

WILEY



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2026 Media Guide

pro-physik.de

Compelling solutions through
strategic partnerships



Overview

pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; english: German Physical Society).

A comprehensive job market, list of suppliers, product information and calendar events round off the offering.



Physik Journal
Das Juli-Heft zeigt unter anderem, wie Pulsarneute bei der Jagd nach niederfrequenten Gravitationswellen helfen.

DPG
Werden Sie Mitglied in der Deutschen Physikalischen Gesellschaft und erhalten Sie damit künftig das Physik Journal.

Physikalische Blätter
Sämtliche Jahrgänge der Physikalischen Blätter finden sich frei verfügbar in der Wiley Online Library.

Anspruchsvolle Kombination
Vier Physik Studenten gingen bei den Rhine-Ruhr 2025 FISU World University Games erfolgreich an den Start.

Physik in Galaxien, Sandkratern und Champagner

Strömungen der Forschung

Göttingen 8.+11.9.2025

Physik jobbörse

 WILEY
Φ DPG

Zeitschriften

Stellenangebote

Produkte des Monats



01.08.2025

#d-fineTomorrow
d-fine GmbH - Deutschland

23.07.2025

Sicherheitsexpert*in der Telekommunikation (w/m/d)
Bundesnetzagentur für Elektrizität, Gas, Telekommunikation, Post und Eisenbahnen - Saarbrücken, Saarland

23.07.2025

Wissenschaftlerin / Wissenschaftler mit Promotion (m/w/d) Physik, Supraleitungselektronik
Physikalisch-Technische Bundesanstalt (PTB) - Braunschweig, NiedersachsenAndreas Matti, Technischer Vertrieb
Ultrahochvakuum-Gaseinlassventil

Nachrichten


 04.08.2025 • Nachricht • Industrie & Technologie
Mit dem Roadrunner zum Sieg

Ionsbeschichtung hat dasjährige Manufacturing Challenge Interference Coatings für sich entschieden.

Metallen kooperieren bei

ST Zugang zum Knowhow für 300-mm-Halbleiter-Test- und -qualifizierung zu

Anteil erneuerbarer Energien

Abkommens für 2030 zu Anteil noch stärker wachsen.

„Quanten-Spin-“

könnte nun ein exotischer worden sein – ein

Beteiligung der TU Wien

pro-physik Newsletter!

Top Meldungen, exklusive Stellenangebote und viele weitere aktuelle Nachrichten aus der Physik!

Ihre E-Mail Adresse ...

 Mit Ihrer Anmeldung stimmen Sie unseren [Datenschutz-Bestimmungen](#) zu.

Absenden

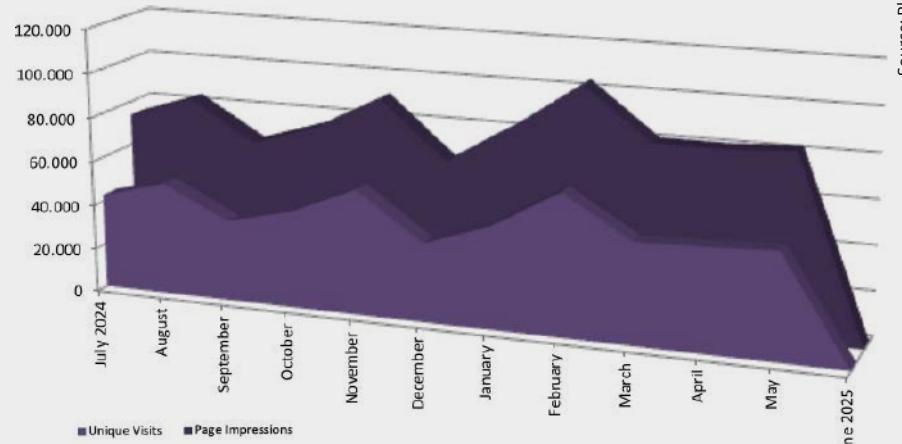


Göttingen 8.+11.9.25

Physik jobbörse

DPG WILEY

Website traffic



Banner and Content Ad

Banner advertising

Banner advertising allows you to create great awareness around your product, service or your brand. The banner ads are placed at the top and the right side of every page to catch the user's attention. Animated banners or rich media formats allow you to increase the user's awareness and promote your message with a unique design. Furthermore you will receive continuous detailed reporting allowing you to monitor your banner ad campaign.

