

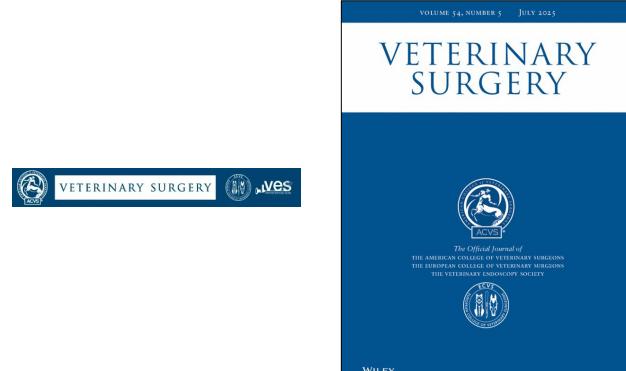


Veterinary Surgery

Veterinary Surgery delivers the most up-to-date coverage of surgical and anesthetic management of animals with the goal of addressing significant problems in veterinary surgery. As the official publication of American College of Veterinary Surgeons, veterinarians around the world look to the journal for the latest news and relevant information in veterinary surgery. The journal provides peer-reviewed articles covering:

- Surgical techniques
- Diagnostic aims
- Care of infections
- Advances in knowledge of metabolism as it affects the surgical patient

[Learn more >>](#)



Editor-in-Chief:
Dr. Dominique J. Griffon, Atlantic Veterinary College

Audience:

Veterinary Surgery informs veterinarians around the world seeking the latest news and relevant information in veterinary surgery and focused on all elements of surgery in animals.

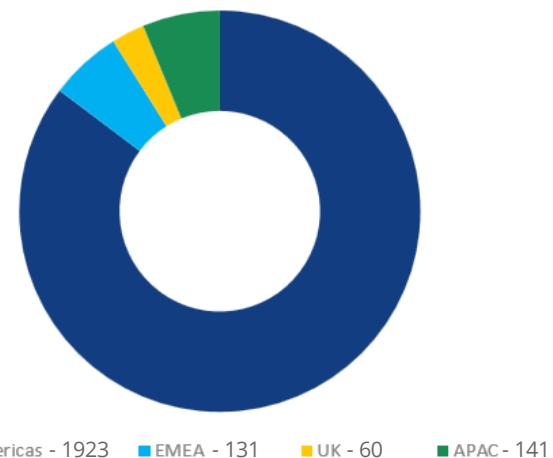
[Learn more about the Veterinary Medicine Portfolio >>](#)

Reach

Print	Total Print (Paid Subscription)	2,255
	Frequency	8 issues per year
Digital	Unique Visitors on Wiley Online Library	346,251
	Average Monthly Page Views	111,454
	Full Text Downloads	557,648

From 1 May 2024 to 30 April 2025

Print Circulation by Region



For More Information

Mark Mrvica, markmrvica@mrvica.com or visit us at corporatesolutions.wiley.com

2026 Advertising Rate Card

Rates

Pricing

Pricing below is in USD and is established based on publication origin.

Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2026 Price
Full Page Mono	\$ 2,002.00
Full Page Color	\$ 3,582.00
Half Page Mono	\$ 1,087.00
Half Page Color	\$ 2,670.00
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Mono (B&W) Rate Plus Color Charge
Cover 2	35%
Cover 3	25%
Cover 4	50%
Other Premium Positions	20%

Frequency Insertion Rates Mono (B/W)		
Frequency	Full Page Mono	Full Page Colour
1x	\$ 2,002.00	\$ 3,582.00
3x	\$ 1,924.00	\$ 3,504.00
6x	\$ 1,846.00	\$ 3,426.00
12x	\$ 1,765.00	\$ 3,345.00
24x	\$ 1,685.00	\$ 3,265.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 1,580.00	

Issue Deadlines

Issue number	Print publication date	Booking deadline	Creatives due	Inserts due
55:1 January 2026	8-Jan-26	8-Dec-25	15-Dec-25	22-Dec-25
55:2 February 2026	5-Feb-26	5-Jan-26	12-Jan-26	19-Jan-26
55:3 April 2026	9-Apr-26	9-Mar-26	16-Mar-26	23-Mar-26
55:4 May 2026	7-May-26	6-Apr-26	13-Apr-26	20-Apr-26
55:5 July 2026	9-Jul-26	8-Jun-26	15-Jun-26	22-Jun-26
55:6 August 2026	6-Aug-26	6-Jul-26	13-Jul-26	20-Jul-26
55:7 October 2026	8-Oct-26	7-Sep-26	14-Sep-26	21-Sep-26
55:8 November 2026	5-Nov-26	5-Oct-26	12-Oct-26	19-Oct-26

