



The Journal of Pathology

The Journal of Pathology publishes high-impact research that furthers our understanding the pathophysiological and pathogenetic mechanisms of human disease. It serves as a translational bridge between basic biomedical science and clinical medicine with particular emphasis on tissue based studies.

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Editor-in-Chief:
C Simon Herrington

Audience:

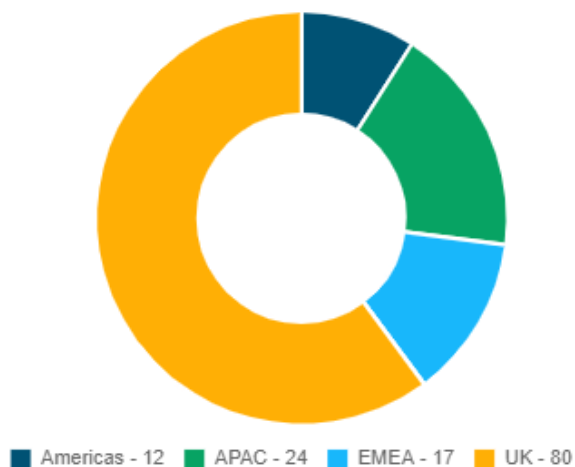
The readership of *The Journal of Pathology* consists of pathologists, cancer researchers, oncologists, histopathologists, immunologists and microbiologists.

[Learn more about the Pathology Portfolio >>](#)

Reach

Print	Total Print	133
	Frequency	13 issues per year
Digital	Unique Visitors on Wiley Online Library in 2020	592,373
	Average Monthly Page Views in 2020	97,028
	Full Text Downloads in 2020	893,120

Print Circulation by Region



Rates

Pricing Pricing below is in GBP and is established based on publication origin.

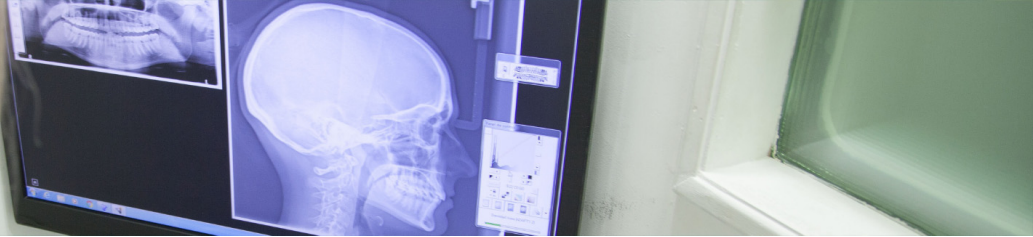
Earning Rates Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2022 Price
Full Page Colour	£ 1,770.00
Half Page Mono	£ 525.00
Half Page Colour	£ 1,605.00
Double Page Spread	£ 3,245.00
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
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Cover Position	Uplift from Colour Rate
Cover 2	15%
Cover 3	25%
Other Premium Positions	15%

Issue Deadlines

Issue date	Booking Deadline	Materials Due	Inserts Due
256:1 January 2022	11-16-2021	11-22-2021	12-05-2021
256:2 February 2022	12-16-2021	12-22-2021	01-04-2022
256:3 March 2022	01-18-2022	01-24-2022	02-06-2022
256:4 April 2022	02-15-2022	02-21-2022	03-06-2022
257:1 May 2022	03-16-2022	03-22-2022	04-04-2022
257:2 June 2022	04-14-2022	04-20-2022	05-03-2022
257:3 July 2022	05-17-2022	05-23-2022	06-05-2022
257:4 July 2022	05-24-2022	05-30-2022	06-12-2022
257:5 August 2022	06-16-2022	06-22-2022	07-05-2022
258:1 September 2022	07-14-2022	07-20-2022	08-02-2022
258:2 October 2022	08-17-2022	08-23-2022	09-05-2022
258:3 November 2022	09-15-2022	09-21-2022	10-04-2022
258:4 December 2022	10-18-2022	10-24-2022	11-06-2022



Digital Statistics for The Journal of Pathology

Unique Visitors on WOL for The Journal of Pathology in 2020: 592,373

Unique Visitors on WOL by Region

Americas	APAC	EMEA	UK	Other
21%	31%	17%	7%	24%

Average Monthly Page Views for The Journal of Pathology in 2020: 97,028

Page Views by Region

Americas	APAC	EMEA	UK	Other
21%	26%	20%	7%	26%

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Print Ad Specifications

Journal Trim Size 210 mm x 297 mm 8.27" x 11.69"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Half Page - Horizontal	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Vertical	190.0 x 127.0 mm 7.5" x 5.0"	228.0 x 127.0 mm 9.0" x 5.0"
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"

Contact your Account Manager for sizes of other opportunities.

Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
2-Page 8.27" x 11.69"	213.0 x 300.0 mm 8.395" x 11.815"
4-Page 8.27" x 11.69"	420.0 x 300.0 mm 16.54" x 11.815"

Print Ad Specifications

Full Page Ad Non-Bleed

Ad size: w x h
89.0 mm
x
127.0 mm

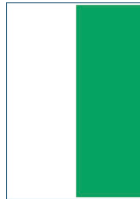
3.5"
x
5.0"



Half Page Ad Vertical

Ad size: w x h
89.0 mm
x
255.0 mm

3.5"
x
10.0"



Half Page Ad Horizontal

Ad size: w x h
190.0 mm
x
127.0 mm

7.5"
x
5.0"



Quarter Page Ad

Ad size: w x h
178.0 mm
x
254.0 mm

7.0"
x
10.0"



Digital Ad Specifications

Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

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x
90px



MPU Digital Display Ads

Ad size:
300px
x
250px



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