Format	Rate per Month (€)
Leaderboard (728 x 90 px)*	1,890
Wide Skyscraper (160 x 600 px)*	1,760
Medium Rectangle (300 x 250 px)*	1,580

*A Large Mobile Banner (320 x 100 Pixel) must also be supplied for the mobile-optimized version.

Top Feature Portal

Top placement on the landing page and all subpages of pro-physik.de. Promote your current highlights, your product launch, your user report and reach your target groups around the clock.

Format	Rate (€)
Top Feature Portal	2,930
Combination Offer: Top Feature on Portal +1x Newsletter	3,350

Duration: 14 days prominent on the landing page and a total of 6 months in the respective portal category.

Content Ad

The content ad is prominently placed on the landing page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Format	Rate per Month (€)
Content Ad	2,100

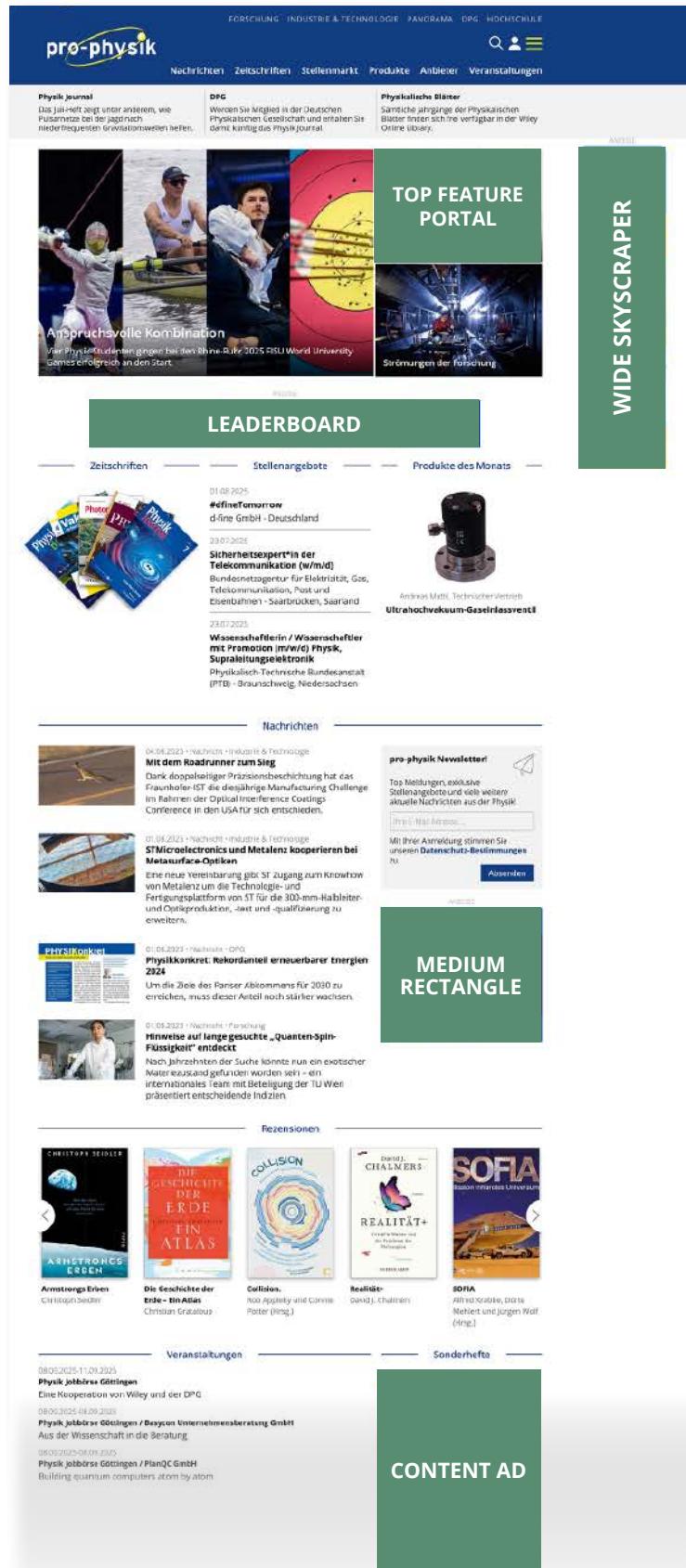
Booking period: 1 month prominently on the landing page

Calendar of events

Your event is listed chronologically with logo and text in the event calendar. It will also be promoted in 2 mailings of the physics E-newsletter.