For More Information

Mark Mrvica, markmrvica@mrvica.com or visit us at corporatesolutions.wiley.com

Digital Statistics for Veterinary Surgery

Unique Visitors on WOL for *Veterinary Surgery*: 346,251

Unique Visitors on WOL by Region

Americas	EMEA	UK	APAC	Other
25.2%	23.1%	11.9%	7.4%	32.4%

From 1 May 2024 to 30 April 2025

Average Monthly Page Views for *Veterinary Surgery*: 111,454

Page Views by Region

Americas	EMEA	UK	APAC	Other
32.5%	21.8%	13.4%	9.0%	23.3%

From 1 May 2024 to 30 April 2025

Banner Advertising

Explore the world's broadest and deepest collection of online resources. Place your banners on the **Wiley Online Library**, one of the most heavily trafficked online resources for scientific, medical, and scholarly content.

[Learn more »](#)



ePDF Article Advertising*

Associate your rich media digital advertisement with scholarly content in one of our participating **Wiley** journals. When a reader views the article, your ad and associated calls-to-action can't be overlooked.

[Learn more »](#)



Additional Opportunities

[Key Opinions in Medicine](#)

[Essential Knowledge Briefing](#)

[Article Discovery Packages](#)

[eLearning](#)

[Issue Alerts*](#)

[Webinars](#)

[Custom Projects](#)

*ePDF Ads and Issue Alerts only available on select publications
Additional advertising opportunities are subject to approval by society/journal

Reprints

Reprints are available for most titles. Whether you choose to reprint an abstract, a single article, or collection of articles with a corresponding cover, you'll benefit from content that supports your brand and messaging.

For more information contact csreprints@wiley.com.

For More Information

[Mark Mrvica, markmrifica@mrifica.com](mailto:Mark.Mrvica@mrifica.com) or visit us at corporatesolutions.wiley.com



Print Ad Specifications

Journal Trim Size 210 mm x 276 mm 8.25" x 10.875"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	210.0 x 276.0 mm 8.25" x 10.875"	216.0 x 282.0mm 8.5" x 11.102"
Half Page - Horizontal	210.0 x 138.0 mm 8.25" x 5.43"	216.0 x 144.0mm 8.5" x 5.66"
Half Page - Vertical	105.0 x 276.0 mm 4.13" x 10.875"	111.0 x 282.0mm 4.37" x 11.102"
Quarter Page	105.0 x 138.0 mm 4.13" x 5.43"	108.0 x 141.0mm 4.25" x 4.55"
Spread	420.0 x 276.0 mm 16.55" x 10.875"	426.0 x 282.0mm 16.77" x 11.102"

Contact your Account Manager for sizes of other opportunities.

Print Ad Specifications

Full Page Ad Non-Bleed

Ad size: w x h
210.0 mm
x
276.0 mm

8.25"
x
10.875"



Half Page Ad Vertical

Ad size: w x h
210.0 mm
x
138.0 mm

8.25"
x
5.43"



Half Page Ad Horizontal

Ad size: w x h
105.0 mm
x
276.0 mm

4.13"
x
10.875"



Quarter Page Ad

Ad size: w x h
105.0 mm
x
138.0 mm

4.13"
x
5.43"



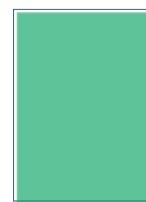
Digital Ad Specifications

Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 960px x 1265px



Submit Your Creatives

Print Advertising

Submit all creatives to
PrintAdTraffic@wiley.com
All print ads must have a minimum resolution of 300dpi

Digital Advertising

Submit all creatives to
DigitalAdTraffic@wiley.com

Cover Tip/Belly Bands & Inserts Materials

Submit materials to:
Sheridan Press
450 Fame Avenue
Hanover PA 17331
United States

Contact Information

Print Production

PrintAdTraffic@wiley.com

Digital Production

DigitalAdTraffic@wiley.com

M.J. MRVICA ASSOCIATES, INC.

Mark Mrvica
2 West Taunton Avenue
Berlin 08009
856.768.9360

[Advertising Terms and Conditions](#)