special DPG-Spring Meetings: -User reports -Featured products -with Company Profiles	Photonics Metrology Software
Issues	Special Issue Physics' Best April	5 May	6 June	7 July
Publishing date	22 April 2024	02 May 2024	03 June 2024	01 July 2024
Advertising deadline	22 March 2024	04 April 2024	29 April 2024	04 June 2024
	Phycics'	Optatec Frankfurt,Germany May 14-16	SLT 2024 Stuttgart, Germany June 04-05	
TRADE SHOWS CONFERENCES	Best		Sensor + Test Nuremberg, Germany June 11-13	
TRAD			SMTconnect Nuremberg, Germany June 11-13	
	International Issue in English		European Vacuum Conference (EVC) Manchester, UK June 24–28	
TOPICS		Nuclear Physics	Laser / Optics	Astrophysics
PRODUCTS/COMPANIES				
	·Laser ·Optics and Photonics ·Metrology ·Vacuum Technology	· Optics · Photonics · Process Control	·Metrology	·Sensor Technology ·Vacuum Technology ·Process Control





Dates & Contents

Issues	8-9 August-September	10 October	Special Issue Best of October	11 November	12 December
Publishing date	Oublishing date 02 September 2024 01 October 2024 23 October		23 October 2024	04 November 2024	02 December 2024
Advertising deadline	06 August 2024	04 September 2024	25 September 2024	07 October 2024	05 November 2024
	PSE 2024 Erfurt, Germany September 02–05	VISION Stuttgart, VISION Germany October 08–10		COMPAMED Dusseldorf, Germany November 11-14	
OWS	AMB Stuttgart, Germany September 10–14	Motek Stuttgart, Germany October 08–11	Journal	MEDICA Dusseldorf, Germany November 11–14	
TRADE SHOWS CONFERENCES	W3+ Fair Jena, Germany September 25–26	Fakuma Friedrichshafen, Germany October 15–19		SEMICON Europa Munich, Germany November 12–15	
T. CO		EuroBLECH Hanover, Germany October 22–25	Special Issue in German	sps smart production solutions Nuremberg, Germany November 12–14	
				electronica Munich, Germany November 12–15	
TOPICS	DPG Prizes	Quantum Optics		Quantum Technologies	Nobelprizes
PRODUCTS/COMPANIES					
	·Vacuum Technology ·Software ·Surface Technology	Optics Laser Surface Technology	·Laser ·Optics and Photonics ·Metrology ·Vacuum Technology ·Nanotechnology ·Software	Optics Process Control Software	·Metrology ·Photonics ·Surface Technology





Technical Details

Journal format

210 x 297 mm (WxH), DIN A4 186 x 260 mm (WxH), type area

Printing and binding

Offset, adhesive

Print profile: ISO Coated_v2_300 (39L)L)

Colors

Euroscale

Delivery via e-mail:

sedam@wiley.com

Only the following file formats can be processed:

PDF (.pdf) created with print optimization. EPS (.eps) Tiff or JPG (non-compressed)

Unsecured files:

Photoshop InDesign

Please note the following:

The document names (including the images) may not contain umlauts, spaces or special characters.

The images, logos and fonts used in the advert are to be delivered with the unsecured files.

The documents may not contain any images or colors in RGB mode (only in CMYK), otherwise a binding color separation is not possible.

Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

Delivery via E-Mail sedam@wiley.com



WILEY-VCH GmbH Silvia Edam Boschstraße 12 69469 Weinheim, Germany Tel.: +49 (0) 6201 606-570





pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; German Physical Society).

A comprehensive job market, list of suppliers with full search functionality and product information round off the offering.

pro-physik.de users mainly come from industry, research institutes and universities. The portal records 43,000 unique visits and 76,000 page impressions per month.

We will be happy to provide further information about online advertising options on pro-physik.de



Product of the Month

Information about your product along with your company's name and a picture is presented on all pages (except job ads section) on the pro-physik.de portal and in e-newsletters.

Additionally, your product highlight remains for a total of six months (4 weeks thereof on one of the first 4 positions) in the portal's product database.

And, thirdly, the product information features prominently in the corresponding monthly issue of Physik Journal (print run: 50.000).

Cost: € 2.200

Webinar

A Webinar is an audiovisual online presentation, 60 minutes long.

The publisher supplies: Technology, presenter, acquisition of participants, recording available for 6 months on pro-physik.de, contact details of parti-

Cost per Webinar: € 12,980

Content Ad

The content ad is prominently placed on the entry page of the portal and thus attracts much attention.

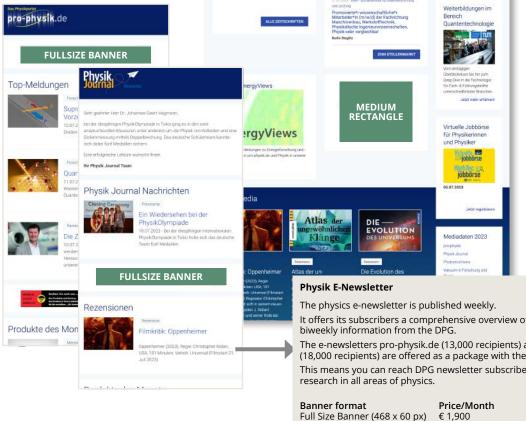
In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Cost/month € 1,900

Price/Month

	Banner				
	Banner format	Price €/Month			
	Leaderboard (728 x 90 px)	1,650			
	Wide Skyscraper (160 x 600 px)	1,600			
	Medium Rectangle (300 x 250 px)	1,450			
,					
T	current articles, news, ir	iterviews, and			
and Physik Journal e weekly physics e-newsletter.					
ers and other experts from industry and					







Advertising and Reprint Production Terms and Conditions

Definitions

- 1. In these terms and conditions:
 - (a) "Wiley" means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
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- (g) Customer has obtained written consent to display the name or image of any living person in any Adver-
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In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

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- 19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.
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Advertising and Reprint Production Terms and Conditions

- 24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
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English Language		Translations		
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%	
Order sent to printer / Proof compiled	10%	Translation work started	50%	
Proof approved by customer	25%	Proof approved by customer	75%	
ePrint created	35%	ePrint created	35%	
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%	

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 (c) cease publication of further Advertising or terminate an agreement for Advertising;
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