Format	Rate per month (€)
Calendar of events	550

Duration: 1 month in the event calendar + 2 newsletters



The screenshot displays the pro-physik.de website with a dark blue header. The header includes the pro-physik logo, a search bar, and navigation links for 'Nachrichten', 'Zeitschriften', 'Stellenmarkt', 'Produkte', 'Anbieter', and 'Veranstaltungen'. The main content area is divided into several sections:

- Top Feature Portal:** Features a large image of a rowing team and the text 'TOP FEATURE PORTAL'.
- Leaderboard:** Features a large image of a scientific instrument and the text 'LEADERBOARD'.
- Medium Rectangle:** Features a large image of a white paper and the text 'MEDIUM RECTANGLE'.
- Content Ad:** Features a large image of a white paper and the text 'CONTENT AD'.

The website also includes sections for 'Nachrichten', 'Zeitschriften', 'Stellenangebote', 'Produkte des Monats', and 'Veranstaltungen', each with their own sub-sections and images.

Content Premium-Package



The screenshot shows a green rectangular advertising form overlaid on the pro-physik.de homepage. The form contains the following text:

Duration: Integration on our portal page in the news section, 1 month content ad on the homepage, 2 months Feature Newsletter in the E-Newsletter and archiving for at least one year.

Rate: € 5,120.-

CONTENT AD

The **Content Premium-Package** is published as a fully-fledged, labeled article on our portal page in the news section.

- Review by our content experts (preliminary quality check)
- Placement of the article on our portal site in the News section
- Archiving on portal page: 1 year after publication
- Reporting after 2 months

The content marketing package includes:

- Your own microsite on pro-physik.de (archiving for 1 year)
- 1 month Content Ad on the homepage with link to the microsite
- 2 months Feature Newsletter in our physics E-newsletter (8 mailings) with link to the microsite

The frequency of this advertising form is very limited!

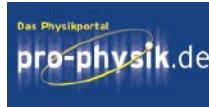
This is what we need from you:

- Your logo: 500 px width (jpg, png)
- Teaser image: max. 760 pixels wide (jpg or png), specify image source, image caption, max. 250 characters, no branding and no fonts in the image
- URL to the company website (optionally with tracking)
- Short header (to supplement the headline): 1–3 words or approx. 30 characters
- Meaningful headline: max. 100 characters
- Teaser (2 short sentences that arouse interest): max. 220 characters
- Text incl. links and subheadings, approx. 3,000–6,000 characters incl. spaces

Optional:

- Up to five additional images
- Link to a YouTube or Vimeo video for direct integration in the article or for linking

Physics E-Newsletter



Physik Journal

The Physics E-Newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG.

The E-Newsletters pro-physik.de (20,000 recipients) and Physik Journal (18,000 recipients) are offered as a package with the weekly Physics E-Newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Format	Rate per Month (€)
Four newsletters	
Fullsize Banner (468 x 60 px)	2,320
Feature Newsletter (image, text + URL)	2,490



Sehr geehrte Leserinnen und Leser,

große Forschungsanlagen sind teuer und erfordern langfristige Investitionen. Aus diesem Grund hat das Bundesministerium für Forschung, Technologie und Raumfahrt (BMFTR) im vergangenen Jahr ein Priorisierungsverfahren für umfangreiche Forschungsinfrastrukturen ins Leben gerufen. Nun wurden die **neun Projekte mit der höchsten Priorität** bekannt gegeben, darunter sind auch sechs aus der Physik. Zu ihnen gehört beispielsweise das Einstein-Teleskop und der Ausbau des bestehenden PETRA-III-Komplexes bei DESY mit dem Ziel, die hellste Röntgenquelle der Welt aufzubauen.

Eine erhellende Lektüre wünscht Ihnen

Anja Hauck für das pro-physik.de-Team

Newsletter



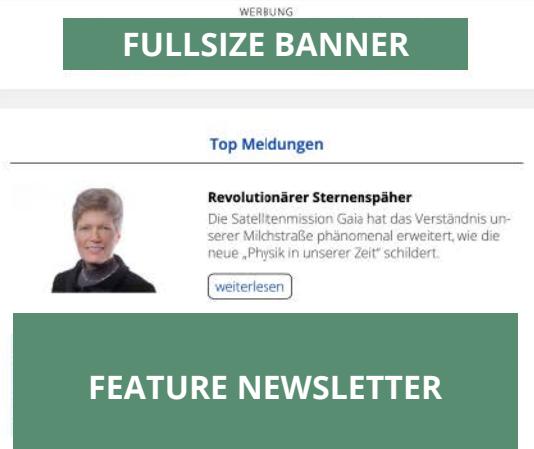
Welche Prioritäten setzen Sie, Nicole Schramm?

„Großforschungsanlagen spielen für die Zukunft Deutschlands eine wichtige Rolle“, so brachte es Beate Heinemann, seit dem Frühjahr Vorsitzende des DESY-Direktiums, in einem **Meinungsbeitrag im Physik Journal** auf den Punkt. Da solche Forschungsinfrastrukturen hohe und langfristige Investitionen erfordern, hat das Bundesministerium für Forschung, Technologie und Raumfahrt (BMFTR) im vergangenen Jahr ein Priorisierungsverfahren für umfangreiche Forschungsinfrastrukturen ins Leben gerufen. **Kürzlich wurden die neun erfolgversprechendsten Projekte bekannt gegeben**, sechs davon stammen direkt aus der Physik!

Die Bandbreite reicht von den Vorarbeiten zu einem Gravitationswellendetektor einer neuen Generation über eine Hochflank-Neutronenquelle bis hin zum besten 4D-Röntgenmikroskop der Welt. Mit der Priorisierung ist zwar noch keine Finanzierungszusage verbunden, aber diese gilt es nun, im nächsten Schritt zu klären.

Auf eine inzwischen **hundertjährige Erfolgsgeschichte** zurückblicken kann das Max-Planck-Institut für Dynamik und Selbstorganisation (MPI-DS) in Göttingen, das 1915 als Kaiser-Wilhelm-Institut für Strömungsforschung gegründet wurde. Das MPI-DS erforscht grundlegende Fragen der Physik vernetzter dynamischer Systeme und ist damit seiner Leidenschaft für die großen physikalischen Zusammenhänge treu geblieben.

Feiern auch Sie die physikalische Forschung! Ihre **Malke Pfalz** für das **Physik Journal Team**



WERBUNG

FULLSIZE BANNER

Top Meldungen

Revolutionärer Sternenspäher

Die Satellitenmission Gaia hat das Verständnis unserer Milchstraße phänomenal erweitert, wie die neue „Physik in unserer Zeit“ schildert.

[weiterlesen](#)

FEATURE NEWSLETTER

Ein Wegbereiter der Quantenphysik

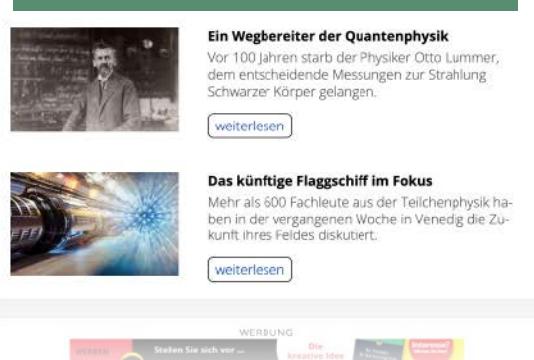
Vor 100 Jahren starb der Physiker Otto Lummer, dem entscheidende Messungen zur Strahlung Schwarzer Körper gelangen.

[weiterlesen](#)

Das künftige Flaggschiff im Fokus

Mehr als 600 Fachleute aus der Teilchenphysik haben in der vergangenen Woche in Venedig die Zukunft ihres Feldes diskutiert.

[weiterlesen](#)



Strömungen der Forschung

Vor hundert Jahren nahm das Kaiser-Wilhelm-Institut für Strömungsforschung seine Arbeit auf. Aus ihm wurde das heutige Max-Planck-Institut für Dynamik und Selbstorganisation (MPI-DS), das grundlegende Fragen der Physik vernetzter dynamischer Systeme erforscht und damit seiner Leidenschaft für die großen physikalischen Zusammenhänge treu geblieben ist (Bild: Norbert Michalke / MPG).

[Lassen Sie sich mitreißen](#)



Projekte mit Priorität

Das BMFTR hat die aussichtsreichsten Forschungsinfrastrukturen aus dem nationalen Priorisierungsverfahren bekannt gegeben. Sechs davon haben Physikbezug (Bild: BMFTR).

[Zu den ausgewählten Projekten](#)



Product of the Month | Productinformation

Product of the Month

Your product information is published with product and company name and image on all pages (except the job ads section) of pro-physik.de and in the E-newsletters.

In addition, your product highlight will be published for six months in the product database of the portal.

As a third component, the product information appears prominently in the parallel monthly issue of the Physik Journal (circulation: 44,557)

Format	Rate (€)
Product of the Month (print, online & newsletter)	2,350

Booking period: 1 month prominently on the homepage and 6 months in the product database

The screenshot shows the pro-physik.de homepage with a navigation bar at the top. The main content area features a grid of images and text blocks. One block is titled 'Anspruchsvolle Kombination' with the subtext 'Vier Physikstudenten gingen bei den Ruder-Weltmeisterschaften 2025 Ruder- und Schwimm-Weltmeisterschaften an den Start.' Another block is titled 'Göttingen 8.+11.9.2025 Physik jobbörse' with the subtext 'WILEY'. The page also includes sections for 'Zeitschriften', 'Stellenangebote', and 'Produkte des Monats'.

Productinformation Print + Online

Product information, applications and company news are presented online in the product database on the pro-physik.de portal and print optionally in one issue of Physik Journal or PhotonicsViews. Texts are edited by the editorial team of the Physik Journal. The entry runs initially for six months and can be extended for a further six months.

Format	Rate (€)
Productinformation Print + Online (Booking period 6 months) – 1 Portal	990
Option to extend for a further six months	620

Online

The screenshot shows a product information page for a 'Hochgenauer Lock-in-Verstärker'. The page includes a product image, a brief description, and a 'PRODUCTINFORMATION' button at the bottom.

Print

The screenshot shows the same product information page as the online version, but it is presented in a printed format with a different layout and some additional text at the bottom.

Webinars and Videocast

Webinars

A Webinar is an audiovisual online presentation that you can broadcast either live or pre-recorded. Both the speaker and viewers and/or listeners participate using their own computers.



Format	Rate (€)
Webinar	10,000

We offer an attractive bulk discount.

Videocasts

Videocasts have become an important and efficient means of online communication. Products requiring explanation or complex processes can be clearly presented in a lively manner, while companies can appear in a holistic way with an added personal touch. A further advantage is the fact that the information can be accessed at any time.

pro-physik.de has its own video channel for you to present your pre-recorded videos.

Booking period 3 Months	Rate (€)
Videocast	1,500

A Webinar usually lasts one hour: 45 minutes for the presentation itself, 15 minutes for Q&A.

The Webinar is recorded and remains six months year after its initial broadcast in the archive on pro-physik.de.

Webinars are ideal for a comprehensive presentation of new products and technologies, as well as training or other corporate information events.

Alongside technical and logistical support, various other measures are included in the rate so as to generate the maximum number of participants. These include banners on the website and in the E-Newsletters.

Your benefits at a glance:

- Quality marketing contacts (leads)
- Heightened brand awareness among your target group
- Attract a new audience that is otherwise difficult to reach
- Direct, valuable feedback from participants
- Long-term availability on demand (six months)



Webcast

Warum sich diese Wälzkolbenpumpe lohnt

18.08.2022 - Für Öl- und partikelfreie Anwendungen ist die neue mehrstufige Wälzkolbenpumpe ACP 90 von Pfeiffer Vacuum optimal geeignet.

Mit ihrer eingebauten Intelligenz erzielt sie ein hohes Saugvermögen bei hohem Druck und ist mit nur 2 kW bei Atmosphärendruck eine energieeffiziente Lösung. Die Pumpen sind aufgrund ihrer speziellen Konstruktion robust und für häufiges Abpumpen größerer Volumina geeignet. Einsatzgebiete sind Trocknung, Beschichtung sowie Halbleiter- und Fölienanwendungen.



Klicken und Video ansehen!

Erfahren Sie mehr über die Anwendungsbereiche unserer Produkte

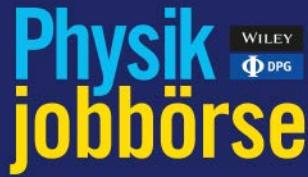
Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Meetings
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the Job Fairs

- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics E-Newsletter with a total of 38,000 recipients
- Stand Alone physics newsletter
- Cover letter of the DPG to all relevant DPG members



Job Fair as a presence event at the DPG Spring Meetings

The German Physical Society (DPG) is the world's largest professional society with approximately 51,000 members and organizes the DPG Spring Meetings every year.

The well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 5,300 physicists are expected in Dresden and 1,300 in Mainz. Experience has shown that both job fairs are very well attended.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Dresden (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Mainz: March 03-05, 2026
Dresden: March 10-12, 2026

Rates:

€ 5,300 for one Job Fair
€ 9,500 for both Job Fairs

Registration deadline:

December 15, 2025



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A. Moderation is provided by the experienced Physik Journal team.

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June:

June 16-18, 2026

Registration deadline:

April 20, 2026

Rate:

€ 5,300

Date in November:

November, 10-12, 2026

Registration deadline:

September 21, 2026



Job Fair in combination with Advertorial

An advertorial is offered to complement the events.

Format: 1/1 page 4C.

- The advertorial will be placed prominently in the Physik Journal before the Job Fair.
- It can be designed in the form of an interview or as an recruitment advertisement.

• Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Rate: € 1,980 (instead of € 8,700) for each Advertorial

Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 45,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal
- Publication in the job market on pro-physik.de and in the E-Newsletter

Your benefits

- Perfectly fitting your target group
- Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm x 297 mm
Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx. 45,000
- Publication on pro-physik.de within the e-paper of the Physik Journal
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- Placement in a first-class editorial environment



Supplement

2 pages as a PDF-file:
Size: 210 mm x 297 mm
Format: PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial team of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 45,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journal

Your benefits

- Can be created in the layout of the Physik Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

- with editorial support
appr. 4,000 characters incl. spaces with one image or
appr. 3,100 characters incl. spaces with two images

Rate: € 8,900

- without editorial support
finished PDF-file with 300 dpi and 3 mm crop

Rate: € 8,700



Job Ads

pro-physik.de offers the sector's largest job ad section for managers and experts in research industry and research among German-speaking countries.

You can book job ads with a layout according to your own corporate design, and for postdoc and doctoral candidates we offer pure text adverts. The designed job ads are additionally included in the Physics E-Newsletter, thus reaching a considerably higher number of potential applicants.

You can quickly and easily set up your own user account for managing your job ads as well as their success, allowing you to update your adverts and administrative data at any time.

Format	Rate/4 weeks (€)
2-in-1 package (online + E-Newsletter)	
Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920
Online	
Text ad for PhD/Postdoc positions	520

Arbeitgeber-Bereich			Startseite	Jobs
Wir helfen Ihnen, die besten Talente aufzuspüren				
Sie suchen Physiker:innen? Schalten Sie jetzt Ihre Stellenanzeigen auf pro-physik und erhalten Sie qualifizierte Bewerbungen.				
	Gestaltete Stellenanzeige	Gestaltete Stellenanzeige für Doktoranden- und Postdoc-Stellen	Textanzeige nur für Doktoranden- und Postdoc-Stellen	
Gestaltete Stellenanzeige nach Mustervorlagen mit Einbindung Ihres Logos oder Upload einer fertig gestalteten Stellenanzeige in Ihrem Corporate Design	✓	✓	✗	
Promotion in je 1 Ausgabe der Physik Journal und pro-physik.de E-Newsletter (Empfänger 18.000 bzw. 13.000)	✓	✓	✗	
Innerhalb von 18 Stunden oder zum Wunschtermin freigeschaltet	✓	✓	✓	
Ungerichtet Textanzeige	✗	✗	✓	
Laufrzeit 28 Tage	€ 1.350,- zzgl. MwSt. <input type="button" value="Select"/>	€ 920,- zzgl. MwSt. <input type="button" value="Select"/>	€ 600,- zzgl. MwSt. <input type="button" value="Select"/>	
<small>Obwohl die Agenturprovision in Höhe von 10% derzeit nicht erhoben wird, werden die Agenturprovisionen in Höhe von 10% der Stellenanzeigen nicht gewährt.</small>				

STELLENMARKT

Deutsches Elektronen-Synchrotron DESY ist Forschungseinrichtung der Helmholtz-Gemeinschaft

DESY

Für den Standort Hamburg suchen wir:
DESY-Fellowship-Programm – Experimentelle Teilchenphysik (w/m/d)

Das Deutsche Elektronen-Synchrotron (DESY) mit seinen 2700 Mitarbeitern und Mitarbeiterinnen an den Standorten Hamburg und Zeuthen zählt zu den weltweit führenden Forschungseinrichtungen. Im Mittelpunkt der Forschung steht die Entwicklung von Theorie und Experiment, die Anwendung von Methoden der Quantenphysik und die Entwicklung und internationale Ausweitung der DESY über ein hochqualifiziertes Netzwerk von Partnern in Europa und darüber hinaus. Die DESY ist eine internationale Forschungs- und Lehruniversität. Mainz ist eine führende Forschungs- und Lehruniversität mit einem Schwerpunkt in Physik und in Materialwissenschaften.

Gesucht ist eine Persönlichkeit mit pädagogischem Engagement

TopDy

Das Zentrum Topology – Dynamics and Topology sucht im Rahmen der Förderung durch die Landesforschungsinitiative Rheinland - Platz 1 am 01.07.2021 eine Kandidatin/einen Kandidaten als

Lecturer (Wissenschaftliche/r Mitarbeiter/in - EG15)

Materialwissenschaften und Physik der Universität Mainz ist eine führende Forschungs- und Lehruniversität mit einem Schwerpunkt in Physik und in Materialwissenschaften.

Gesucht ist eine Persönlichkeit mit pädagogischem Engagement

STELLENMARKT

Deutsches Elektronen-Synchrotron DESY ist eine internationale Forschungseinrichtung der Helmholtz-Gemeinschaft

HELMHOLTZ

Als Physiker*in sind Sie es gewohnt, strukturiert an komplexen Problemen heranzugehen, fundierte Lösungen zu entwickeln und Ihre Ergebnisse in unsere Projekte in den Bereichen Big Data, IT, Risikocontrolling und Grid/Cloudmanagement ein.

Basyscon

Als Physiker*in sind Sie es gewohnt, strukturiert an komplexen Problemen heranzugehen, fundierte Lösungen zu entwickeln und Ihre Ergebnisse in unsere Projekte in den Bereichen Big Data, IT, Risikocontrolling und Grid/Cloudmanagement ein.

Naturally we also offer an online/print combination (3-in-1 package) together with Physik Journal (circulation: 44,557).

3-in-1 package (online, E-Newsletter + print) Rate per mm height (€)

90 mm width	17
180 mm width	34

Surcharges Rate €

per color (CMYK)	560
4c-Zuschlag	1,680

Surcharges are not eligible for discount.

Standard formats incl. 4c surcharge at a special price W x H mm Rate €

1/1 page	180 x 260	6,300
1/2 page	90 x 254 180 x 128	4,215
1/4 page	90 x 128 180 x 64	2,170

Top-Job / Upgrade:

Additional prominent marking of your job advertisement as a Top-Job (limited places)

· in the **online job market** on jobs.pro-physik.de for 4 weeks in the top search results

· in the **physics E-Newsletter** / 4 mailings placed on one of the top positions

Surcharge € 300

List of Suppliers

List of suppliers

The pro-physik.de directory of suppliers and that of the journals Physik Journal and PhotonicsViews is the largest database for suppliers, manufacturers and service industries in the physical technical sector.

Your entry contains your company logo and all the relevant contact details for your business. You can also decide under which and how many key words your entry is listed.

To provide users with an optimum overview of your company, all product entries, video-casts, and WebSeminars etc. are linked to your online entry.

Das Physikportal



Messtechnik



SmarAct GmbH

- Goniometer
- Halbleiter-Messtechnik
- Interferometer
- Manipulatoren
- Mikropositioniersysteme
- Nano-Metrologie
- Nano-Positioniersysteme
- Optomechanik
- Piezoelektrische Stellelemente
- Positionier-Elemente
- Positioniersysteme
- Präzisionsrundtische
- Schrittmotoren, Vakuum-, Kryo
- Schwingungsmesstechnik
- Spitzennmessplätze
- Tieftemperatur-Ausrüstung
- UHV-kompatible Motoren
- UHV-Manipulatoren
- Vakuum-Komponenten

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26135 Oldenburg
Deutschland

 +49 (0)441 800879-0

 +49 (0)441 800879-21

[E-MAIL](#)

[WEBSITE](#)

Format

Physik Journal per line (online + print) 125.40

Other charges may apply depending on the scope of and additions to your company's entry.

Rates for entries in other physics journals available upon request.

Rates | Technical Details

Format	Rate (€)
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Banner advertisement (per Month)

Leaderboard (728 x 90 px)*	1,890
Wide Skyscraper (160 x 600 px)*	1,760
Medium Rectangle (300 x 250 px)*	1,580

*A Large Mobile Banner (320 x 100 Pixel) must also be supplied for the mobile-optimized version.

Physics E-Newsletter (4 newsletters)

Fullsize Banner (468 x 60 px)	2,320
Feature Newsletter (image, text + URL)	2,490

Product of the Month / Productinformation

Product of the Month	2,350
Productinformation Print + Online (Booking period 6 months) - 1 Portal	990
Productinformation Extension (6 months)	620

Webinar	10,000
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Videocast	1,500
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Content Ad	2,100
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Content Premium-Package	5,120
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Top Feature Portal	2,930
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Calendar of events	550
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Job ads (4 weeks online)

2-in-1 package (online + E-newsletter)	
Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920

Online	
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Text ad for PhD/Postdoc positions	520
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Rate per
mm
height

3-in-1 package (online, E-newsletter + print)	
90 mm width	17.00
180 mm width	34.00
Top-Job Upgrade	300

Banner

Maximum file size for all file types is 200 kb.

Dimensions accepted:

- Leaderboard (728 x 90 px)*
- Wide Skyscraper (160 x 600 px)*
- Medium Rectangle (300 x 250 px)*

* additionally Large Mobile Banner (320 x 100 px) for the mobile-optimized version.

Accepted file formats:

- DoubleClick Tags
- GIF, JPG & PNG
- HTML5 <https://goo.gl/QY0EMJ>
- Third-party tags from DFP certified vendors found here: <https://goo.gl/1bjSmc>

HTML5 Guidelines

HTML5 requirements: <https://goo.gl/rYMVcf>

The Interactive Advertising Bureau (IAB) is an advertising business organization that develops industry standards, conducts research, and provides legal support for the online advertising industry. The IAB provides the following HTML5 Guidelines for Ad Designers & Creative Technologists: <http://www.iab.net/html5>

E-Newsletter Sponsoring

Full Size Banner (468 x 60 px)

- GIF, JPG & PNG (static image for newsletter ads)

Feature Newsletter

- Image (GIF, JPG & PNG; 760 x 470 px)
- Headline max. 55 characters
- Text max. 220 characters
- Web-Link

Product of the Month/Productinformation

- Image (TIF, JPG & EPS; min. 300 dpi)
- max 1,600 characters
- Web-Link
- E-Mail link

Content Ad

- Image (GIF, JPG & PNG; 760 x 470 px)
- Headline max. 55 characters
- Teaser text max. 220 characters
- Web-Link

Content Premium-Package

- Details please see page 4

Top Feature Portal

- Headline
- Teaser text (max. 150 characters)
- Text (max. 4,000 characters – please formulated factually and neutrally)
- At least 1 image (665 x 450 px; max. 250 KB), further images possible (format as above)
- Captions with exact assignment to the images
- Target URL if possible

Calendar of events

- Name, location, date and time of the event
- Image (GIF, JPG & PNG; 760 x 470 px)
- Teaser text max. 220 characters
- Text max. 2,000 characters
- Web-Link

WebSeminar/Videocast>List of suppliers

These formats are not standardized.
Please contact us for technical details.

All Rates are subject to the statutory VAT.

The new Rate list comes into effect on October 01, 2025 and supersedes all previous Rate lists.

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

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- (e) **"Insertion Order"** or **"Purchase Order"** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
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- (g) **"Reprint Quotation"** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **"Terms"** means these terms and conditions.

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- 5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.
- 6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- 7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
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 - (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;
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 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws);
 - (d) Section XIII (Third Party Ad Serving and Tracking)In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.
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Advertising and Reprint Production Terms and Conditions

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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